



L.S. Raheja College of Arts & Commerce

Relief Road, Juhu, Santacruz (W), Mumbai-400054

PO'S & CO'S

<u>SR. NO.</u>	<u>PARTICULARS</u>
1	COMMERCE DEPARTMENT
2	ACCOUNTANCY DEPARTMENT
3	MATHEMATICS, STATISTICS AND COMPUTER DEPARTMENT
4	HISTORY DEPARTMENT
5	ECONOMICS DEPARTMENT
6	PSYCHOLOGY DEPARTMENT
7	SOCIOLOGY DEPARTMENT
8	BAMMC
9	B.SC (INFORMATION TECHNOLOGY)
10	BMS
11	B.COM (ACCOUNTING & FINANCE)
12	B.COM (BANKING & INSURANCE)
13	B.COM (FINANCIAL MARKETS)
14	M.COM

Programme Outcome, Programme Specific Outcome & Course Outcome

COMMERCE DEPARTMENT

FACULTY/ PROGRAMME : BCOM/BA

COURSES & Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for FYBA WITH ECONOMICS)
COMMERCE-I	FYBCOM	I	INTRODUCTION TO BUSINESS	To learn the scope of business & understand the impact of internal & external environment on business.	NA
COMMERCE-II	FYBCOM	II	INTRODUCTION TO SERVICE SECTOR	To understand the fundamentals of the service sector, its recent trends & importance of E-commerce in business.	NA
COMMERCE I	FYBA	I	INTRODUCTION TO BUSINESS	To learn the scope of business and various forms of organisation.	NA
COMMERCE II	FYBA	II	INTRODUCTION TO SERVICE SECTOR	To learn basic and new trends in service sector line banking, insurance, retailing etc,	NA

ENVIRONMENTAL STUDIES-I	FYBCOM	I	Ability Enhancement Courses(AEC)	To learn the Importance of Man-Environment relationship, ,Population and Emerging Issues of Development, Urbanization and Environment.	NA
ENVIRONMENTAL STUDIES-II	FYBCOM	II	Ability Enhancement Courses(AEC)	To understand the Concept of Tourism, Eco- tourism, solid waste management, Environment problems associated with Agriculture and Industries,Environment Movements, Management, Environment Protection acts and GST	NA
COMMUNICATION SKILLS I	FYBA	I	COMMUNICATIO N SKILLS I	To enhance language proficiency by providing adequate exposure to reading and writing skills. To orient the learners towards the functional aspects of language To increase the range of lexical resource through a variety of exercises	NA
COMMUNICATION SKILLS II	FYBA	II	COMMUNICATIO N SKILLS II	To enhance language proficiency by providing adequate exposure to reading and writing skills. To orient the learners towards the	NA

				functional aspects of language To increase the range of lexical resource through a variety of exercises	
BUSINESS COMMUNICATION I	FYBCOM	I	Business Communication I	<p>To develop awareness of the complexity of the communication process.</p> <p>To develop effective listening skills in students so as to enable them to comprehend instructions and become a critical listener.</p> <p>To develop effective oral skills so as to enable students to speak confidently interpersonally as well as in large groups</p> <p>To develop effective writing skills so as enable students to write in a clear, concise, persuasive and audience centered manner . To develop ability to communicate effectively with the help of electronic media</p>	NA
BUSINESS COMMUNICATION II	FYBCOM	II	BUSINESS COMMUNICATION II	<p>To develop awareness of the complexity of the communication process.</p> <p>To develop effective listening skills in students so as to enable them to comprehend instructions and become a critical listener.</p> <p>To develop effective oral skills so as to enable students to speak confidently interpersonally as well as in large groups</p> <p>To develop effective writing skills so as enable students to write in a clear,</p>	NA

				concise, persuasive and audience centered manner To develop ability to communicate effectively with the help of electronic media.	
HINDI	FYBA	I	HINDI PAPER	To acquaint learners with proficiency in reading & writing skills of the Hindi Language.	NA
MARATHI	FYBA	I	MARATHI PAPER	To acquaint learners with proficiency in reading & writing skills of the Marathi Language.	
COURSES & Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for
COMMERCE-III	SYBCOM	III	MANAGEMENT-FUNCTIONS & CHALLENGES	To get an insight into company management & learn the application of principles & techniques of Management	NA
MARKETING MANAGEMENT	SYBCOM	III	BUSINESS MANAGEMENT I	To demonstrate effective understanding of relevant functional areas of marketing techniques & tools of marketing in decision making.	NA
COMMERCE IV	SYBCOM	IV	PRODUCTION & FINANCE	To update learners with recent trends in Finance & provide basic knowledge of production, inventory & quality management.	NA

MARKETING MANAGEMENT IV	SYBCOM	IV	BUSINESS MANAGEMENT II	To understand distribution patterns, buyer behavior & techniques of Rural marketing.	
FOUNDATION COURSE -III	SYBCOM	III	Ability and Skill Enhancement Courses in Contemporary Issues	Human rights violations and redressal of Scheduled Castes, Scheduled Tribes, women and children, Meaning of the word disaster , its types, and general effects of disasters on Human life and how to tackle these disasters through Disaster management cycle.;Development of Science, nature and uses of science in day to day life and various types of soft skills for effective Interpersonl communication, eg. skill of listening, Verbal and non verbal communication, Skill of writing, leadership skill and Group discussion, self improvement etc.	NA
FOUNDATION COURSE – III	SYBA	III	ABILITY AND SKILL ENHANCEMENT COURSE	Human rights violations and redressal of Scheduled Castes, Scheduled Tribes, women and children, Meaning of the word disaster , its types, and general effects of disasters on Human life and how to tackle these disasters through Disaster management	NA

				cycle.;Development of Science, nature and uses of science in day to day life and various types of soft skills for effective Interpersonl communication, eg. skill of listening, Verbal and non verbal communication, Skill of writing, leadership skill and Group discussion,	
FOUNDATION COURSE - IV	SYBCOM	IV	Skill Enhancement courses(SEC) Contemporary Issues	Significant and contemporary Rights of Citizens including the rights of consumers, Approaches to understand ecology, Environmental principles, The use of Various modern technologies, its features and applications, Issues of Control, Access and Misuse of Technology, Introduction to Competitive exams, and soft skills required for competitive exams including Motivation, Goal Setting, Time management, and Writing skills.	NA
ADVERTISING	SYBCOM	III	ADVERTISING I	To highlight the role of advertising for the success of brands and its importance within marketing function of a company	NA
ADVERTISING	SYBCOM	IV	ADVERTISING	It aims to orient learners towards the practical aspects and techniques of advertising	NA

COMMERCE III	SYBA	III	FINANCIAL MANAGEMENT	To get an insight into basics of financial planning, capital structure and sources of finance	NA
COMMERCE IV	SYBA	IV	FINANCIAL MANAGEMENT	To highlight the need of working & fixed capital, understanding of the basic of capital market.	NA
ADVERTISING	SYBA	III	ADVERTISING	To highlight the role of advertising for the success of brands and its importance within marketing function of a company	NA
ADVERTISING	SYBA	IV	ADVERTISING	It aims to orient learners towards the practical aspects and techniques of advertising.	NA
BUSINESS LAW	SYBCOM	III	BUSINESS LAW I	To create awareness about various provisions & legal rules regarding the law & special contracts thereof.	NA
BUSINESS LAW	SYBCOM	IV	BUSINESS LAW II	To create awareness about the procedures of registration, protection against infringement & overview of the Consumer Protection Act.	NA
COURSES & Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for TYBA WITH ECONOMICS)
CCOMMERCE V	TYBCOM	V	MARKETING	To learn marketing concepts, functions and marketing mix	NA

COMMERCE VI	TYBCOM	VI	HUMAN RESOURCE MANAGEMENT	To learn the scope and functions of HRM	NA
EXPORT MARKETING	TYBCOM	V & VI	EXPORT MARKETING	To learn importance, FTP, incentives, procedures in Export marketing	NA
BUSINESS MANAGEMENT- Paper III	TYBCOM	V	MANAGEMENT & ORGANISATION DEVELOPMENT	To orient learners about management thoughts & functions of Management	NA
INTRODUCTION TO COMMERCE- VII	TYBA	V	INTRODUCTION TO MANAGEMENT	To orient learners towards basic Management functions & its fundamentals.	NA
BUSINESS MANAGEMENT- III	TYBCOM	VI	MANAGEMENT & ORGANISATION DEVELOPMENT	To orient learners about management thoughts & functions of Management	NA
INTRODUCTION TO COMMERCE- X	TYBA	VI	INTRODUCTION TO MANAGEMENT	To orient learners towards basic Management functions & its fundamentals.	NA
COMMERCE IX & XII	TYBA	V&VI	EXPORT MANAGEMENT	To learn importance, FTP, incentives, procedures in Export marketing	NA
HUMAN RESOURCES MANAGEMENT	TYBA	VIII	HUMAN RESOURCES MANAGEMENT	To highlight the need of the human resources management and human development.	NA

