

SES'S L.S.RAHEJA COLLEGE OF ARTS AND COMMERCE

Course: ENVIRONMENTAL STUDIES

Unit: 3 of Semester II

Prepared by: Dr Debajit Sarkar

Tourism practiced by man since ages. Visit to CHAR DHAM (four shrines in Hinduism) In India is practiced since many years which is also a Tourism. The concept of Tourism took birth in post Industrial Revolution period.

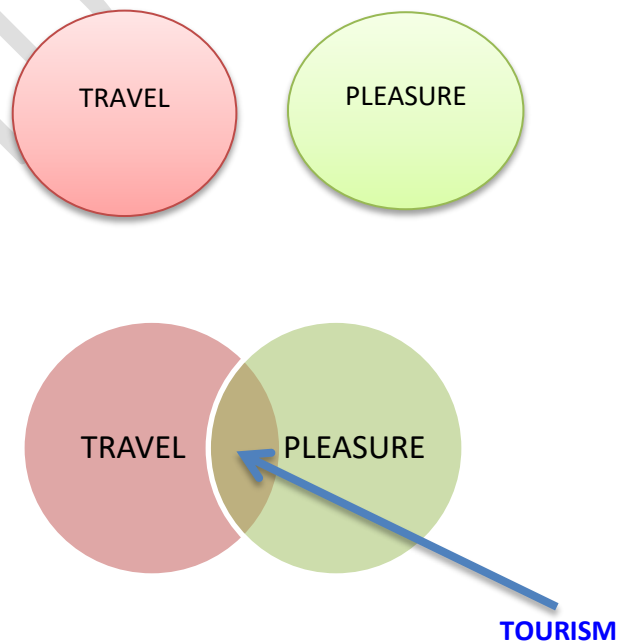
The origin of modern tourism can be traced back to what was known as the Grand Tour which was a traditional trip of Europe (especially Germany and Italy) undertaken mainly by upper class European young men of means, mainly from Western and Northern European countries.

DEFINITION:

1. "Tourism comprises the activities of persons traveling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes."
2. "Tourism comprises the activities of persons travelling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes not related to the exercise of an activity remunerated from within the place visited."
3. In 1981, the International Association of Scientific Experts in Tourism defined tourism in terms of particular activities selected by choice and undertaken outside the home. (S Gupta, Introduction to travel and tourism, 2012).

TOURISM INVOLVES TWO THINGS:

- A. TRAVEL, and
- B. PLEASURE/RECREATION



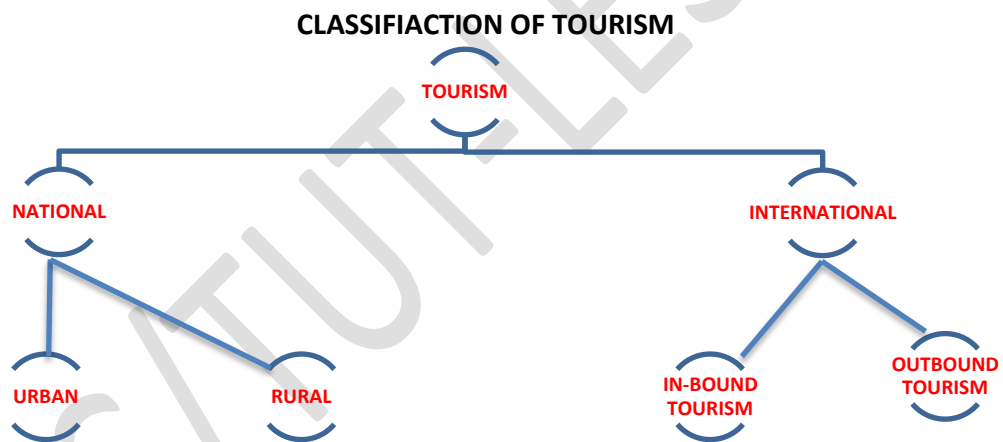
There are various motives behind Travel, viz:

- i. Physical, ii. Cultural. iii. Psychological, and iv. Other

TOURISM TYPOLOGY

It refers to types of classification of tourist centres. There are different bases to classify tourism.

