

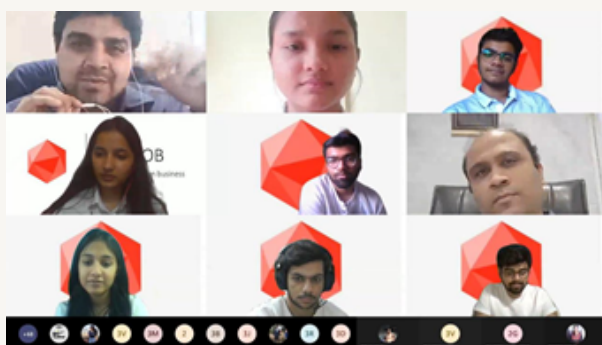
# CAMPBUZZ

## MYOB - MANAGE YOUR OWN BUSINESS

***What's inside this issue:***

GET-TOGETHER PROGRAM 5

**MYOB – MANAGE YOUR OWN BUSINESS**”, the two days intra college fest was organized by department of BMS on 5th and 6th April ,2021. The idea behind the fest was to cultivate management and technical skills for conducting business among students. Invitation was given to all department students, for the virtual event. There was huge participation from various departments in all events conducted under MYOB. MYOB was organized for helping students to get better insight to understand and experience management concepts.



Similarly, series of events like a brand story, for hire, a Wolf of MYOB Street, Surprise event was conducted in these two days fest. Students had splendid time participating in these events, experienced and learned management related skills, entrepreneur skills and business functions.

Seminar on “Crisis in a Startup and its management “, was conducted under MYOB fest on 5th April, 2021 for students to make them aware of opportunities and obstacles in having startup business. Webinar was attended by 195 students on 5th April,2021 at 3 pm, which was conducted on Online platform. Webinar was addressed by 2 speakers Mr. Gaurav Kothari and Mr. Rahul K. Jain, who are well-known name in the industry. Speakers gave thorough idea about the current situation and future for the startup in India.

# WORLD HEALTH DAY, POSTER CUM SLOGAN COMPETITION

On Occasion of **WORLD HEALTH DAY**, Poster cum slogan competition was held by department of B.A.F on 7th April 2021. The idea was to make students aware of the importance of health in this pandemic situation. Eight Students had participated and prepared poster along with slogan on theme of Health awareness Along with that respect was given to



the frontline healthcare workers for their incredible efforts in this pandemic situation towards society and encourage students to participate in fight against covid by various means . Online activity was conducted where Three prizes were given to best posters cum slogan. Students understood the importance of health as real wealth by this activity.

## GET-TOGETHER PROGRAM

To reminisce sweet memories of the three-year journey of the third-year students, Get-together program was organized on 8th April, 2021 by Department of B.A.F. TY students had participated for the event, shared their memories, experience with all the First- and Second-year students. FY and SY students shown their gratitude towards TY students for their support and Guidance and in return thanks giving part was conducted by them. The event was full of enthusiasm, students really enjoyed it. Teachers also participated and share their thoughts and experiences with TY students. Event was to cherish 3 years of TY students and remember journey of them in college. Games and other activities were conducted by the department and students to add more thrill in the program. Program was successfully conducted and enjoyed by all students and teachers.

# FOOD-PLANET-HEALTH



Certification Webinar

## FOOD-PLANET-HEALTH

NSS Unit: B-09 of L.S. Raheja College of Arts and Commerce Organizes a Webinar with Vegan Outreach.

10th April 2021 | 4:00 pm - 5:00 pm



Speaker: Astha Gupta  
Outreach Coordinator at Vegan Outreach, India

Register today



L.S. RAHEJA COLLEGE OF ARTS AND COMMERCE

10 Weeks TO VEGAN

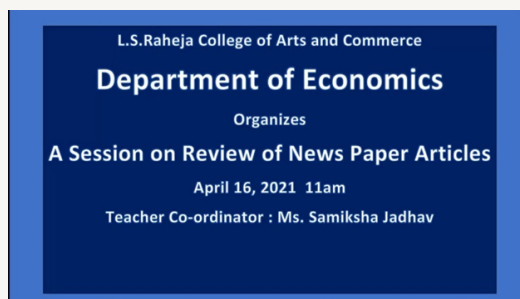


An awareness campaign through a webinar on the topic '**Food-Planet-Health: Impact of food on animals and the planet**' was organized on **Saturday, 10th April, 2021** through Zoom Cloud Meeting. It focused mainly about Vegan food choices available to people.

