



BINGE MEDIA

-Kavita Soni



PC: Gizbot

Gone are the days when TV or movie theatres were the only way to absorb video content. India has seen a tremendous rise in the consumption of video content on various online

platforms in the last couple of years. The major reason behind this exponential growth is often attested to deeper internet penetration and ever-increasing smartphone usage. Today, there are many articles on OTT platforms which justify why such mediums are better than cable TV. OTT (over-the-top) platform subscription is pocket friendly, and then there's the comfort of using such platforms anytime, anywhere. OTT platforms provide brand new and freshly brewed content in different genres and languages. These platforms consider unique and risky concepts to create video content. The topics are a breeze of fresh air for Indians and deviate significantly from the video content people are used to. And such content doesn't fail to entice the audience.

Language is no longer a barrier as there is video content for almost every language, making OTTs universally accessible. India is a huge market for OTT platforms, so offering different plans to satisfy a diverse user base with different income levels is the only solution for faster absorption and growth. Focusing more on Indian-friendly content would be another plus point for OTT providers. For now, it can be said that Indians will continue to drift towards these platforms, though television would still remain an important commodity in India. There still exists a section of the population that doesn't have access to smartphones and internet. Moreover, the older generation prefers television over OTT platforms for entertainment. Many TV actors have also complained about the drop in TRP due to OTT platforms in their interviews. No doubt they are denying about the great content we get on OTT platforms, some also mentioned "Web is the Future".

WORLD PRESS FREEDOM DAY

-Darshit Tanna

World Press Freedom Day is observed each year on 3rd May to commend the crucial standards of press freedom, and to safeguard the media from attacks on their independence. It is also called World Press Day. The day additionally honours reporters who have lost their lives. The aim of the United Nations General Assembly on this day, is to spread mindfulness about the significance of Freedom of the Press in working, data giving, its importance and to blend the public authority of its responsibility to maintain and regard the privilege to freedom of expression.

In December 1993, the UN General Assembly announced World Press Freedom Day, following the guidance of UNESCO's General Conference. Since then, on 3rd May, the anniversary of the Declaration of Windhoek has been celebrated across the world as World Press Freedom Day. In the midst of COVID-19, the festival of World Press Freedom Day was conducted as online discussions and workshops.

The theme of World Press Freedom Day 2021 was "Data as a Public Good". The subject spotlights the significance of loving data as a public decent and investigates approaches to fortify reporting.

The day features three key subjects:

- Ways to guarantee the financial feasibility of news media.
- Mechanisms for ensuring the straightforwardness of web organizations.
- To reinforce Media and Information Literacy (MIL) limits that will assist individuals with perceiving and worth news coverage as a significant piece of data as a public decent.

The theme of World Press Freedom Day 2020 was "News-casting without Fear or Favor". A worldwide mission was dispatched by UNESCO on media and online media channels focussing on Journalism without Fear or Favor. From 4 - 6 May 2020, different occasions including a High-level Dialogue on Press Freedom and Tackling Misinformation in the COVID-19 setting, online classes, and online conversations through Facebook Live, Youtube, and Microsoft groups, among other computerized stages was held.

WORLD ENVIRONMENT DAY

-Nupoor Bangera

The world incorporates all living and non-living things happening normally, which means for this situation not counterfeit. The term is frequently applied to the Earth or a few pieces of Earth. This climate includes the association of every living species, environment, climate and common assets that influence human endurance and financial movement.

Since 1974, World Environment Day has been celebrated every year on 5th June, engaging governments, businesses and citizens in an effort to address pressing

environmental issues. Throughout the planet it helps to spread mindfulness about ensuring and dealing with our current circumstance and a drive was begun by the United Nations. It is commended with huge fairs where individuals make banners, flags, craftsmanship out of reused materials, and they perform productions—numerous individuals even plant saplings. This day is to advance a greener future. Everybody partakes in the merriments and spread mindfulness on the most proficient method to forestall contamination.

The motto for the first was 'Only One Earth'. A portion of the points incorporate

biodiversity, water, and air contamination. The 2019 subject was to forestall air contamination, and the reasonable held in China. 2020's host is Columbia, alongside Germany. The subject is biodiversity because of the new hedge flames and COVID-19. It is a significant day to celebrate as the Earth isn't only our home however home to many living species. We need to guarantee that people in the future have a spotless climate to live in.



PC: Leaders MENA Magazine

WORLD YOGA DAY

-Rahul Shigwan

World Yoga Day is celebrated on 21st June all over India. On 27th September, 2014, our Prime Minister Narendra Modi proposed observing an International Yoga Day in the 69th United Nations General Assembly. The UN proclaimed 21st June as International Yoga Day as it is considered as the longest day of the year.