HUMAN RESOURCES MANAGEMENT	TYBA	XI	HUMAN RESOURCES MANAGEMENT	To understand the Human relation, industrial relation& current issues in HR.	NA
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Programme Outcome, Programme Specific Outcome & Course Outcome

ACCOUNTANCY DEPARTMENT

FACULTY/ PROGRAMME: BACHELOR OF COMMERCE

COURSES & Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for FYBCOM with Accounts
Accountancy & Financial Management I	FYB. COM	I	Accountancy & Financial Management I	Course designed to introduce basic concepts of accounting.	-NA-
Accountancy & Financial Management II	FYB. COM	II	Accountancy & Financial Management II	Course designed to acquaint the students with different techniques of accounting.	-NA-
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for SYBCOM with Accounts
Accountancy & Financial Management III	SYBCOM	III	Accountancy & Financial Management III	To acquaint the students with concepts of partnership business accounting and winding up of the company	-NA-

Accountancy & Financial Management IV	SYBCOM	IV	Accountancy & Financial Management IV	To introduce the concept of company accounts	-NA-
Financial Accounting & Auditing- Introduction to management Accounting	SYBCOM	III	Financial Accounting & Auditing- Introduction to management Accounting	To acquaint the students with the concepts and formats of management accounting in business decision making	-NA-
Financial Accounting & Auditing - Auditing	SYBCOM	IV	Financial Accounting & Auditing - Auditing	To orient the students with the basics of auditing and its application.	-NA-
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for TYBCOM with Accounts
Financial Accounting & Auditing VII	TYBCOM	V	Financial Accounting	To orient the students with the concepts of company accounts.	-NA-
Financial Accounting & Auditing VIII	TYBCOM	V	Cost Accounting	To introduce the elementary concepts of cost accounting.	-NA-
Direct & Indirect Tax –Paper I	TYBCOM	V	Direct & Indirect Tax –Paper I	To introduce the basics of Income Tax in India.	-NA-
Financial Accounting & Auditing IX	TYBCOM	VI	Financial Accounting	To orient the students with different techniques of company accounts.	-NA-

Financial Accounting & Auditing X	TYBCOM	VI	Cost Accounting	To acquaint the students with various techniques of costing used for different business.	-NA-
Direct & Indirect Taxation -II	TYBCOM	VI	Goods and Service Tax	To introduce the basics of Goods and Services Tax in India	-NA-

Programme Outcome, Programme Specific Outcome & Course Outcome

MATHEMATICS, STATISTICS AND COMPUTERS DEPARTMENT

FACULTY/ PROGRAMME: COMMERCE

COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for F.Y.B.Com with Mathematics, Statistics And Computer
Mathematics And Statistics-I	F.Y.B.COM	I	Mathematical And Statistical Techniques-I	<ul style="list-style-type: none">• To use the concept of EMI.• To understand useful functions in business.• To understand the concept of population and sample.• To solve LPP to maximize the profit and to minimize the cost.	-NA-

Mathematics And Statistics-II	F.Y.B.COM	II	Mathematical And Statistical Techniques-II	<ul style="list-style-type: none"> • To use frequency distribution to make decision. • To understand and to calculate various types of averages and variation. • To use regression analysis to estimate the relationship between two variables. • To understand the concept and techniques of different types of index numbers. 	-NA-
Computer Systems And Applications-I	T.Y.B.COM	I	Computer Systems And Applications-I	<ul style="list-style-type: none"> • Basic Knowledge of Data Communcations, Networking and Internet • Database and MYSQL , Statements, Simple Queries , Multiple Table Queries , Nested Queries. 	_NA_

				<ul style="list-style-type: none"> • MS- Excel, Creating , Worksheets, Adding Information to Worksheets, Multiple Spreadsheets, Functions, Data Analysis 	
Computer Systems And Applications-II	T.Y.B.COM	II	Computer Systems And Applications-II	<ul style="list-style-type: none"> • Basic Knowledge of E-Commerce • MS- Excel Functions, Data Analysis, Graphics Representation of Data • Visual Basic, Introduction , Decision and Condition, Sub procedures and SubFunctions. 	_NA_

Programme Outcome, Programme Specific Outcome & Course Outcome

HISTORY DEPARTMENT

FACULTY/ PROGRAMME: ARTS

COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for FYBA WITH ECONOMICS)
History I	FYBA	I	History of Modern India	The course is designed to make the student aware about the making of modern India and the struggle for independence.	-NA-
History II	FYBA	II	History of Modern India: Society and Economy	The course is designed to make the student aware about the making of modern India and the struggle for independence.	-NA-
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for SYBA WITH ECONOMICS)
History III	SYBA	III	Landmarks In World History (1453-1945)	To enable the students to comprehend the transition of Europe from medieval to modern times and its impact on the world. To provide accurate knowledge of the most significant events and personalities of the period under study and encourage understanding of the making of the modern world	-NA-
History IV	SYBA	III	History of Ancient India (From Earliest Times to 1000 A.D.)	To acquaint the students with different sources of Ancient Indian History. To enable the students to understand the political, socio-economic and cultural	-NA-

				developments in the period under study and appreciate the rich cultural heritage in India	
History V	SYBA	IV	Landmarks In World History(1453-1945)	To enable the students to comprehend the transition of Europe from medieval to modern times and its impact on the world. To provide accurate knowledge of the most significant events and personalities of the period under study and encourage understanding of the making of the modern world	-NA-
History VI	SYBA	IV	History of Ancient India (From Earliest Times to 1000 A.D.)	To acquaint the students with different sources of Ancient Indian History. To enable the students to understand the political, socio-economic and cultural developments in the period under study and appreciate the rich cultural heritage in India	-NA-
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for TYBA WITH ECONOMICS)
History VII	TYBA	V	History of Medieval India (1000 CE – 1526 CE)	1. To acquaint the students with the history of early Medieval India that laid the foundation of the Sultanate in India. 2. To study the contribution of Vijayanagar and Bahamani kingdoms to Medieval Indian History. 3. To examine the administrative, socio-economic and cultural aspects of Medieval India	-NA-

History VIII	TYBA	V	History of Modern Maharashtra (1818 CE-1960 CE)	1. To acquaint students with regional history. 2. To understand political and socio-economic developments during the 19th and 20th centuries. 3. To create understanding of the movement that led to the formation of Maharashtra.	-NA-
History IX	TYBA	V	Introduction to Archaeology	1. To understand the basic facets of Archaeology. 2. To evaluate the importance of Epigraphy. 3. To study the importance of Numismatics as an important source of history	-NA-
History XIII	TYBA	VI	History of Medieval India (1526 CE – 1707 CE)	1. To acquaint the students with the history of India since the emergence of the Mughal rule. 2. To understand administration of the Mughal Empire. 3. To study the rise of the Maratha Power.	-NA-
History XIV	TYBA	VI	History of Contemporary India (1947 CE- 2000 CE)	To understand the process of making the Constitution and the Integration and Reorganization of Indian States. 2. To acquaint the students with the political developments in India after Independence. 3. To comprehend the socio-economic changes and progress in science and technology in India.	-NA-
History XV	TYBA	VI	Introduction to Museology and Archival Science	1. To inform the students about the role of Museums in the preservation of Heritage. 2. To understand the importance of Archival Science in the study of History. 3. To encourage students to pursue	-NA-

				careers in various Museums and Archives in India and abroad.	
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ECONOMICS DEPARTMENT

FACULTY OF ARTS CLASS: FYBA

Subject & Paper No.	Class	Semester	Title of the Paper	Course Outcome	Programme Specific Outcome
Economics- I	FYBA	I	Microeconomic Theory-I	Course designed to introduce elementary concepts in microeconomics	-NA-
Economics - II	FYBA	II	Microeconomic Theory-I	Course designed to introduce basic building blocks of macroeconomics	-NA-

Subject & Paper No.	Class	Semester	Title of the Paper	Course Outcome	Programme Specific Outcome
Economics- III	SYBA	III	Macroeconomic Theory-II	Course designed to enable student to use these concepts to understand the relevance of microeconomics to the real world.	-NA-

Economics - IV	SYBA	IV	Indian Economy	Course designed to develop the understanding of contemporary issues arising out of macroeconomic decisions of the Government	-NA-
Economics - V	SYBA	III	Macroeconomic Theory-II	Students to build on concepts to develop deeper understanding of the economy	-NA-
Economics - VI	SYBA	IV	Report of the High level Committee on Balanced Regional Development Issues in Maharashtra- October 2013	Course designed to expose complexities of the issues involved and the multi-dimensional approach to achieve Balanced Regional Development based on Kelkar Committee Report	-NA-

Subject & Paper No.	Class	Semester	Title of the Paper	Course Outcome	Programme Specific Outcome
Economics Applied Component	SYBA	III	Elementary Quantitative Techniques	Syllabus is based on statistical techniques to develop quantitative aptitude among the students	Enable students to develop professional skills
Economics Applied Component	SYBA	IV	Elementary Quantitative Techniques	Syllabus is based on mathematical techniques to develop quantitative aptitude among the students	Enable students to develop professional skills

