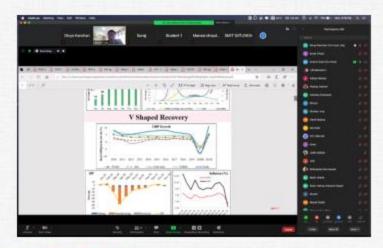


CAMPBUZZ

VOL: 02 ISSUE: 03 2020-21





DECODING THE UNION BUDGET 2021

The Department of BFM organized a webinar on decoding the Union Budget 2021 on 1st February 2021, to simplify the technical terms used in the Union Budget and to make it easy for the students of

Finance to understand, interpret and use. The Resource Person was Mr. Anshul Goel, Vice President & Zonal Head (East) Sales and Distribution, Motilal Oswal asset management company. 49 students attended the webinar.

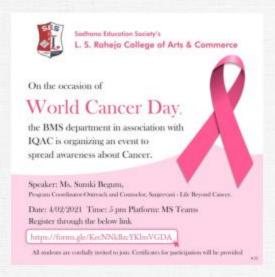
BRAND MANIA

The Department of Commerce organised Brand Mania competition to judge the extent to which students were oriented about brands on February 3rd, 2021. 32 students took the quiz.



WORLD CANCER DAY

The BMS Department Organised an event on 4th February 2021 by Ms. Sumki Begum, to spread awareness about cancer amongst students. It has also helped the students understand the Dos and Don'ts of dealing with cancer patients.







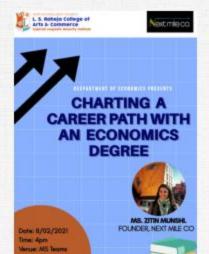
A Quiz competition was conducted by the Mathematics Department on the occasion of World Cancer Day on Thursday 4th February 2021 to create awareness amongst students. The various activities included Speech by Class Mentor Dr. Neelam Yadav, Speech by students and a Quiz on Cancer Awareness. 31 students attempted the quiz.

THE HAPPINESS TRAP



A talk on "The Happiness Trap" was organized for the staff on 6th February 2021, to make them aware of the concept of mindfulness skills. The Resource Person was Ms. Madhuri Lokhande. 62 teachers participated. They learnt how to use mindfulness skills, values and effective action to health, vitality and life satisfaction.





CHARTING A CAREER PATH WITH AN ECONOMICS DEGREE

A Webinar on "Charting a Career Path with an Economics Degree" was organised for students of Economics, on 8th February, 2021, in order to provide Career guidance. Ms. Zitin Munshi was the resource person. 32 students participated. The students got guidance on the scope and options for career with an Economics degree.



GUIDELINES FOR WRITING RESEARCH ARTICLES





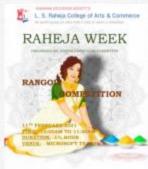
IQAC believes in creating research culture among staff members. A lecture was organised on "Guidelines for writing research articles" on 9th February 2021. The lecture was delivered by Dr. M.Z. Farooqui, Former Principal, Rizvi College. 28 staff members attended the lecture. Better understanding was gained through the lecture of various aspects of research design including identifying research problems, understanding its positive and negative arguments from various sources, review of literature, Hypothesis, statistical tests and findings.

On 9th February 2021, a seminar on Careers in Animation and VFX was conducted by Ms. Swarupa Haryan from Arena Animation.

RAHEJA WEEK

The Extra Curricular Activities Committee organized the Raheja Week from 11th to 13th February 2021. Competitions like Rangoli, poster making, mehendi, photography, dance, and solo instrumental were conducted on online platform, and there was enthusiastic participation by the students across all sections.







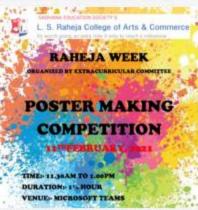










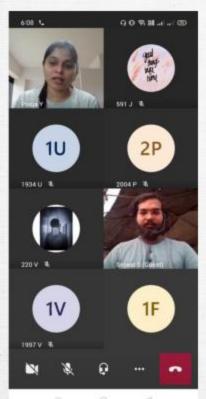




MODI SCRIPT

A one week certificate course on Modi script was conducted from 15th Feb to 20th February 2021. 25 students enrolled and completed the course.