A person is Vegan when a person does not eat any food derived from animals and who typically does not use other animal products. Ms. Astha Gupta

of Vegan Outreach, An International NGO having global presence was the resource person. **113 volunteers and students participated** in the event and could know what is veganism, why one should be vegan and how one can be vegan.

## REVIEW OF NEWS PAPER ARTICLES



The Department of Economics conducted a session on '**Review of News Paper Articles**' for TYBA and SYBA Economics students on Friday, April 16, 2021 to sensitise students about various current issues related to National and International significance. 27 students participated as audience, and some of them presented reviews. This session encouraged students to present their views and understand different issues across globe. It also trained them for public speaking.

## ENGLISH LANGUAGE DAY



**English language day** was celebrated on 23rd April 2021, the birthday and death day of William Shakespeare. An online quiz was conducted for the staff and students. 390 participants submitted the quiz. It created awareness on the uniqueness of the English language, and enhanced awareness of special usage of words of the language. It was well appreciated by students and staff.

# DEBATE COMPETITION

The Class Mentor, Mr. Ramsagar Yadav, mentor of F.Y.B.COM-C, arranged an intercollegiate debate competition on the Topic **"Intellectual Property Is/Isn't Property"** to Celebrate World Intellectual Property Day (26th APRIL) under the guidance of IQAC on Monday, 26th April, 2021 from 4.00 P.M. to 5.30 PM through MICROSOFT TEAMS with the objective to understand the fundamental questions about why, how, and should we

protect intellectual property rights while examining the historical basis for our IP laws and to give an excellent introduction to the field of Intellectual Property to those with little or no experience. Dr. Gordhan Devnani, (Assistant Professor, Law) was the judge for the event. More than 50 students of Arts, Commerce, Management Studies, Accounting & Finance, Banking and Insurance, Information Technology, Financial Markets and Mass Media and Communication participated in the event.



**INTRACOLLEGIATE DEBATE COMPETITION**

- **TOPIC:** IS INTELLECTUAL PROPERTY REALLY PROPERTY?
- **DAY/DATE:** Monday, 26th April, 2021  
**TIME:** 4.00 P.M. To 5.30 P.M.
- **VENUE/PLATFORM:** MS Teams
- **NO. OF TEAMS:** 02  
**TEAM-1:** Students having ODD Roll Nos.  
**TEAM-2:** Students having EVEN Roll Nos.
- **JUDGE:**   
Dr. G. N. Devnani (Assistant Professor, Law)

IP and SMEs:  
**"Taking your ideas to market"**

World Intellectual Property Day 2021  
April 26

SHRI R. B. YADAV  
CLASS MENTOR, F.Y.B.COM-C

DR. A. N. NERURKAR  
IQAC COORDINATOR

DR. D.N. SARKAR  
PRINCIPAL

## VIRTUAL MAHARASHTRA DIN

**Virtual Maharashtra Din** was celebrated on **May 1, 2021** to commemorate the creation of the state of Maharashtra and to celebrate the rich history, culture and tradition of Maharashtra. The various online events presented by students and staff reflected the rich culture and traditions of Maharashtra and highlighted the historical significance of Maharashtra. 72 teaching and non-teaching participants and 7 students attended the programme.



# INTERNATIONAL LABOUR DAY QUIZ

The Department of Economics organized a Quiz on the eve of **International Labour Day on 1st May, 2021**. students and teachers in all. This Quiz was conducted mainly to sensitise students to the problems, importance and struggle of the Labour force all around the world. The quiz had a very good response of 559 out of which total 524 students, 21 Teachers and 17 Non-teaching staff participated. The quiz covered questions related to international and national labour movement.

