

TY BMM - JOURNALISM PROJECTS

1) Editing

Topic: Research on the given topic

Pages: 25

Font and Size: Ariel, 12

Format: To be typed and submitted in hardcopy.

First or last page: Should consist the Pros cons of your Topic. Along with Analysis and Acknowledgment.

2) Journalism and Public opinion

https://docs.google.com/forms/d/e/1FAIpQLSdiShrqaYnXz-UIUh5cajibWL7j2uoevkba8zWbmNdkndDpdA/viewform?usp=sf_link

Send this to 10 people via WhatsApp and mail. And take some F2F and call interviews by using the questions given in the Questionnaire. Those questions are just the base; you can add things to it and conduct interviews. Note down everything.

Also make sure you're interviewing different kinds of people. Different age groups, gender, etc.

Project pattern is same as we're following past two years.

Introduction

What is your survey on?

What all methods you used to take your survey?

Your survey results, along with graphs and diagram.

Conclusion

3) Newspaper and Magazine making

Create a Broadsheet, Tabloid and Magazine.

A) Broadsheet - 6 pages (Front and back)

B) Tabloid - 6 pages (Front and back)

C) Magazine - 32 pages (Topic of your choice)

All the above work has to be done using QuarkXPress.

4) Features and Opinions

Project can be Hand written or typed

Each project carries 05 Marks

Articles to be written in 400 words

1. Write a Travel or seasonal feature article
2. Write an Obituary on a person deceased between May - August 2019
3. Write a profile on any one journalist from the syllabus
4. Write a review article on any movie released between June - August 2019.

5) Reporting

Project can be hand written or typed

Each Project carries 05 marks.

Collect information and attach it to your final submission. It can be an audio or video interview, mail, text message or tweet

1. Speak to RTI activists on use and misuse of this Act and Challenges faced by them.
2. Mumbai Terror attacks - speak to reporters who covered the story
3. Mumbai Deluge - speak to reporters who covered this story
4. Re construct the following news in Inverted Pyramid Style in 250 words.
Supplement it with information wherever required. Also give an appropriate headline. (Refer to attachment)

6) Indian Regional Journalism

1. Compare a Regional newspaper with an English Newspaper. For a whole week. Give a proper analysis and conclusion on the same. 2000 words

2. Analyse Indian Regional Media

Interview 30 people including 5-7 journalists, local people, etc.

Conclusion of the same

3000 words

Format: Typed

Font type and Size: Times Roman, 12 points

ASSIGNMENTS

1) Editing

Rewrite the lead news story from any newspaper.

Read TOI Newspaper. Remove difficult words, find their meanings and write them down.

2) Journalism and Public opinion

Research on Brihanmumbai Municipal Corporation.

3) Newspaper and Magazine making

In a drawing book.

Explain each element of a Broadsheet, Tabloid and Magazine.

Cut out elements from newspaper; name them and 2-3 lines on each.

Students will be sending the all elements each item consists.

4) Features and Opinions & Reporting

Visit a NGO and look for Human Interest stories. You can go in pair of 2 or 3. Visit different NGOs like some cater to disabled, diseases or are for orphanages.

2nd research based assignment is visit and speak to Chef, Baker and ask them about latest trends in cookery, scope as career, work from home option and if they are teaching then are there any seasonal classes.

Assignment submission is not hand written. each one of you has to SPEAK for 5 minutes on each project.

1. it can be PPT
2. Do click pictures of the place you are visiting.
3. In case you are recording the interview then would like to listen.audio/video

6) Indian Regional Journalism

1. Get the number of newspaper publications running in Mumbai and classify them on the basis of

A] Size (tabloid, broadsheet or compact)

B] Place (Where in Mumbai)

C] Language

D] Subject (What is the subject of the newspaper)

E] Time (daily, weekly, etc)

2. No of languages spoken in India

3. Top ten languages in the world.

4. Top ten newspapers in India

5. Interview people on their habits of Newspaper reading. {10 People}

A] Do they read newspaper. If yes, why? If No, why not?

B] What Newspaper do they read

C] Whether they read a regional newspaper. If yes, why?

D] What language do they prefer for Newspaper reading?

Add more questions on your own.

6. What is the percentage of people who read newspaper, in India.