The word 'yoga' is derived from Sanskrit word 'Yuj', meaning to join or to unite, symbolizing the union of person's body and consciousness. It is an ancient physical, mental and spiritual practice that originated in India. It is accessible for all, irrespective of age, nationality, gender, religion or any social background. Life can be quite stressful and can have a negative impact on your body. Be it neck or back pain, sleeping problems or even a headache, yoga will certainly help you. Research shows that yoga can give you mental clarity, calmness and relieve chronic stress and anxiety. Practicing yoga regularly helps with weight reduction, maintaining a balanced metabolism and increases flexibility.

Since lockdown has been extended and it is considered safer to work from home, practicing yoga everyday can help keep oneself calm, healthy and active. Starting one's day with yoga can also result in increased productivity in personal and professional life. Also, remember to drink water, keep yourself hydrated and have a balanced diet.

Would you like to try yourself and experience the change? Here are some of the asanas that you can practice at home.

1. *Bhujangasana/Cobra*

Pose: It is best known for its ability to increase the flexibility of the spine. It stretches the chest while strengthening the spine and shoulders. It also helps to open the lungs, which is therapeutic for asthma.

2. *Vajrasana/Thunderbolt pose*

Pose: It helps in keeping the mind calm and stable. It cures one's digestive acidity and gas formation and relieves knee pain. It also helps in strengthening sexual organs, helping in treatment of urinary problems.

3. Ashta Chandrasana/Crescent High Lunge: This strong standing posture has a variety of benefits. It stretches the ankles, calves, hamstrings and hip flexors. It helps strengthen the feet, ankles, legs, glutes, hips, back, shoulders and arms. It can help to alleviate knee and lower back pain.

4. Adho Mukha Svanasana/Downward-Facing Dog: It is a full-body stretch that stimulates blood flow, improves posture and fine-tunes your foot muscles. It creates length throughout the entire body, particularly in the back body, including the heels, calves, hamstrings, glutes, hips, and lower back. It also as develops strength in the wrists, shoulders and the back muscles.



PC: Sameep Vilankar



PC: Our World UNU

Humankind's insistent demand for electronic devices is creating the world's fastest-growing waste stream. The World Economic Forum suggests that it is estimated that the waste stream reached 48.5 million tons in 2018. Well, it doesn't stop here. More than 50 million tons of electronic waste were discarded in 2019, out of which a huge amount was found in landfills and on scrap heaps. So, it's not wrong to call it a "tsunami of e-waste". E-waste's worth, which is more than the GDP of most countries, stands at minimum \$62.5 billion annually and yet society only deals with 20% of it appropriately and the rest is dumped in landfills or is disposed of by informal workers in poor conditions.

Globally, many companies are battling to manage e-waste more efficiently. Holland-based Ranmarine Technologies' Waste Shark, a device

E-WASTE CRISES

-Ishita Karmaran

that collects trash from the water, can monitor pollution levels and other environmental indicators. Tech startup Kinetica, with the help of a data platform on Oracle Cloud Infrastructure, can make trash detection algorithm. Kinetica has also worked with the non-profit San Francisco Estuary Institute, California, to track waste entering waterways. Similarly, a German research group is also using drones in Cambodia to clear plastic waste floating in waterways.

Various projects are initiated by Google, Microsoft and Dell to tackle the e-waste crisis by 2030. Google ensures that products are designed, packaged, and recycled in a sustainable way. The Google support system website shares information about how certain substances used in electronic gadgets threatens the environment and human health if thrown in a regular bin. The Google Store, works with a third-party recycling partner and accepts used electronic devices that are equivalent to a device that Google manufactures. Any person can return up to three old devices free of charge. The old devices become the property of the third-party recycling partner, once received by them.

Microsoft's commitment is to achieve 'zero waste' goals by 2030. The plot is to divert at least 90% of the solid waste, headed to landfills and incineration, manufacture 100% recyclable surface devices, use 100% recyclable packaging and achieve, at a minimum, 75% diversion of construction and demolition waste for all projects. In India, about 3.2 million metric tons of e-waste is generated and recycled each year, most of this is recycled in unsanitary conditions and is unregulated. Microsoft's Azure cloud services help the team of Pranshu Singhal, the founder of the startup Karo Sambhav, in hosting information on waste shipment. The startup works to tackle India's e-waste problem by bringing together manufacturers, distributors, and recyclers to coordinate their recycling efforts.

Besides, Delhi plans to get an e-waste management park for safe and scientific disposal of electronic products, appliances, e-vehicle batteries. The effects of e-waste are not only detrimental to earth, but they're also dangerous to our health and well-being. Fortunately, there's plenty we can do to make the e-waste crisis a thing of the past. But are we willing to take the necessary steps?

ANTI-CHILD LABOUR DAY

-Ishita Karmaran



PC: India Today

Anti-Child Labour day or World Day Against Child Labour was launched on 12 June 2002, by the International Labour Organization (ILO) with an aim of focusing attention on the global extent of child labour and the action and efforts needed to eliminate it. On this day, millions of people from around the world come together to highlight the plight of child labourers and what can be done to help them.