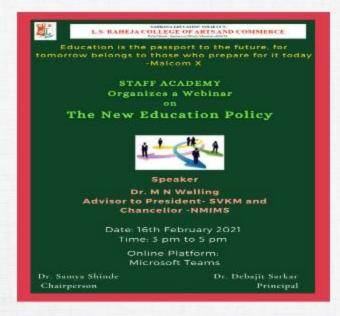




NEW EDUCATION POLICY

A Talk on "New Education Policy" was organized for the staff on 16th February 2021, to make teachers aware of the newly formulated policy- National Education Policy, 2020. The Resource Person was Dr. Madhav N. Welling, Advisor to the President-SVKM & Chancellor-NMIMS. There were 88 participants. A detailed analysis of the 'National Education Policy' made teachers aware of the new scope for improvement in the education system through this policy, the rationale behind introduction of the new policy and requirement behind the blending of Indian ethos and values in the entire education system.





WORLD NGO DAY

The Department of DLLE organised a donation drive to celebrate World NGO Day - Gift a Smile which falls on 28th February. The donations were collected from 18th to 27th February 2021. Many students donated toys / activity books etc. and the same were donated at Disha Karnabadhir School, Vile Parle. Thus World NGO day was meaningfully celebrated in the college by all.

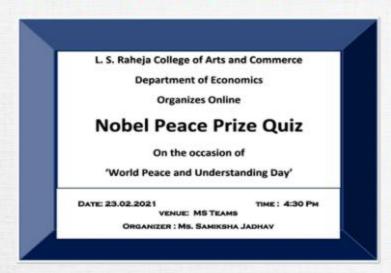


CHALLENGES AND OPPORTUNITIES WHILE ENSURING INCLUSIVE AND GREEN GROWTH



An Online Guest lecture by Dr. Aditi Sawant was organised on the topic "Challenges and Opportunities while Ensuring Inclusive and Green Growth" on 18th February, 2021.

WORLD PEACE AND UNDERSTANDING DAY



The International Day of Peace was established in 1981 by the UN General Assembly to commemorate and strengthen the ideals of peace both within and among all nations and peoples.

The Department organized a quiz competition on the topic 'World Peace and Understanding Day' on 23rd February, 2021. The quiz was attempted by 85 students.

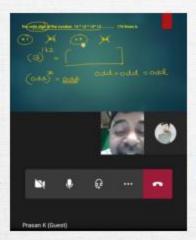
TECHNIKA





On 25th February 2021, "Technika" organized events like Call of Duty, Hack it or receive it and Argue with ethics. The events were conducted online. Around 60 students were a part of the events.

THREE DAY LECTURE SERIES ON: COMPETITIVE EXAMS AND INNOVATIVE CAREER GUIDANCE





A Three Days Lecture Series on Competitive Exams and Innovative Career Guidance and Motivation Program was organised from 26th to 28th February 2021 in order to train students to crack aptitude tests for competitive exams. The resource persons were Mr. Prasan Kamat,

Director- Career Launcher, Mumbai, Dr. Prashant Singhal, Founder & CEO- CosmicNeurons, and Dr. Ashok Bagul, Assistant Commissioner of Police, Nagpur. E-certificates were issued to all the participants. Around 225 students attended.

MARATHI RAJBHASHA DIVAS



Marathi Rajbhasha Divas was celebrated online on Saturday 27thFebruary, 2021 where teachers and students presented poems of Kusumagraj in memory of his birth anniversary. Among teachers, Ms.



Purva Karve, Dr. Anupama Nerurkar, C.A. Hrishikesh Wandrekar, Dr. Seema Ukidve, Ms. Prajakta Joshi, Pallavi Shejal and Ms. Vibha Diconwar presented poems.

FINZARD



Stockers' BFM Department's Association organized an Intra Collegiate festival FinZard on Sunday 28th February 2021, to inculcate a sense of enthusiasm and interest about finance related events in finance and non-finance students of the college. More than 30 students participated. They enjoyed the finance events like bidding, mock stock, etc. and the winners of the event were awarded with trophies and certificates as a token of appreciation.

MEDIALORE

On 1st March 2021, Medialore, the BAMMC department newsletter was successfully launched. The objective was to inculcate the spirit of writing and reporting in BAMMC students. A total of 15 FYBAMMC / SYBAMMC / TYBMM students attended the launch.