## POSTER MAKING



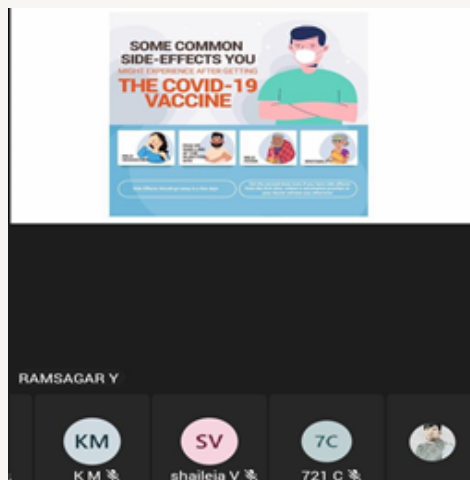
On account of the **WORLD PRESS FREEDOM DAY**, the department of BAMMC/BMM had organized poster making event on 5th May 2021. The topic for the event was “**FREEDOM OF PRESS**”. The event was conducted by Virtual mode. Students had participated in event by uploading their drawings and digital posters. Posters were having meaningful content about freedom of press. The main objective of the seminar was to spread awareness about World Press Freedom Day. The event was successfully conducted, three students were awarded with a Certificate.

## COUNSELLING TECHNIQUES

**A**n expert lecture on ‘**Counselling Techniques**’ was organised by the department on 3rd May 2021. Ms. Neha Dalal, Senior person, Psychology Department, provided deep insight into the concept and also its importance in personal and professional life. 28 students from TYB.com and TYB.A students learning HRM attended the lecture.

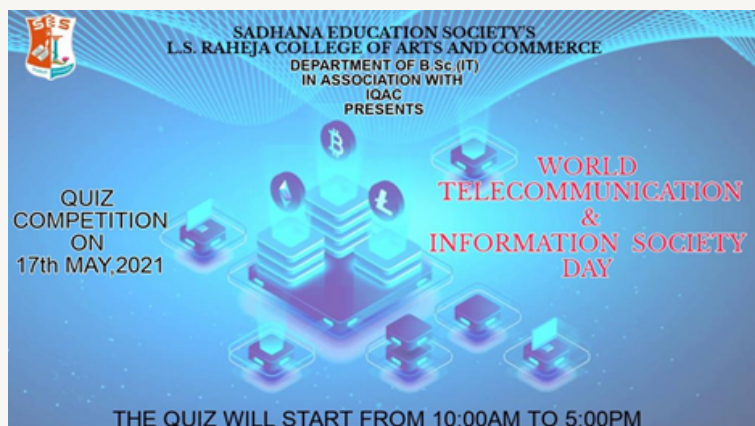
# AWARENESS ON THALASSEMIA

Awareness sessions on Thalassaemia (symptoms and prevention), Covid plasma donation, Covid appropriate behaviour & Covid vaccination were organised to celebrate **World Thalassaemia Day on Saturday, 8th May, 2021**, through MS TEAMS. References from Centres for Disease Control And Prevention (CDC) & Food And Drug Administration (FDA), United States



Federal Agencies, under The Department Of Health And Human Services, Ministry of Health & Family Welfare, Government of India, World Health Organization (WHO), A Specialized Agency of The United Nations responsible For International Public Health were utilised and **123 participants** from teaching and non-teaching got benefited.

## QUIZ COMPETITION



On account of the “WORLD TELE – COMMUNICATION AND INFORMATION SOCIETY DAY”, the department of B.Sc. (IT) had organized an online Quiz competition in collaboration with IQAC. The main objective was to create awareness about Technology and Tele communication.

In the Online Quiz, students as well as teaching and non-teaching staff members participated on **17th May, 2021** between 10am to 5pm. To create the healthy competitive environment marks was given out of 15. All the 168 participants were awarded with a E-certificate. The event was thoroughly enjoyed by all participants and shown enthusiasm towards increasing knowledge about Technology and Tele-communication.

# LECTURE SERIES ON RESEARCH



## IQAC

The IQAC organized a lecture series covering the essential areas of research in the month of **May 2021** covering the topics. All these sessions were delivered by the convener, Research innovation cell of **LSRC, Dr. M.Z. Farooqui**.