CLASS: TYBA (Semester V)

Subject & Paper No.	Class	Semester	Title of the Paper	Course Outcome	Programme Specific Outcome
Economics- VII	TYBA	V	Microeconomic Theory – III	The course is designed to provide sound understanding in microeconomic theory in detail	Pursue post-graduate studies in Economics, Management & any Civil Service Examination
Economics - VIII	TYBA	V	Economics of Development	This Course is designed to inculcate diverse concepts related to Economic Growth & Development by giving special emphasis on structural issues related to the process of development	Pursue post-graduate studies in Economics, Management & any Civil Service Examination
Economics - IX	TYBA	V	Industrial & Labour Economics	This Course intends to equip the students with the knowledge about the fundamentals of Industrial Economics and also the changing policies related to the Indian industry in the globalised era	Pursue post-graduate studies in Economics, Management & any Civil Service Examination

CLASS: TYBA (Semester V Continued)

Subject & Paper No.	Class	Semester	Title of the Paper	Course Outcome	Programme Specific Outcome

Economics - X	TYBA	V	Mathematical And Statistical Techniques for Economic Analysis	Course designed to is to provide students with the mathematical and statistical skills and understanding needed for 'knowing why' and 'when' to apply these techniques	Pursue post-graduate studies in Economics, other professional Programmes & skill based courses
Economics - XI	TYBA	V	Introduction to Econometrics	The objective of this course is to impart a basic understanding of econometrics and enhance the student's ability to apply the theoretical techniques to the problems of the real world	Pursue post-graduate studies in Economics, other professional Programmes & skill based courses
Economics - XII	TYBA	V	History of Economic Thought	This course provides basic understanding about the celebrated economists and their contributions starting from the classical period	Pursue post-graduate studies in Economics, other professional Programmes & skill based courses

CLASS: TYBA (Semester VI)

Subject & Paper No.	Class	Semester	Title of the Paper	Course Outcome	Programme Specific Outcome
Economics- XIII	TYBA	VI	Macro Economics- III	This course introduces the students to formal modelling of a macroeconomic theory with analytical tools	Pursue post- graduate studies in Economics, Management & any Civil Service Examination

Economics - XIV	TYBA	VI	International Economics	This course develops a systematic exposition of international trade, trade policy, builds on the models of open economy macroeconomics focussing on national policies as well as international monetary systems	Pursue post- graduate studies in Economics, Management & any Civil Service Examination
Economics - XV	TYBA	VI	Industrial & Labour Economics	This Course intends to equip the students with the knowledge about labour market especially for India and intends to discuss the importance of labour welfare and social security measures for rising labour force in India	Pursue post- graduate studies in Economics, Management & any Civil Service Examination
Economics - XVI	TYBA	VI	Mathematical And Statistical Techniques for Economic Analysis	This paper proposes to equip the students with analytical skills along with sound footing of relevant mathematical and statistical techniques	Pursue post-graduate studies in Economics, other professional Programmes & skill based courses
Economics - XVII	TYBA	VI	Theory and Practice of Econometrics	The paper helps students to understand the art of model building and testing it statistically and further apply it to the practical problems in forecasting and analysis	Pursue post-graduate studies in Economics, other professional Programmes & skill based courses
Economics - XVIII	TYBA	VI	International Trade, Policy and Practice	This course is designed to address changing phase of International Trade Policy and Practice and expose students to current trends in International developments	Pursue post-graduate studies in Economics, other professional Programmes & skill based courses

Programme Outcome, Programme Specific Outcome & Course Outcome

PSYCHOLOGY DEPARTMENT

FACULTY/ PROGRAMME :ARTS

COURSES& Paper No.	CLASS	Se m es te r	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for FYBA WITH Psychology)
Psychology - I	FYBA	I	UAPSY 101 1 Fundamentals of Psychology Part I	1. To impart knowledge of the basic concepts and modern trends in Psychology. 2. To foster interest in the subject of Psychology and to create a foundation for further studies in Psychology. 3. To make the students aware of the applications of psychological concepts in different areas of day to day life.	
Psychology - I	FYBA	II	UAPSY201 2 Fundamentals of Psychology Part II	1. To impart knowledge of the basic concepts and modern trends in Psychology. 2. To foster interest in the subject of Psychology and to create a foundation for	

				further studies in Psychology. 3. To make the students aware of the applications of psychological concepts in different areas of day to day life.	
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for SYBA WITH Psychology)
Paper II	SYBA	III	UAPSY 301 3 Social Psychology: Part I	1. To help students in building knowledge of the basic concepts and modern trends in Social Psychology. 2. To foster interest in Social Psychology as a field of study and research among students. 3. To make the students aware of the applications of the various concepts in Social Psychology in the Indian context.	
Paper III	SYBA	III	UAPSY 302 3 Developmental Psychology A Focus on Adolescent and Adult Development: Part I	1. To help students in building knowledge and understanding of the basic concepts, principles, perspectives and modern trends in Developmental Psychology 2. To foster interest in Developmental Psychology as a field of study and research among students. 3. To make the students aware of the implications and applications of the various concepts, principles and theories of Developmental Psychology in daily life in the Indian context	
Applied component	SYBA	III	UASM3A1 3 Stress Management: Part I	1. To impart knowledge and understanding of the basic concepts and modern trends in Stress Management 2. To foster interest in Stress Management as a field of study and research 3. To make the students aware of the practical applications of the various concepts in	

				Stress Management in daily life, in the Indian context	
Paper II	SYBA	IV	UAPSY 401 4 Social Psychology: Part II	1. To help students in building knowledge of the basic concepts and modern trends in Social Psychology. 2. To foster interest in Social Psychology as a field of study and research among students. 3. To make the students aware of the applications of the various concepts in Social Psychology in the Indian context.	
Paper III	SYBA	IV	UAPSY 402 4 Developmental Psychology A Focus on Adolescent and Adult Development: Part I	1. To help students in building knowledge and understanding of the basic concepts, principles, perspectives and modern trends in Developmental Psychology 2. To foster interest in Developmental Psychology as a field of study and research among students. 3. To make the students aware of the implications and applications of the various concepts, principles and theories of Developmental Psychology in daily life in the Indian context	
Applied component	SYBA	IV	UASM4A1 4 Stress Management: Part II	1. To impart knowledge and understanding of the basic concepts and modern trends in Stress Management 2. To foster interest in Stress Management as a field of study and research 3. To make the students aware of the practical applications of the various concepts in Stress Management in daily life, in the Indian context	

COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for TYBA WITH Psychology)
Paper IV	TYBA	V	UAPS501 5 Psychological Testing and Statistics: Part I	1) To impart knowledge and understanding of the nature, uses, technical features, and the process of construction of psychological tests 2) To create awareness about measurement of intelligence and assessment of personality 3) To impart knowledge and understanding of the concepts in Statistics and the various measures of Descriptive Statistics - their characteristics, uses, applications and methods of calculation 4) To create a foundation for advanced learning of Psychological Testing, Assessment, and Statistics	a) The learner will - 1. develop knowledge and understanding of the nature, uses, technical features, and the process of construction of psychological tests. 2. develop awareness about measurement of intelligence and assessment of personality. 3. be equipped with the knowledge about the concepts in Statistics and the various measures of Descriptive Statistics - their characteristics, uses, applications and methods of calculation. b) The learner will build a firm foundation, which will be helpful for advanced learning of Psychological Testing, Assessment and Statistics in postgraduate studies.

Paper V	TYBA	V	UAPS502 5 Abnormal Psychology: Part I	<p>1) To impart knowledge and understanding of the basic concepts in Abnormal Psychology and the theories about Abnormality 2) To impart knowledge and understanding of the different Psychological Disorders – their symptoms, diagnosis, causes and treatment 3) To create awareness about Mental Health problems in society 4) To create a foundation for higher education and a professional career in Clinical Psychology</p>	<p>a). The learner will</p> <ol style="list-style-type: none"> 1. Develop an understanding of the basic concepts and theories of Abnormal Psychology. 2. develop insight into various forms of Psychological Disorders – their symptoms, causes, along with the process of diagnosis and treatment. 3. become more sensitised and equipped to deal with various issues related to Mental Health in society. <p>b). The learner will build foundational knowledge of Abnormal Psychology which will help the learner for higher education and also to pursue a professional career in Clinical Psychology.</p>

Paper VI	TYBA	V	UAPS503 Industrial/Organizational Psychology: Part I	<ol style="list-style-type: none"> 1. To help learners understand and build knowledge about the basic concepts in the field of Industrial/Organizational Psychology. 2. To help learners learn about the role and importance of psychological factors and processes in the world of work. 3. To facilitate in learners a foundation for higher education and a professional career in Industrial Psychology and Organizational Behaviour. 	<ol style="list-style-type: none"> 1. Learners will be able to <ol style="list-style-type: none"> a) describe the scope of I/O Psychology and careers related to I/O Psychology. b) list and describe the basic concepts of I/O Psychology. c) critically discuss issues related to I/O Psychology. 2. Learners will have built a sufficient foundation in I/O Psychology to pursue postgraduate studies and/or careers related to I/O Psychology
Paper VII	TYBA	V	UAPS504 5 Cognitive Psychology: Part I	<ol style="list-style-type: none"> 1) To impart knowledge and understanding of the fundamental concepts of Cognitive Psychology and the basic Cognitive processes 2) To create awareness about the various applications of Cognitive processes in everyday life and a foundation to enable understanding of their applications in other fields - Social, Educational, Industrial, Abnormal, Counseling, Sports, Health, Education, and NeuroPsychology 3) To provide the theoretical orientation and background for the courses on Practicum in Cognitive Processes 4) To create a foundation for higher education and a career in the field of Cognitive Psychology 	<ol style="list-style-type: none"> a). The learner will <ol style="list-style-type: none"> 1. develop understanding of the basic concepts and theories of Cognitive Psychology. 2. develop insight into theoretical aspects of cognitive processes b). The learner will build foundational knowledge of Cognitive Psychology which will help the learner for higher education and also to pursue a professional career in any of the several areas of Psychology.

