

BBI Course outcomes .

INTRODUCTION

Bachelor of Commerce in Banking and Insurance popularly known as **BBI** is an undergraduate commerce programme. BBI provides a greater in-depth knowledge of various features of Banking, Insurance and other financial services. The University of Mumbai started the Bachelor of Commerce (Banking & Insurance) course in 2003-04.

The BBI programme provides comprehensive training to students in the field of Banking and Insurance by way of interaction, projects, presentations, industrial visits, practical training, job orientation and placements.

This course also provides the students an insight about Insurance & Banking which includes financial investments, economics, communications, legal parameters, etc. With the BBI qualifications, students can take up promising banking jobs or they can do a PG course in Banking and Insurance and climb higher up the ladder in future.

Course Outcomes :

1. The curriculum is designed to mold the learners who aspire to become managers and banker.
2. To provide the learners basic understanding of management education and overall development so that they are well trained to be absorbed as middle level managers by big companies.
3. The course aims to familiarize the learners with the fundamental aspects of various issues associated with Banking, Insurance, business economics, marketing strategies in banking and insurance , human resource management in banking and insurance, organizational behaviour etc.
4. The course further helps the learners acquire decision-making skills which is a necessity in today's globally competitive market, delegate work and primarily to coordinate with the entire organisation.