Child labour is work carried out by underage children in violation of international law and national legislation. Around 218 million children work throughout the world either forcefully, despite of unwillingness or due to certain circumstances like poor financial health. Many do not receive proper nutrition or care nor they are given any education. More than half of them are exposed to various forms of child labour such as work in hazardous environments, or other forms of forced labour, illicit activities including

smuggling, drug trafficking and prostitution, as well as involvement in armed conflict. The worst forms of child labour involves children being enslaved, separated from their families and exiles or left to fend for themselves on the streets of large cities, often at a very early age. A recent example of child labour is- children packing swab test kits without following Covid norms in Ulhasnagar, Maharashtra, India. They were enrolled in this work by contractors without following safety measures like wearing a mask or using sanitizer or gloves.

However, not all work done by children should be classified as child labour. Participation of children and adolescents' in any work that does not affect their mental or physical health and does not interfere with their education, is generally regarded as being something positive. Whether or not particular forms of work can be called "child labour" depends on the child's age, the type and hours of work performed, the conditions under which it is performed and the objectives pursued by individual countries.

In June 2021 for the World Day, the ILO and UNICEF will release new global estimates and trends on child labour (2016-2020). The report will include an assessment of how the pace

of progress towards ending child labour is likely to be affected by the COVID-19 pandemic and the economic crisis that has accompanied it.

For this year's World Day, a "Week of Action" will be promoted around 12th June, starting with the launch of the new global estimates on child labour. The events and activities carried out during this week will be an opportunity for partners to showcase progress in carrying out their "2021 Action Pledges." All pledges made by regional, national and organizational stakeholders and individuals will be featured on the website of ILO.

It is now time to consign child labour to the history books and to allow all children to realise their rights. It is the duty of every citizen to contribute to the stop child labour be it governments, international organisations, employers, teachers, parents, children and you.



PC: Twitter

QUOTE OF THE MONTH

"Impossible is just an opinion."
- Paulo Coelho

DID YOU KNOW?

The amount of wood and paper we throw away each year is enough to heat 50,000,000 homes for 20 years.

QUOTE FROM GURU GRANTH SAHIB

"One who eradicates cruelty from within his own mind looks upon all the world as his friend."

FUN FACTS

Every year, more people die because they've been hit by a flying champagne cork than because they've been bitten by a venomous spider.

Wearing headphones for just an hour will increase the bacteria in your ear by 700 times.

Critics' Section

(based on IMDb's rating)

MOVIES



Interstellar
8.6/10



A Quiet Place
7.5/10



Knives Out
7.9/10

BOOKS

Life is what you make it

This book talks about the ups and downs in life and how world is what you make for yourself and not what the society decides. Life is what you make it.

Ikigai

Ikigai is a Japanese word which means purpose of life and based on how people in Japan live longer life. The book tells us about how we can live longer and happy life if we find our ikigai.



Looking for Alaska

Looking for Alaska is a coming-of-age novel that touches on themes of meaning, grief, hope, and youth-adult relationships. It is one of the few books that touches you so deeply.



POETS' HUB

| known - unknown |

Questioning everything known,
I am left with no light to discern,
blinded by the brightest star;
striving to illustrate the haze

Resting in arms of clock,
I exist in fractions of prime,
trapped in the abstract havoc
evaluating the cost of ignite

I am blind, I am mist, I am burnt
I am all: to know the unknown

-Shaheena Alam

Dhoop se mulaqaat hogi ek din,
Andheron se guzar toh sahi
Aashiyana hoga tera bhi,
Sadak par raatein guzaar toh sahi
Uchai hasil karega ek din,
Samundar ki gehraai, pehchan toh sahi
Aasman mai udega to bhi,
Ahamiyat girne ki jaan toh sahi!

-Ridham Bhadreshwara



-Sakshi Patel



-Ishita Karmaran

BIRTHDAY WISHES

Ria Pathare- 1st June 2021
Shlok dalal- 2nd June 2021
Dipika Pandey- 3rd June 2021
Deepali gohil- 4th June 2021
Vrushti Doshi- 10th June 2021



Wishes are Silver, gifts are Gold 🍌



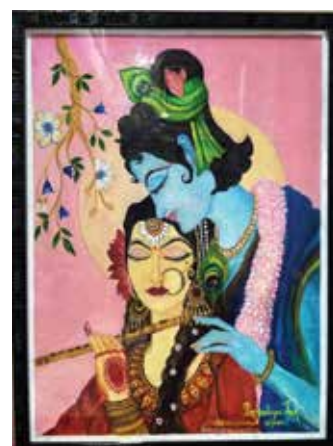
-Nupoor Bangera



Deepali Gohil



-Khushi Mehta



-Priyanshi Jha



-Hetvi Vira



-Sama Padvekar

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