Paper VIII	TYBA	V	UAPS505 5 Practicals in Cognitive Processes and Psychological Testing: Part I	<p>1. To introduce the students to Experimentation through exposure to and experience of experimental designs, methodology and conduct of experiments, statistical analysis, interpretation and discussion of data. 2. To introduce the students to Psychological Testing: administration, scoring and interpretation of test scores as well as a procedural understanding of concepts related to psychological testing 3. To familiarize the students with computer-based experiments (Coglab) and sensitize them to aspects of control, precision of exposure and measurement 4. To stimulate interest in the process of scientific inquiry with an analytical attitude and To create a foundation for advanced Experimentation and Research in Psychology and applications of advanced Statistical techniques</p>	<p>After studying this paper, students will able to...</p> <ol style="list-style-type: none"> 1. Translate theoretical concepts into application-based experiments. 2. Conduct experiments following standardized procedure. 3. Apply statistical tests and analyze the data collected. 4. Write reports on research conducted using APA format. 5. Make sense of the research papers on any given topic
Paper IX	TYBA	V	UAPSY506 5 Counseling Psychology: Part I	<p>1. To impart knowledge and understanding of the nature, process, goals, techniques, ethical issues and major theories in Counseling Psychology 2. To generate interest in the various applications and fields of counseling 3. To create a foundation for higher education in Counseling and a career as a professional counselor</p>	<p>Student will able to...</p> <ol style="list-style-type: none"> 1. identify unique features of Counselling as a profession. 2. understand the process to be followed while helping people and roles and responsibilities of the counselor. 3. identify key ingredients necessary for successful helping.

					<p>4. understand micro-skills required to practice Counselling.</p> <p>5. understand theoretical foundations underlying different counselling and psychotherapeutic approaches and critically evaluate the strengths, limitations associated with each of them.</p> <p>6. feel motivated to seek further training to practice Counselling.</p>
Paper IV	TYBA	VI	UAPS601 6 Psychological Testing and Statistics: Part II	<p>1) To impart knowledge and understanding of the nature, uses, technical features, and the process of construction of psychological tests 2) To create awareness about measurement of intelligence and assessment of personality 3) To impart knowledge and understanding of the concepts in Statistics and the various measures of Descriptive Statistics - their characteristics, uses, applications and methods of calculation 4) To create a foundation for advanced learning of Psychological Testing, Assessment, and Statistics</p>	<p>c) The learner will -</p> <p>4. develop knowledge and understanding of the nature, uses, technical features, and the process of construction of psychological tests.</p> <p>5. develop awareness about measurement of intelligence and assessment of personality.</p> <p>6. be equipped with the knowledge about the concepts in Statistics and the various measures of</p>

					<p>Descriptive Statistics - their characteristics, uses, applications and methods of calculation.</p> <p>d) The learner will build a firm foundation, which will be helpful for advanced learning of Psychological Testing, Assessment and Statistics in postgraduate studies.</p>
Paper V	TYBA	VI	UAPS602 6 Abnormal Psychology: Part II	<p>1) To impart knowledge and understanding of the basic concepts in Abnormal Psychology and the theories about Abnormality 2) To impart knowledge and understanding of the different Psychological Disorders – their symptoms, diagnosis, causes and treatment 3) To create awareness about Mental Health problems in society 4) To create a foundation for higher education and a professional career in Clinical Psychology</p>	<p>a). The learner will</p> <ol style="list-style-type: none"> 4. Develop an understanding of the basic concepts and theories of Abnormal Psychology. 5. develop insight into various forms of Psychological Disorders – their symptoms, causes, along with the process of diagnosis and treatment. 6. become more sensitised and equipped to deal with various issues

					<p>related to Mental Health in society.</p> <p>b). The learner will build foundational knowledge of Abnormal Psychology which will help the learner for higher education and also to pursue a professional career in Clinical Psychology.</p>
Paper VI	TYBA	VI	UAPS603 Industrial/Organizational Psychology: Part II	<p>4. To help learners understand and build knowledge about the basic concepts in the field of Industrial/Organizational Psychology.</p> <p>5. To help learners learn about the role and importance of psychological factors and processes in the world of work.</p> <p>6. To facilitate in learners a foundation for higher education and a professional career in Industrial Psychology and Organizational Behaviour.</p>	<p>1. Learners will be able to</p> <p>d) describe the scope of I/O Psychology and careers related to I/O Psychology.</p> <p>e) list and describe the basic concepts of I/O Psychology.</p> <p>f) critically discuss issues related to I/O Psychology.</p> <p>2. Learners will have built a sufficient foundation in I/O Psychology to pursue postgraduate studies and/or careers related to I/O Psychology</p>
Paper VII	TYBA	VI	UAPS604 6 Cognitive Psychology: Part II	<p>1) To impart knowledge and understanding of the fundamental concepts of Cognitive Psychology and the basic Cognitive processes 2) To create awareness about the various applications of Cognitive processes in everyday life and a foundation to enable understanding of their applications in</p>	<p>a). The learner will</p> <p>3. develop understanding of the basic concepts and theories of Cognitive Psychology.</p>

				<p>other fields - Social, Educational, Industrial, Abnormal, Counseling, Sports, Health, Education, and NeuroPsychology 3) To provide the theoretical orientation and background for the courses on Practicum in Cognitive Processes 4) To create a foundation for higher education and a career in the field of Cognitive Psychology</p>	<p>4. develop insight into theoretical aspects of cognitive processes</p> <p>b). The learner will build foundational knowledge of Cognitive Psychology which will help the learner for higher education and also to pursue a professional career in any of the several areas of Psychology.</p>
Paper VIII	TYBA	VI	UAPS605 6 Practicals in Cognitive Processes and Psychological Testing: Part II	<p>1. To introduce the students to Experimentation through exposure to and experience of experimental designs, methodology and conduct of experiments, statistical analysis, interpretation and discussion of data. 2. To introduce the students to Psychological Testing: administration, scoring and interpretation of test scores as well as a procedural understanding of concepts related to psychological testing 3. To familiarize the students with computer-based experiments (Coglab) and sensitize them to aspects of control, precision of exposure and measurement 4. To stimulate interest in the process of scientific inquiry with an analytical attitude and To create a foundation for advanced Experimentation and Research in Psychology and applications of advanced Statistical techniques</p>	<p>After studying this paper, students will be able to...</p> <ol style="list-style-type: none"> 1. Translate theoretical concepts into application-based experiments. 2. Conduct experiments following standardized procedure. 3. Apply statistical tests and analyze the data collected. 4. Write reports on research conducted using APA format. 5. Make sense of the research papers on any given topic

Paper IX	TYBA	VI	UAPSY606 6 Counseling Psychology: Part II	<p>1. To impart knowledge and understanding of the nature, process, goals, techniques, ethical issues and major theories in Counseling Psychology</p> <p>2. To generate interest in the various applications and fields of counseling</p> <p>3. To create a foundation for higher education in Counseling and a career as a professional counselor</p>	<p>Student will able to...</p> <p>7. identify unique features of Counselling as a profession.</p> <p>8. understand the process to be followed while helping people and roles and responsibilities of the counselor.</p> <p>9. identify key ingredients necessary for successful helping.</p> <p>10. understand micro-skills required to practice Counselling.</p> <p>11. understand theoretical foundations underlying different counselling and psychotherapeutic approaches and critically evaluate the strengths, limitations associated with each of them.</p> <p>12. feel motivated to seek further training to practice Counselling.</p>
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Programme Outcome, Programme Specific Outcome & Course Outcome

SOCIOLOGY DEPARTMENT

FACULTY/ PROGRAMME : ARTS

COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for FYBA WITH SOCIOLOGY)
I	FYBA	I	Foundations Of Sociology	This Course work will help learners to understand: 1. The emergence of Sociology and its relationship with other sciences 2. Define the nature and importance of Social Institutions 3. The influence of Culture on the society 4. The process of Socialization in the development of individuals in the society	
I	FYBA	II	Fundamentals of Sociology	This Course work will help students to understand: 1. The context and theoretical approaches that influences Social Interaction 2. The evolutionary processes and the organizing principles of Social Stratification	