1. **'To Understand Research Design'** on **May 20th ,2021**. Its objective was to create awareness about how to prepare research design where 26 participants of Teaching staff attended.
2. **'Preparing Research Questionnaire'**, on **Tuesday, May 25th ,2021**, in which 36 participants of Teaching staff attended.
3. **'Data Analysis'**, **Thursday, on 27th May,2021**. This lecture provided insight into data analysis 30 participants of teaching staff attended.
4. **'Hypothesis Testing'**, **May 29th, 2021, Saturday**. The methods of Hypothesis Testing and Different tests for hypothesis were explained.

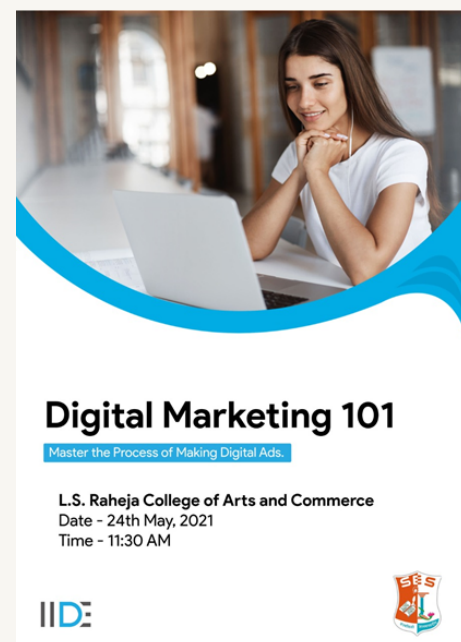
# PROFESSIONAL DEVELOPMENT WORKSHOP ON MS EXCEL'



**I**QAC organized a '**Seven days Professional Development Workshop on MS EXCEL**' for teaching and non-teaching staff on 22nd ,25th ,26th ,27th ,28th, 29th and 31st May,2021. The objective of this workshop is to provide detailed training in EXCEL for both teaching and non-teaching staff. Mr. Devang Thakkar was the resource person. There were total 35 participants both from Teaching and non-teaching staff. The major takeaway for the teaching staff was use of excel for academic purpose and for non-teaching staff for administration and academic purpose. The resource person was Mr. Devang Thakkar of KES Shroff College. 35 staff members were awarded certificates.

# DIGITAL MARKETING

The webinar on **DIGITAL MARKETING** was organized by BMM/ BAMMC in association with IIDE on **24th May, 2021** at 11.30 am. The objective of the seminar was to introduce attendees to the concept of digital marketing and elaborate about importance of it in current fast pacing digital world. The resource persons were Mr. Karan Shah and Mr. Chintan Mehta from IIDE. Students have actively participated in webinar. **34 students** had participated the program and awarded with E- certificate. After the seminar students were acquainted with digital marketing concepts and career options, which will be useful in future.



## WEBINAR ON FINANCIAL AWARENESS

Webinar on **"FINANCIAL AWARENESS"** was organized by Department of BBI and M.Com in association with Finsafe India Pvt. Ltd. and L&T Mutual Fund on **27th May, 2021**. The webinar was conducted by Mrs. Soumya Anand, Consultant, Finsafe India Pvt. Ltd. The objective of the seminar was to educate students regarding mutual funds. 84 participants took the benefit of the webinar and enjoyed the interactive session. Participants learned about the various types and advantages of Mutual Fund, how to start investing and choose a Mutual Fund. Participants find the webinar very useful and gave very positive feedback.



# PRIZE DISTRIBUTION



**Virtual Prize Distribution function** was held on **29th May 2021** with Mr. Dhumal gracing the occasion. Ms. Harshita Jadeja was felicitated by Mr. Dhumal with the Chairman's prize for standing first in the University for all non-autonomous colleges, in the subject of Psychology 2019-20. The students were felicitated and appreciated for excelling in academics and appreciated for their efforts and participation in co-curricular and extracurricular activities. Students participated in various online cultural activities and intercollegiate fests winning accolades for the same.

The students also participated in Virtual Youth Festival conducted by the University of Mumbai.

## “WORLD NO TOBACCO DAY”, AWARENESS PROGRAM AND QUIZ

On the occasion of “**WORLD NO TOBACCO DAY**”, Awareness program and Quiz was organized by Department of BFM in association with IQOC on **31st May 2021** between 9 am to 4 pm. The objective was to create awareness amongst tobacco users, about the opportunity to lead a healthier life by quitting consumption of tobacco.