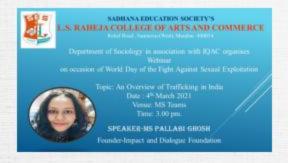
STUDENT CELEBRATION AT THE LAUNCH OF MEDIALORE



CONCEPT OF ADVERTISING

On 2nd March 2021, the Department of BMM/BAMMC organzed a guest lecture on "Concept of Advertising" that was conducted by Mr. Rajeev Thakre, Mr. Sumeet Shrivastva and Ms. Swarupa Haryan from Arena Animation. The objective of the lecture was to orient and introduce students to the concept of advertising. 83 students gained insights about advertising, its contemporary nature and its role in marketing.

AN OVERVIEW OF Trafficking in India



POWERPOINT PRESENTATION COMPETITION

On 2nd March, the department of Commerce organized a Powerpoint presentation competition to encourage students to present on contemporary issues in Business. The topics for the presentations included:

- Review of Financial budget 2021
- · Evolution of HR policy post pandemic in India
- Consumer Perception towards Digital Marketing
- E-commerce-Future Prospects
- Globalisation of Business-An opportunity or threat?
- · Start-ups -Boosting entrepreneurship

A Webinar on 'An Overview of Trafficking in India' was organised by the department of sociology on 4th March 2021, to educate students about the issue of human trafficking on the World Day of Fight against Sexual Exploitation, and to provide a view from the ground-level view of the issue. The talk was delivered by the resource person Pallabi Ghosh,

an activist in the fight against human trafficking, 50 participants benefited from the webinar. The webinar provided a ground

level picture of what it takes to be in anti-trafficking activism. The speaker put forth the basics of how the trafficking rings in India function and what are the major causes because of which many people from several marginalised

sections get lured into trafficking. The relationship between trafficking and poverty is compounded by several other factors including uneven development of various states within the country, porous borders and even natural disasters. The

speaker made a strong argument for women being a upholders of patriarchy and strong defenders of those who are involved in



from the speaker. They expressed their eagerness to know what they can do as a civilian and as a young adult to put a stop to trafficking in the country. One could see that they were sensitised towards the issue and were left better informed about it at the end of the webinar.

CAREER IN SECURITIES MARKETS

BBI department in association with BMS department and IQAC organized a Webinar on "Career in Securities Markets" by Mr. Aamir Sayyad, National Institute of Securities Markets, NISM on 5th March, 2021. Students became aware about the scope in securities market as a career, courses offered in the security market and job prospects. 55 students of BBI & BMS participated.

THE ECONOMIC IMPACT OF COVID- 19 - INDIA AND ABROAD

Department of BAF organized A Webinar on 6th March 2021 on the topic "The Economic Impact of Covid-19 - India and Abroad". 120 students participated in the webinar. The resource person was Mr.Manoj Sathe, Ex Vice President-NSDL.







INTERNATIONAL WOMEN'S DAY



An intra-department poster making competition on International Women's Day i.e., on 8th March 2021 was conducted by the department of BBI. The event helped students in understanding the issues related to women's empowerment and they could portray their views through posters. It was judged by Ms. Ekta Karia. 6 students of BBI participated.

PUSTAK PARICHAY

Pustak Parichay (Book Review) competition was organized by Marathi Vangmay Mandal on March 9th 2021 where students presented their views after reading a Marathi book. The objective of the competition was to encourage students to read Marathi books. Six students participated in the competition.







An Online Book Exhibition on the occasion of International Women's Day was held on 8th March 2021 by the Malti Jayant Dalal Library, in order to express love and gratitude towards women's contribution to our lives and society, and to honour the power and struggle of women.

It was displayed on the college website, and it helped promote women's rights, equality and awareness.

TRENDING MINDS 2.0

Department of BAF - Trends Association organised an open event "Trending Minds 2.0" for all colleges across the Globe, from 11th March to 13th March conducting 11 events across the three days. More than 200 students participated from various colleges in and around Mumbai. All the events were conducted smoothly throughout the three days of fest. The following are the details of the event:

Day 1:

- * Picture Perfect (Photography)
- *Mind Art (Poster-Making)
- * Pen Art
- *Re Think (Logo Designing)

Day 2:

- *Story Behind Your Tagline
- * Slogan Writing
- *Lekhak (Story Writing)
- * Kavyatmak (Poem Writing)

Day 3:

- *Be A Journalist! (News-Reporting)
- * Creative Reels
- *Adakaari (Mono Acting)

An expert lecture was conducted on 18th March 2021 on "Financial Literacy" by the Department of Commerce to make students aware about financial literacy. Financial Literacy deliberates about the various financial concepts like Banking, Saving, Investment, Loans, Govt. Programmes, Insurance, Digital Financial Literacy, Cyber frauds etc. The resource person was Mr. Nityanand Sin, a retired Banker with more than 30 years of experience of working in a Public Sector Bank in Management Cadre, presently working as a Consultant with ICICI Foundation, a part of ICICI Bank. 75 students attended.