				3. The nature and forms of deviant behaviour and the methods of Social Control	
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for SYBA WITH SOCIOLOGY)
II	SYBA	III	Indian Society: Structure and Change	After learning this course will 1. understand complex social structure of Indian Society 2. Students shall develop understanding co-existence of different groups and communities.	
III	SYBA	III	Emerging Issues and Concerns in Indian Contemporary Society	This course will help the student to understand: 1. The demographic variable that influence structure of the Society. 2. The environmental concerns of the society today. 3. Sensitization and create awareness with regards to health care system. 4. Critically evaluate the meaning of justice and the role of the criminal justice system of the country.	
II	SYBA	IV	Sociology of Development	1. Students shall be able to understand what is economic development and social development. 2. Students will understand	

				development in Indian Context.	
III	SYBA	IV	Emerging Fields in Sociological Studies	<p>This course will help the student to:</p> <ol style="list-style-type: none"> 1. To create awareness about various media challenges. 2.To critically analyze the new trends in Education. 3.To provide information to the students about the laws and policies of urban governance. 4. To understand the growing numbers and concerns of the ageing community 	
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for TYBA WITH SOCIOLOGY)
IV	TYBA	V	Theoretical Sociology	<p>a)To provide the students of Sociology with the understanding of Sociological Theory.</p> <p>b) To train students in the application of these theories to social situations.</p>	<ul style="list-style-type: none"> • To introduce and familiarize students with the fundamental sociological concepts and theories. • The students will acquire the practical skills to critically analyse any data and theories. • To create new ways of thinking about
V	TYBA	V	Sociology of Work	<p>a)To introduce students to the area of industrial sociology</p> <p>b) To help students to develop sociological understanding of the changes taking place in the area</p>	

VI	TYBA	V	Sociology of Gender	<p>a)To trace the evolution of Gender as a category of social analysis.</p> <p>b) To trace the emergence of women's movement in India and the history of their struggles</p>	<p>social phenomena.</p> <ul style="list-style-type: none"> To train students to integrate theoretical knowledge with understanding of contemporary society To help students to develop scientific temper and apply research methodology skills for designing and undertaking social research projects.
VII	TYBA	V	Sociology of Human Resource Development	<p>a)To familiarize the students with role and functions of human resource development at the micro and macro level.</p> <p>b)To create an awareness of the various issues involved in the development of human resources with particular emphasis on social and cultural factors.</p>	
VIII	TYBA	V	Urban Sociology	<p>a)To introduce students to the basic concepts, theories, nature & dynamics of urbanization in India</p> <p>b) To understand the trends of India's contemporary urbanization pattern</p>	
IX	TYBA	V	Quantitative Social Research	<p>a)To provide students with an orientation to Quantitative Social Research</p> <p>b)To acquaint students with the important concepts, techniques and methods in the quantitative social research process</p> <p>c) To enable students to apply theoretical knowledge of social research to field study.</p>	

IV	TYBA	VI	Anthropological Thought	<p>a) To provide the student with the understanding of Theoretical Anthropology.</p> <p>b) To train students in the application of these theories to social situations.</p>	
V	TYBA	VI	Sociology of Informal sector	<p>a)To develop a sociological understanding of the issues related to the informal sector.</p> <p>b)To introduce students to the growing sector of informal workers in the Indian economy</p> <p>c)To introduce students to the understanding of issues related with the informal sector in the context of globalization.</p> <p>d)To engage students with current debates on outsourcing, downsizing, social security and role of ICT</p>	
VI	TYBA	VI	Gender and Society in India: Contemporary Debates and Emerging Issues	<p>a)To understand new and emerging issues in the Indian feminist landscape</p> <p>b) To understand newer methods of protest and resistance</p>	
VII	TYBA	VI	Sociology of Organizations	<p>a)To familiarize students with dynamics of organizations and diverse strategies useful in developing human resources.</p> <p>b) To create an understanding of human resource planning to social development and comprehend the challenges faced by organizations in a global</p>	

				context.	
VIII	TYBA	VI	Urbanisation in India: Issues and Concerns	a)To understand urban development in the neo liberal era b)To understand newly emerging issues and concerns in the changing scenario	
IX	TYBA	VI	Qualitative Social Research	a)To provide students with an orientation to Qualitative Social Research b)To acquaint students with the important concepts, techniques and processes in qualitative research c)To enable students to apply theoretical knowledge of social research to field study.	

Programme Outcome, Programme Specific Outcome & Course Outcome

Department :

FACULTY/ PROGRAMME:

BA in Multimedia and Mass Communication (BAMMC)

COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for FYBAMMC
Effective Communication (EC -I) Paper No: 01	FYBAMM C	I	AECC	<ol style="list-style-type: none"> 1. To make the students aware of functional and operational use of language in media. 2. To equip or enhance students with structural and analytical reading, writing and thinking skills. 3. To introduce key concepts of communications. 	<ol style="list-style-type: none"> 1. The program considers media industries and their relationship to culture and society, and the understanding of how communication works. The program emphasizes the development of critical thinking, professional writing skills and effective oral communication. 2. The Communication and Media Studies major prepares students for a wide variety of careers in business and industry, advertising, public relations and journalism, or advanced study 3. This program will equip the learners with professional skills essential for making career in Entertainment industry, Cinema, Television, OTT Platforms, social media platforms etc.

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4. Students would demonstrate the ability to apply rhetorical principles in a variety of creative, cinematic, organizational, professional and journalistic venues.
 5. Knowledge, skills, and values that prepare them for future careers in our interconnected society, whether in mass media or advanced study
 6. Learners would develop a global awareness of political, social and corporate issues influenced by communication sensitivity and skills.
 7. Learners will understand mass media as a system of interrelated forces, including historical foundations, technological advances, economic dynamics, regulatory constraints, and ethical concerns.

					<p>8. This programme will also give them an improved sense of self-confidence and self-efficacy and an awareness of their responsibilities as professionals in their field</p> <p>9. Learners will be able to create and design emerging media products, including blogs, digital audio, digital video, social media, digital photography, and multimedia.</p> <p>10. They will be better equipped to grasp the complex relationship between communication/media theories and a diverse set of individual, social, and professional practices.</p> <p>11. Learners will understand the underlying philosophical assumptions of, and be able to apply, communication</p>
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					<p>research methods to address a range of media texts and audiences, production and technological practices, and relevant social issues.</p> <p>12. Learners will comprehend the foundations, process, and practices of writing for and about the media, and demonstrate proficiency in writing across platforms.</p> <p>13. Learners will be able to conceptualize, design, and produce one or more works in media based on effective principles and practices of media aesthetics for a target audience.</p> <p>14. Learners will acquire the knowledge and skills required to pursue a career in their choice</p>
Foundation Course - I Paper No: 02	FYBAMM C	I	AEEC	<ol style="list-style-type: none"> 1. To introduce students to the overview of the Indian Society. 2. To help them understand the constitution of India. 	

				3. To acquaint them with the socio-political problems of India.	
Visual Communication Paper No: 03	FYBAMM C	I	DSC	<ol style="list-style-type: none"> 1. To provide students with tools that would help them visualize and communicate. 2. Understanding Visual communication as part of Mass Communication 3. To acquire basic knowledge to be able to carry out a project in the field of visual communication 4. To acquire basic knowledge in theories and languages of Visual Communication 5. The ability to understand and analyze visual communication from a critical perspective 	

Fundamentals of Mass Communication Paper no: 04	FYBAMM C	I	DSC CORE I	<ol style="list-style-type: none"> 1. To introduce students to the history, evolution and the development of Mass Communication in the world with special reference to India. 2. To study the evolution of Mass Media as an important social institution. 3. To understand the development of Mass Communication models. 4. To develop a critical understanding of Mass Media. 5. To understand the concept of New Media and Media Convergence and its implications. 	
Current Affairs Paper No: 05	FYBAMM C	I	DSC CORE II	<ol style="list-style-type: none"> 1. To provide learners with overview on current developments in various fields. 2. To generate interest among the learners about burning issues covered in the media 3. To equip them with basic understanding of politics, economics, environment and technology so that students can grasp the relevance of related news. 4. Twenty minutes of newspaper reading and 	

				discussion is mandatory in every lecture	
History of Media Paper No: 06	FYBAMM C	I	DSE	<ol style="list-style-type: none"> 1. Learner will be able to understand Media history through key events in the cultural history 2. To enable the learner to understand the major developments in media history. 3. To understand the history and role of professionals in shaping communications. 4. To understand the values that shaped and continues to influence Indian mass media. 5. Learner will develop the ability to think and analyze about media. 6. To sharpen the reading, writing, speaking and listening skills that will help the students to understand the development of Media 	
Effective Communication (EC –II) Paper No: 01	FYBAMM C	II	AECC	<ol style="list-style-type: none"> 1. To make the students aware of use of language in media and organization. 2. To equip or enhance students with structural and analytical reading, writing and thinking skills. 	