To fulfill the purpose Quiz competition was organized which was participated by 170 students as well as teaching and non-teaching staff members. All the participants were awarded with E-certificates

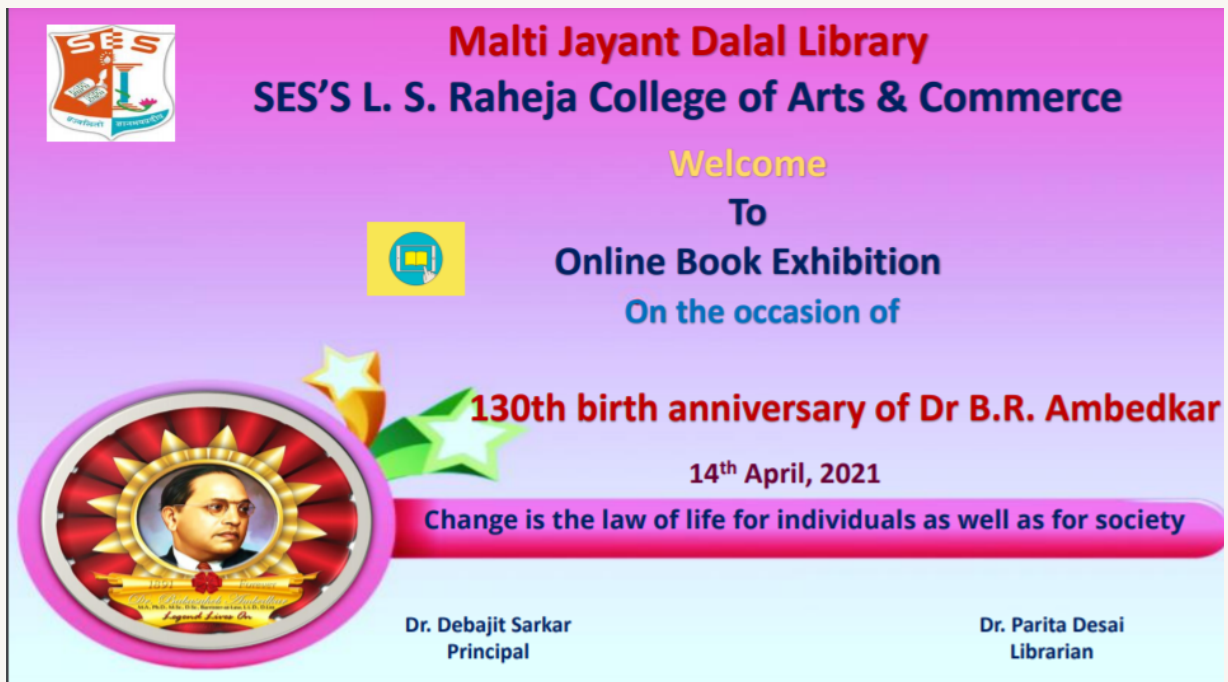
A banner was uploaded on college website, social media pages like Facebook and Instagram. The aim was to sensitize people about the hazardous disease that can be caused due to smoking including increasing risk of Covid 19. The awareness had created positive impact among participants.

# GYMKHANA

**Webinar Series - 10 Saturdays:** The Gymkhana Committee continued the Webinar Series on 10 consecutive Saturdays which began from **20th March 2021 till 22nd May 2021** on the college YouTube channel. A pre-recorded video featuring different fitness disciplines and different resource persons was uploaded on each Saturday on our college YouTube channel. Each video has racked up **more than 200 views** as on date. The following topics were covered in the webinar series:

Session	Date	Topic	Resource Person
1	03/04/2021	Traditional Indian Exercise	Ms. Nikita Dandekar
2	10/04/2021	Power Yoga – Ashtanga Vinyasa Yoga	<a href="#">Ms.Pratidnya</a> Mayekar
3	17/04/2021	Aerobics - Exercise with Dance and Fun	Mr. Ajay Dundale
4	24/04/2021	Physical Literacy for Healthy Lifestyle	Ms. Anagha Kulkarni
5	01/05/2021	Trekking and Hiking	Mr. Ketan Pawar
6	08/05/2021	Self Defense Techniques	Mr. Ram Singh
7	15/05/2021	Basic Knowledge of Nutrition and Sports Nutrition	Ms. Rakhi Salian
8	22/05/2021	General Fitness & Home Workout: Strength & Endurance Training	Dr. Sachin Tambare