RIGHTS OF CONSUMERS: INTERNATIONAL AND NATIONAL PERSPECTIVE



On 15th March, the department of Commerce organized a webinar on "Rights of Consumers-International and National Perspective". The resource person was Dr. Ujwala S. Bendale- LLB, LL.M., Ph.D gold medalist, Dean, Faculty of Law, Bharati Vidyapeeth. The webinar was attended by 238 FYBCOM and SYBCOM class students and six staff members. Students came to know about Rights of Consumers at International and National levels and the latest amendments made in the consumer protection act for the benefit of consumers.

The Department of History organized a Guiding Lecture Series for TYBA students from Wednesday 17th March to Friday 19th March 2021 to Guide students about their papers of SEM VI by external experts: Ms. Qudasia Sayid, Mr. Arun Singh and Mr. Ajay Salunkhe. 14 TYBA History students attended the series.





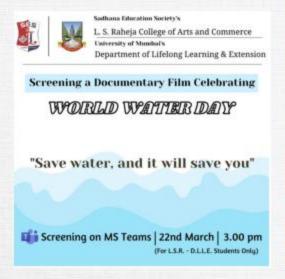
INTERNATIONAL HAPPINESS Day



On the occasion of International Happiness Day, 20th March 2021, The Department of Mathematics and Statistics organized a lecture conducted by Dr. Neelam Yaday to

make students realise the importance of being happy. Six students from FYBCOM A division benefited from the lecture.

WORLD WATER DAY



Under the banner of DLLE (Department of Lifelong Learning and Education), on the occasion of World Water Day organised a screening of a documentary Film "The Last Drop - India's Water Crisis" followed by a quiz. Students were encouraged to attend the screening and attempt the Quiz. The screening was organized on MS Teams between 3:00 pm -4:00 pm on Monday, 22nd March 2021, 128 students and 8 teachers attended the screening. The event was concluded by students attending the quiz in which ideas were taken from students of how they would save water and create awareness amongst the community. All students who successfully completed the quiz were awarded with an E-Certificate.

The Department of BMM/BAMMC organized a webinar on Adobe Premiere Pro on 24th March 2021 to orient students about Adobe Premiere Pro and its usage. Resource Persons included Mr. Rajeev Thakre, Mr. Sumeet Shrivastva, Mr. Christofer from Arena Animation. 48 Students were introduced to Adobe Premiere Pro software and also got insights on its usage in the industry.

INTERNATIONAL DAY FOR ACHIEVERS



On the occasion of "International Day for Achievers", the Department of BBI in association with IQAC organized a talk on "COVID-19 Awareness" by Dr. Rajesh Teckchandani, General Physician, who was awarded as COVID Warrior by Lion's Club for his services towards COVID patients. The webinar was on 24th March 2021 at 4:30 p.m. Students become aware of various aspects related to COVID-19 like symptoms of new strains of virus, vaccination, traveling with precautions, etc. 65 students and 5 teachers participated in the webinar.

WORKSHOP ON LINKEDIN



On 26th March 2021, the Department of BSCIT organized a workshop on "Getting Started with LinkedIn" conducted by Ms. Radhika Chavan with the objective to create awareness among students about professional use of Social Media. 100+ students and staff members benefited from the workshop and learnt how to create and upload profile on linkedin.



Radhika Chavan

Freelance/Corporate Trainer

(TESOL Canada, TKT, IELTS Britsh Council)

RANGOLI AND MEHNDI COMPETITION

L.S.Raheja College Of Arts & Commerce

RANGOLI COMPETITION

27TH March 2021

TIME :3:00-4:00 pm DURATION : 1 hour PLATFORM : Ms Team

Organised by BBI Department



An intra-department Rangoli and Mehndi competition was organized on 27th March 2021 for the students to showcase their talent and creativity. The events were judged by Mr. Upamanyu Yajnik and Ms. Neka Nikam respectively. 19 students participated.

L. S. RAHEJA COLLEGE NEWSLETTER THIRD QUARTER February 2021 to March 2021

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