				3. To introduce key concepts of communications.	
Foundation Course – II Paper No: 02	FYBAMM C	II	AEEC	<ol style="list-style-type: none"> 1. To introduce students to the overview of the Indian Society. 2. To help them understand the constitution of India. 3. To acquaint them with the socio-political problems of India. 	
Content Writing Paper No: 03	FYBAMM C	II	DSC	<ol style="list-style-type: none"> 1. To provide students with tools that would help them communicate effectively. 2. Understanding crisp writing as part of Mass Communication 3. The ability to draw the essence of situations and develop clarity of thought. 	
Introduction to Advertising Paper No: 04	FYBAMM C	II	DSC CORE III	<ol style="list-style-type: none"> 1. To provide the students with basic understanding of advertising, growth, importance and types. 2. To understand an effective advertisement campaigns, tools, models etc. 3. To comprehend the role of advertising, various departments, careers and creativity 	

				4. To provide students with various advertising trends, and future.	
Introduction to Journalism Paper No: 05	FYBAMM C	II	DSC CORE IV	To help media students to acquaint themselves with an influential medium of journalism that holds the key to opinion formation & to create awareness.	
Media Gender & Culture Paper No: 06	FYBAMM C	II	DSE	<ul style="list-style-type: none"> To discuss the significance of culture and the media industry. To understand the association between the media, gender and culture in the society. To stress on the changing perspectives of media, gender and culture in the globalised era 	
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for SYBAMMC
Electronic Media-I Paper No: 01	SYBAMM C	III	AECC	1. To make the students acquainted with working of the two powerful media, i.e. radio and television. The content is useful for both advertising and journalism students in order to further their careers in their respective fields.	Same as the programme specific outcome for FYBAMMC

Corporate Communication and Public Relations Paper No: 02	SYBAMM C	III	DSC	<ol style="list-style-type: none"> 1. To provide the students with basic understanding of the concepts of corporate communication and public relations. 2. To introduce the various elements of corporate communication and consider their roles in managing media organizations. 3. To examine how various elements of corporate communication must be coordinated to communicate effectively in today's competitive world. 4. To develop critical understanding of the different practices associated with corporate communication with the latest trends and social media tools. 	
Media Studies Paper No: 03	SYBAMM C	III	DSC	<ol style="list-style-type: none"> 1. To provide an understanding of media theories 2. To understand the relationship of media with culture and society 3. To understand Media Studies in the context of trends in Global Media 	

<p>Introduction to Photography</p> <p>Paper No: 04</p>	<p>SYBAMM C</p>	<p>III</p>	<p>DSC</p>	<ol style="list-style-type: none"> 1. To introduce to media learner the ability of image into effective communication. 2. To help the learner understand that media photography is a language of visual communication and is far beyond just point and shoot fun moments. 3. To practice how picture speaks thousand words by enlightening the learner on how. 4. To develop the base of visualisation among learners in using pictures in practical projects. 5. To help learner work on given theme or the subject into making a relevant picture or photo feature 	
<p>Film Communication-I</p> <p>Paper No: 05</p>	<p>SYBAMM C</p>	<p>III</p>	<p>DSE</p>	<ol style="list-style-type: none"> 1. To inculcate liking and understanding of good cinema. 2. To make students aware with a brief history of movies, the major cinema movements. 	

				<ol style="list-style-type: none"> 3. Understanding the power of visuals and sound and the ability to make use of them in effective communication. 4. Insight into film techniques and aesthetics. 	
<p>Computers and Multimedia-I</p> <p>Paper No: 06</p>	SYBAMM C	III	Practical	<ol style="list-style-type: none"> 1. To help learners make media industry ready. This will help learners to be aware of the minimum requirement of the software when stepping out in the industry. 2. To introduce the media softwares to make the learners understand what goes behind the scene and help them choose their stream. 3. To prepare learners skilled enough for independency during project papers in TY sem VI. 4. To help learners work on small scale projects during the academic period. 	
<p>Electronic Media-II</p> <p>Paper: Elective01</p>	SYBAMM C	IV	(AEEC-1)	<ol style="list-style-type: none"> 1. To make the students acquainted with working of the two powerful media; i.e. radio and television. The content is useful for both 	

				advertising and journalism students in order to further their careers in their respective fields.	
Writing and Editing for Media Paper: 02	SYBAMM C	IV	CORE VIII DSC D1	<ol style="list-style-type: none"> 1. Provide the ability to understand writing styles that fit various media platforms. 2. It would help the learner acquire information gathering skills and techniques. 3. On completion of this course, students will be able to understand similarities and differences in writing for all forms of media including internet and digital. 4. The learner will gather knowledge of different news and copy formats along with appropriate style-sheets and layout. 5. The learner will imbibe the importance of writing clearly, precisely and accurately for different types of audiences 6. Provide acquire basic proficiency in proof-reading and editing. 	

Media Laws and Ethics Paper No: 03	SYBAMM C	IV	(DSC D2) CORE IX	<ol style="list-style-type: none"> 1. To provide the learners with an understanding of laws those impact the media. 2. To sensitize them towards social and ethical responsibility of media. 	
Mass Media Research Paper No: 04	SYBAMM C	IV	(DSC-D3) CORE X	<ol style="list-style-type: none"> 1. To introduce students to debates in Research approaches and equip them with tools to carry on research 2. To understand the scope and techniques of media research, their utility and limitations 	
Film Communication – II Paper No: 05	SYBAMM C	IV	(DSC-D4) DRG	<ol style="list-style-type: none"> 1. Awareness of cinema of different regions. 2. Understand the contribution of cinema in society. 3. How to make technically and grammatically good films. 4. From making to marketing of films. 5. Economic aspects of film. 6. Careers in films. 	

Computer Multimedia - II	SYBAMM C	IV	(Practical) DRG	<ol style="list-style-type: none"> 1. To help learner be media industry ready. This will help learners to be aware of the minimum requirement of the software when stepping in the industry. 2. To introduce the media soft wares to make the learner understand what goes behind the scene and help them choose their stream. 3. To prepare learner skilled enough for independency during project papers in TY sem.VI. 4. To help learners work on small scale projects during the academic period. 	
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for TYBAMMC
Copywriting BAMMC DRGA-501	TYBAMM C - Advertising	V	DRG	<ol style="list-style-type: none"> 1. To familiarize the students with the concept of copywriting as selling through writing 2. To learn the process of creating original, strategic, compelling copy for various mediums 	Same as the programme specific outcome for FYBAMMC

				<ol style="list-style-type: none"> 3. To train students to generate, develop and express ideas effectively 4. To learn the rudimentary techniques of advertising headline and body copywriting, the economy of words and thought peculiar to this type of writing, and the necessity of creative thinking in written expression. 5. In an ad agency, as a copywriter, one cannot “<i>Just be creative and express self</i>” – here one is in a ‘creative professional’, and have to be able to use the power of creativity for a commercial/business reason – as someone is paying you to get a problem solved, using your creativity. 6. There are two basic disciplines through which we make our communication - verbal/written and visual, and both need different skills-sets to master them. The structure of the syllabus is designed to hone the necessary skills required for these two diverse disciplines. 	
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Advertising and Marketing Research BAMMC DRGA-502	TYBAMM C - Advertising	V	DRG	<ol style="list-style-type: none"> 1. The course is designed to inculcate the analytical abilities and research skills among the students. 2. To understand research methodologies – Qualitative Vs Quantitative 3. To discuss the foundations of Research and audience analysis that is imperative to successful advertising. 4. To understand the scope and techniques of Advertising and Marketing research, and their utility 	
Globalization and International Advertising BAMMC EAGI 1501	TYBAMM C - Advertising	V	1 DSE 1A (Elective)	<ol style="list-style-type: none"> 1. To introduce to media students about the concept of Globalization and its impact on Global Media and International Advertising. 2. To help the student understand and practice Global Communication. 3. To develop media student's understanding on Global Brands. 4. To introduce to media students about concept and 	

				<p>process of international advertising.</p> <ol style="list-style-type: none"> To help students formulate international advertising campaign by identifying strategies, barriers, challenges and steps to create international advertising. Career opportunities: As Global Brand Managers, Global Content Writer for Ads and Ad Campaigns, Global Market Communicators in Digital Media, career in ad agencies for Global Market. 	
Agency Management BAMMC EAAM 1503	TYBAMM C - Advertising	V	3 DSE 1A (ELECTIVE)	<ol style="list-style-type: none"> To acquaint the students with concepts, techniques and give experience in the application of concepts for developing an effective advertising campaign. How an ad agency works and what opportunities exist To familiarize students with the different aspects of running an ad agency To inculcate competencies thereby enabling to 	

				undertake professional work with advertising industry.	
Direct Marketing and E-Commerce BAMMC EADM 1506	TYBAMM C - Advertising	V	6 DSE 1A (ELECTIVE)	<ol style="list-style-type: none"> 1. To understand the awareness and growing importance of Direct Marketing 2. The objective is to use various direct marketing techniques (traditional and modern) for reaching to ultimate customers and build up customer loyalty and database management 3. To understand increasing significance of E-Commerce and its applications in business and various sectors. 4. To provide an insight on Direct Marketing activities on various Social Media platforms through E-commerce and its emerging significance in business. 	