# ONLINE BOOK EXHIBITION



## **130th birth anniversary of Dr. B.R. Ambedkar on 14th April 2021.**

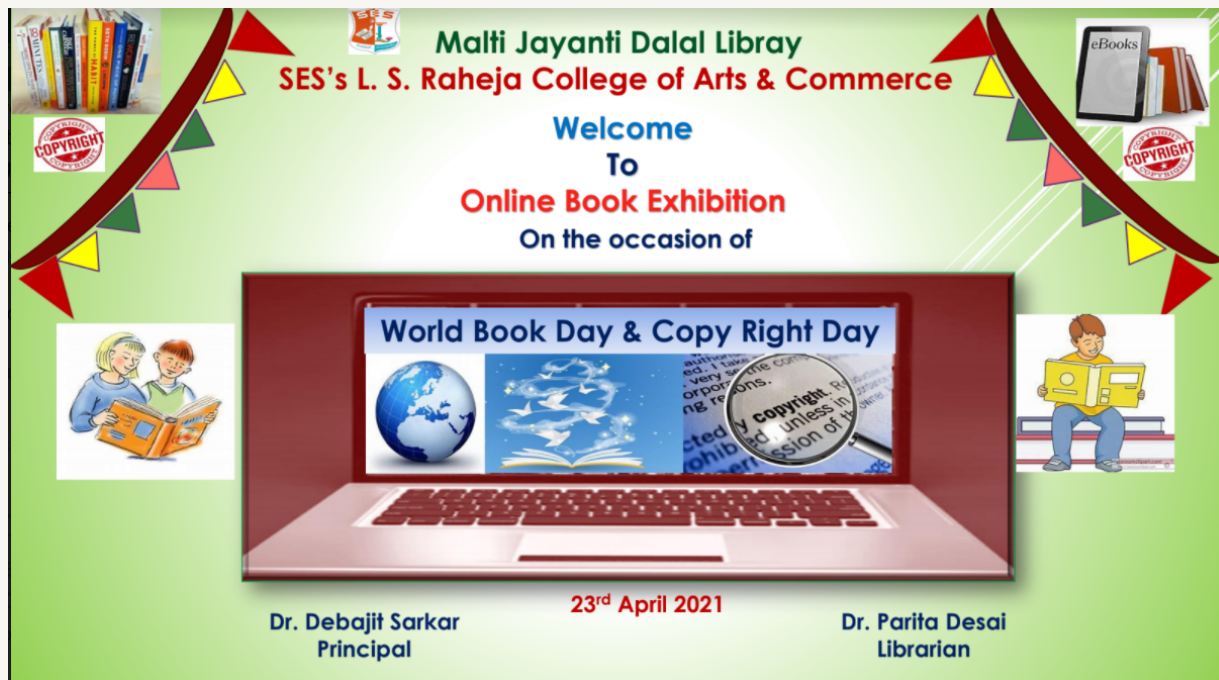
Library conducted Online Book Exhibition on the occasion of 130th birth anniversary of Dr. B.R. Ambedkar on 14th April 2021.

The main objective was to

- To express love and gratitude towards Dr. Ambedkar's efforts to socially uplift the downtrodden, fight against inequality and oppression.
- To make the student aware about his contribution as the chief architect of the Constitution of India.
- To inculcate the reading habits among the students.

**The exhibition was conducted on College and Library website**

# ONLINE BOOK EXHIBITION



## World Book Day & Copy Right Day

Library conducted Online Book Exhibition on the occasion of World Book Day & Copy Right Day.

The main objective was to

- To encourage people about books, and make them aware of the benefits of inculcating reading habits.
- To make students and faculty aware of and make them understand the copyright laws and measures to protect intellectual copyright.
- To achieve the main objective of our institution is to promote Academic Integrity.

**The exhibition was conducted on College and Library website**



# **L.S. RAHEJA COLLEGE OF ARTS AND COMMERCE**

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