1. On the basis of **PURPOSE**
 - a. Recreational,
 - b. Cultural,
 - c. Adventure sports
 - d. Health
 - e. Convention, and
 - f. incentive
2. On the basis of **REGION**
 - a. Domestic, and
 - b. World
3. On the basis of **NUMBER**
 - a. Individual, and
 - b. Group
4. On the basis of **ARRANGEMENT**
 - a. Independent, and
 - b. Inclusive(package tours)



FACTORS AFFECTING DEVELOPMENT/GROWTH OF TOURISM (explain with examples)

| | |
|--------------------------------|---|
| A) DEMAND FACTOR | 1. Rise in Income |
| | 2. Incentives like paid holidays |
| | 3. Development of new and overseas areas |
| | 4. Increase in number of tourists |
| B) SUPPLY FACTOR | 1. Wider choice for tourists |
| | 2. Increase in number of hotels |
| | 3. Cost factor is taken care of to suit the budget of tourists. |
| C) INTERMEDIATE LINKING FACTOR | 1. Development of transport and communication |
| | 2. Easy payment, international banking use of plastic money |
| | 3. Political stability in general |
| | 4. High growth of tour operators and conductors |

| | |
|--------------------------------------|-------------------------------|
| D) GEOGRAPHICAL/ENVIRONMENTAL FACTOR | 1. Location and accessibility |
| | 2. Climatic condition |
| | 3. Animal life |
| | 4. Bio-Diversity |
| | 4. Wider choice for tourists |
| | 5. Scenery |
| | 6. Culture |

TYPES OF TOURISM

| TYPE | Mountain Tourism | Desert Tourism | Beach Tourism | Wild-life Tourism | Pilgrim Tourism | Cultural Tourism | Medical Tourism |
|---------|-------------------------------|--------------------|--------------------|--------------------------------------|-----------------------------|------------------|--------------------|
| EXAMPLE | Kullu/Manali | Jodhpur Rajasthan | Kandolim Beach,Goa | Jim Corbett National Park,Uttr.Khand | Char Dham | Konark Festival | Chennai/ Hyderabad |
| TYPE | Educational Tourism | Historical Tourism | Sports Tourism | Adventure Tourism | Dark tourism | | |
| EXAMPLE | Cultural exchange of students | Taj Mahal | World Cup Football | River Rafting, Uttara Khand | Skeleton Lake,Uttara Khand* | | |

* <https://timesofindia.indiatimes.com/travel/destinations/dark-tourism-in-indiawalking-through-the-alleys-of-indias-dark-past/as66107504.cms>

IMPACT OF TOURISM

Tourism like other economic activities has its impact on ECONOMY, SOCIETY and ENVIRONMENT. These are:

| | POSITIVE | NEGATIVE |
|------------|---|--|
| A) ECONOMY | Income multiplier. | Over-dependence on tourism. |
| | Employment multiplier | Inflation |
| | Foreign-exchange earnings | Excessive importance to infrastructure of tourist places |
| | Capital investment | Imbalanced development |
| | Government revenues. | |
| | Overall development of the region | |
| B) SOCIETY | Improves quality of life | Erosion of local culture and values |
| | Preservation of local culture and architecture | Cultural Shock |
| | Promotes cultural exchange | Imitation of foreign culture |
| | Tourism can revitalize a community's cultural link. | Increase in crime |
| | | Unwanted lifestyle |
| | Exclusion of locals from local resource | |

| | | |
|----------------|--|--|
| C) ENVIRONMENT | Protection and preservation of local environment | Pollution of water/air/noise |
| | Preservation of buildings of historical importance | Loss of natural and farming land for tourism development |
| | Tourism and environment are mutually supportive. | Destruction of flora and fauna |

ECO-TOURISM

What is Eco-tourism? *Ecotourism is now defined as “responsible travel to natural areas that conserves the environment, sustains the well-being of the local people, and involves interpretation and education” (TIES, 2015).*

Principles of Ecotourism

Following ecotourism principles:

- Minimize physical, social, and psychological impacts.
- Build environmental and cultural awareness and respect.
- Gives direct financial benefits for conservation.
- Generate financial benefits for both local people and private industry the community.

There are three aspects of eco-tourism

- a. Conservation,
- b. Sustainability, and
- c. Biological diversity.

Note: These are just points which need to be explained with proper examples. Read book/s for detail explanation.

Important questions

1. Define tourism. With examples write the various types of tourism.
2. What is eco-tourism? What are its principles and components?
3. What are the social/economic/environmental impact of tourism?
4. With examples write about the factors that influence or affect the development of tourism.
5. Write short notes on :
 - i. Ecotourism in India
 - ii. Classification of tourism
 - iii. Typology of tourism
 - iv. Motives behind travel.

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