Consumer Behaviour BAMMC EACB 1507	TYBAMM C - Advertising	V	7 DSE 1A (ELECTIVE)	<ol style="list-style-type: none"> 1. To understand the sociological & psychological perspective of consumer behaviour. 2. To introduce students to the complexities of consumer behaviour, its importance in marketing & advertising. 3. To sensitize students to the changing trends in consumer behaviour. 	
Digital Media BAMMC DRGA-601	TYBAMM C - Advertising	VI	DRGA (COMPULSORY)	<ol style="list-style-type: none"> 1. Understand digital marketing platform 2. Understand the key goals and stages of digital campaigns 3. Understand the use of key digital marketing tools 4. Learn to develop digital marketing plans 	
Advertising Design BAMMC DRGA-602	TYBAMM C - Advertising	VI	DRGA (COMPULSORY)	<ol style="list-style-type: none"> 1. Learner shall understand the process of planning & production of the advertisement. 2. To highlight the importance of visual language as an effective way of communication. 	

				3. To provide practical training in the field of advertising & make learner industry ready.	
Brand Management BAMMC EABM 2602	TYBAMM C - Advertising	VI	2 DSE 2A (ELECTIVE)	<ol style="list-style-type: none"> 1. To understand the awareness and growing importance of brand management. 2. To know how to build, sustain and grow brands 3. To know the various sources of brand equity. 4. To know about the global perspective of brand management 	
Media Planning and Buying BAMMC EAMP 2603	TYBAMM C - Advertising	VI	3 DSE 2A (ELECTIVE)	<ol style="list-style-type: none"> 1. To develop knowledge of major media characteristics 2. To understand procedures, requirements, and techniques of media planning and buying. 3. To learn the various media mix and its implementation 4. To understand budget allocation for a Media plan and fundamentals 	

Rural Marketing and Advertising BAMMC EARM 2605	TYBAMM C - Advertising	VI	5 DSE 2A (ELECTIVE)	<ol style="list-style-type: none"> 1. To introduce to Media students about the concept of Rural Marketing and Rural economy. 2. To make students to understand about Rural Environment and demography of Rural India. 3. To help students to understand marketing Mix Strategies for Rural Consumer and Agricultural goods and service. 4. To develop communication skills in media students and to understand Rural communication in contemporary society. 5. To help students for developing more creative skills for advertising strategies. 	
Entertainment and Media Marketing BAMMC EAEM 2607	TYBAMM C - Advertising	VI	07 DSE 2B (ELECTIVE)	<ol style="list-style-type: none"> 1. To equip students with an understanding of marketing practices, frameworks, and trends in the Entertainment Sector 2. Introducing the students to television industry and film industry. 3. Will make students go through different case 	

				<p>studies regarding radio marketing skills, Social media marketing skills etc.</p> <p>4. Will help to know the impact of media industry on the viewers, understanding its characteristics</p>	
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Programme Outcome, Programme Specific Outcome & Course Outcome

Department:

FACULTY/ PROGRAMME:

BATCHLOR OF SCIENCE (INFORMATION TECHNOLOGY)

PROGRAMME OUTCOME:

- **Identify information technology related problems, analyze them and design the system or provide solutions with current techniques and tools to the problem.**
- **Apply current technical concepts and` practices in the core information technologies of Artificial intelligence, information management, programming, networking and web systems and technologies.**
- **Be able to effectively integrate IT-based solutions into the user environment.**

COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for FYBSCIT
Imperative Programming	FYBSCIT	I	Imperative Programming	To develop the programming skills using fundamentals of basic c language. To enable Learners to develop the logic of the program	To get the basic idea about Programming Languages, Web designing, Operating system etc. Students also get an idea about working of processors and other hardware devices
Digital Electronics	FYBSCIT	I	Digital Electronics	Understand and Convert different type of codes and number systems which are used in digital communication and computer system.	
Operating Systems	FYBSCIT	I	Operating Systems	Analyse the structure and functions of operating systems. Understand role of operating system as process manager, resource manager, file system manager, memory manager and I/O manager	
Discrete Mathematics	FYBSCIT	I	Discrete Mathematics	Gain experience in using various techniques of mathematical induction to prove simple mathematical properties of a variety of discrete structures.	
Communication Skills	FYBSCIT	I	Communication Skills	Apply business communication strategies and principles to prepare effective communication for domestic and international business situations.	
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	

Object Oriented Programming	FYBSCIT	II	Object Oriented Programming	To explore the principles of Object Oriented Programming (OOP). Be able to program using more advanced C++ features such as composition of objects, operator overloads, dynamic memory allocation	
Microprocessor Architecture	FYBSCIT	II	Microprocessor Architecture	Understand the architecture and operations of typical microprocessors	
Web Programming	FYBSCIT	II	Web Programming	Understand about internet and WWW, basics of HTML and formatting using CSS, Java Script and PHP. This will help them to create dynamic websites.	
Numerical and Statistical Methods	FYBSCIT	II	Numerical and Statistical Methods	To develop the mathematical skills of the students in the area of numerical methods. Describe and discuss the key terminology, concepts, tools and techniques used in business statistical analysis.	
Green Computing	FYBSCIT	II	Green Computing	Understand the use of computing devices in a way as to attain economic viability.	
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for SYBSCIT
Python Programming	SYBSCIT	III	Python Programming	Understand the basics of writing and running Python scripts. Develop applications based on object oriented concept Using GUI and databases	Apply the knowledge of Technology, Mathematics, Networks and computing in the core information

Data Structures	SYBSCIT	III	Data Structures	Understand the basic concepts of data structures and algorithms. Understand concepts about searching and sorting techniques	technologies.
Computer Networks	SYBSCIT	III	Computer Networks	Develop a theoretical understanding of data communication and computer networks. Knowledge about various protocols used in computer network	
Database Management Systems	SYBSCIT	III	Database Management Systems	Understand the need of modelling data and storing and retrieving the data in database	
Applied Mathematics	SYBSCIT	III	Applied Mathematics	Understand main concepts of calculus, derivatives and integrals.	
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	
Core Java	SYBSCIT	IV	Core Java	Understand the basics of writing and running Python scripts. Develop applications based on object oriented concept Using GUI and databases	
Introduction To Embedded Systems	SYBSCIT	IV	Introduction To Embedded Systems	Understand the basic concepts of data structures and algorithms. Understand concepts about searching and sorting techniques	
Computer Oriented Statistical Techniques	SYBSCIT	IV	Computer Oriented Statistical Techniques	Develop a theoretical understanding of data communication and computer networks. Knowledge about various protocols used in computer network	

Software Engineering	SYBSCIT	IV	Software Engineering	Understand the need of modelling data and storing and retrieving the data in database	
Computer Graphics and Animation	SYBSCIT	IV	Computer Graphics and Animation	Understand main concepts of calculus, derivatives and integrals.	
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for TYBSCIT
Software Project Management	TYBSCIT	V	Software Project Management	Have knowledge of responsibilities of project manager and how to handle these. Be familiar with the different methods and techniques used for project management.	Identify, design, and analyse complex computer software systems and implement and interpret the results from those systems. Analyse the local and global impact of computing on individuals, organizations, and society.
Internet Of Things	TYBSCIT	V	Internet Of Things	Understand IoT Market perspective and to implement data and knowledge management. Know the practical use of devices in IoT Technology.	
Advanced Web Programming	TYBSCIT	V	Advanced Web Programming	Be able to create a simple Active Server Page ASP.NET application that delivers dynamic content to the Web. Understand Web Forms and handling events, Web Controls and input validation, using the new web application architecture and Web Services, and debugging in the new integrated development environment.	

Artificial Intelligence	TYBSCIT	V	Artificial Intelligence	Develop an overview of artificial intelligence (AI) principles and approaches.	
Enterprise Java	TYBSCIT	V	Enterprise Java	Have the knowledge to design and develop dynamics, database-driven application using J2EE. Know how to connect any JDBC compliant database	
Project Dissertation	TYBSCIT	V	Project Dissertation	On successful completion of this course the learner will be able to create software projects based on the technology they learned.	
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	
Software Quality Assurance	TYBSCIT	VI	Software Quality Assurance	To understand and apply modern software testing methods in software development.	
Security in Computing	TYBSCIT	VI	Security in Computing	Get knowledge about secure design principles and defense models. Ability to implement physical security for implementing secure information environment.	
Business Intelligence	TYBSCIT	VI	Business Intelligence	Understand key concepts and issues related to business intelligences and decision support systems.	
Principles of Geographic Information Systems	TYBSCIT	VI	Principles of Geographic Information Systems	Explore mapped data, Spatial Data Types, Data Creation, Geo-referencing, Spatial Analysis etc.	

Cyber Laws	TYBSCIT	VI	Cyber Laws	Understand, explore, and acquire a critical understanding of Cyber Law	
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Programme Outcome, Programme Specific Outcome & Course Outcome

Department :

BACHELORS OF MANAGEMENT STUDIES

FACULTY/ PROGRAMME :ARTS/COMMERCE /BCOM IN ACCOUNTS AND FINANCE/ BCOM IN MANAGEMENT

STUDIES/.....(Mention ANY ONE that is relevant to your department)

COURSES& Paper No.	CLASS	Se me ster	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for BMS
BACHELORS OF MANAGEMENT STUDIES	FYBMS	I	Introduction to Financial Accounts	To introduce the students and give insights about the basics of concepts of accounting	<ul style="list-style-type: none">• Our teaching methodologies strategically combine case analysis and true illustrations to strike a balance between the study of management and industry.• The co-operative, collective and shared

					resources, continues to be our strength. • Our top-notch faculty delivers modern and practical content to the students
	FYBMS	I	Business Law	To familiarize the students with the legal framework and principles related to business transactions.	
	FYBMS	I	Business Statistics	To help students formulate and solve problems using various statistical techniques.	
	FYBMS	I	Business Communication – I	To help students understand and demonstrate effective business communication skills.	
	FYBMS	I	Foundation of Human Skills	To understand and create awareness about the human behavioral patterns and the ways to deal the changes in behaviour.	
	FYBMS	I	Business Economics – I	To understand concepts of business economics and application of various micro economic theories in business decision making	
	FYBMS	I	Foundation Course – I	To familiarize students with various concepts and overview of the Indian Society and constitution	

	FYBMS	II	Principles of Marketing	To understand and demonstrate application of various marketing concepts	
	FYBMS	II	Industrial Law	To familiarize the students with the concept, various Industrial laws and its application.	
	FYBMS	II	Business Mathematics	To help study and understand the basic mathematical computations concepts application to business.	
	FYBMS	II	Business Communication – II	To help students understand and demonstrate effective business communication skills.	
	FYBMS	II	Business Environment	To help study the various micro and macro environment factors effecting business decisions	
	FYBMS	II	Principles of Management	To understand and demonstrate various management principles and its application	
	FYBMS	II	Foundation II	To familiarize students with various concepts of globalization, human rights, ecology and stress	
	SYBMS	III	Information Technology in Business Management – I	To study and demonstrate basic concepts of Information Technology, its support and role in Management for managers	

	SYBMS	III	Foundation Course (Environmental Management) – III	To study the overall structure of environment and create awareness on various issues and concepts related to environment for sustainable development	
	SYBMS	III	Business Planning & Entrepreneurial Management	To introduce entrepreneurship concepts and develop entrepreneurial skills to students empowering them to become future entrepreneurs	
	SYBMS	III	Accounting for Managerial Decisions	To study the core concepts business finance and accounting fundamentals applicable to manage a business	
	SYBMS	III	Strategic Management	To learn the management policies and strategies at every Level to develop conceptual skills in this area as well as their application in the corporate world	
	SYBMS	III	Introduction to Cost Accounting	To enable the students to understand the basic concepts and the tools used in Cost Accounting	
	SYBMS	III	Equity & Debt Market	To understand and create awareness on the evolution of various aspects of financial markets	
	SYBMS	III	Consumer Behaviour	To understand the basic issues and dimensions of Consumer behaviour and its applications in marketing decisions	

	SYBMS	III	Advertising	To understand the scope, role and effectiveness of advertising	
	SYBMS	IV	Information Technology in Business Management II	To understand managerial decision-making and to develop functional area of MIS, ERP, Database & Warehousing and Outsourcing	
	SYBMS	IV	Business Economics – II	To understand concepts of business economics and application of various macro economic theories in business decision making	
	SYBMS	IV	Business Research Methods	To inculcate the analytical abilities and research skills among the students and give hands on experience and learning in Business Research	
	SYBMS	IV	Foundation Course (Ethics & Governance) -IV	To understand significance of ethics and ethical practices in businesses which are indispensable for progress of a country	
	SYBMS	IV	Production & Total Quality Management	To help students understand with the basic management decisions with respect to production and quality management	
	SYBMS	IV	Financial Institutions & Markets	The Course aims at providing the students basic knowledge about the structure, role and functioning of financial institutions and markets in the financial system in	

				India	
	SYBMS	IV	Strategic Cost Management	To develop skills of analysis, evaluation and synthesis in cost and management accounting amongst students	
	SYBMS	IV	Integrated Marketing Communication	To understand the various tools of IMC and the importance of coordinating them for an effective marketing communication program	
	SYBMS	IV	Rural Marketing	To enable the students to understand Agriculture and Rural Marketing environment so that they can understand consumer's and marketing characteristics of the same for understanding and contributing to the emerging challenges in the upcoming global economic scenario	
	TYBMS	V	Logistics & Supply Chain Management	To provide students with basic understanding of concepts of logistics and supply chain management	
	TYBMS	V	Corporate Communication & Public Relations	To provide the students with basic understanding of the concepts of corporate communication and public relations and its application	

	TYBMS	V	Investment Analysis and Portfolio Management	To help understand the students with various concepts of finance, various models and techniques of security and portfolio Analysis	
	TYBMS	V	Wealth Management	To provide an overview of various aspects related to wealth management and its application	
	TYBMS	V	Risk Management	To familiarize the students with the fundamental aspects of risk management and control	
	TYBMS	V	Direct Taxes	To enable the students to understand the basic concepts, definitions and terms related to direct taxation	
	TYBMS	V	Services Marketing	To understand and get insights into various aspects of services marketing	
	TYBMS	V	E-Commerce & Digital Marketing	To understand increasing significance of E-Commerce and its applications in Business and Various Sectors	
	TYBMS	V	Sales & Distribution	To familiarize with concepts, approaches and the practical aspects of the sales and distribution management	
	TYBMS	V	Customer Relationship Management	To understand various concept of Customer Relationship Management (CRM) and its application	

	TYBMS	VI	Operation Research	To help students to understand operations research methodologies and to solve various problems practically	
	TYBMS	VI	Project Work	To help students relate theoretical concepts with the practical knowledge applicable and give hands on experience and learning through research	
	TYBMS	VI	International Finance	The objective of this course is to familiarize the student with the fundamental aspects of various issues associated with International Finance	
	TYBMS	VI	Innovative Financial Services	To familiarize the students with the fundamental aspects of various issues associated with various Financial Services	
	TYBMS	VI	Project Management	The objective of this course is to familiarize the students with the fundamental aspects of various issues associated with Project Management	
	TYBMS	VI	Strategic Financial Management	To help understand students with contemporary issues related to financial management	
	TYBMS	VI	Brand Management	To help students understand the concepts of branding and the strategies to maintain brand equity	

	TYBMS	VI	Retail Management	To familiarize the students and develop an understanding with retail management concepts and operations	
	TYBMS	VI	International Marketing	To provide an insight on the dynamics of International Marketing and its related aspects	
	TYBMS	VI	Media Planning & Management	To understand Media Planning, Strategy and Management with reference to current business scenario.	

Programme Outcome, Programme Specific Outcome & Course Outcome

DEPARTMENT : FACULTY/ PROGRAMME:

BACHELOR OF COMMERCE (ACCOUNTS AND FINANCE)

COURSES & Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for FYBCOM with Accounts
Financial Accounting Elements of Financial Accounting) – I	FYBAF	I	Financial Accounting Elements of Financial Accounting) – I	Course designed to introduce basic concepts of accounting.	-NA-
Cost Accounting (Introduction and Element of Cost) – I	FYBAF	I	Cost Accounting (Introduction and Element of Cost) – I	Course designed to introduce basic concepts of Cost Accounting.	-NA-

Financial Management (Introduction to Financial Management) – I	FYBAF	I	Financial Management (Introduction to Financial Management) – I	To introduce the concept and importance of management in finance	
Business Communication – I	FYBAF	I	Business Communication – I	To help students understand and demonstrate effective business communication skills	
Commerce (Business Environment) – I	FYBAF	I	Commerce (Business Environment) – I	To help student understand business environment, business society, contemporary issues, international environment.	
Business Economics – I	FYBAF	I	Business Economics – I	To understand concepts of business economics and application of various micro economic theories in business decision making	
Foundation Course – I	FYBAF	I	Foundation Course – I	To familiarize students with various concepts and overview of the Indian Society and constitution	
Financial Accounting (Special Accounting Areas) – II	FYBAF	II	Financial Accounting (Special Accounting Areas) – II	Course designed to acquaint the students with different techniques of accounting.	
Auditing (Introduction and Planning) – I	FYBAF	II	Auditing (Introduction and Planning) – I	To orient the students with the basics of auditing and its application.	
Innovative Financial services	FYBAF	II	Innovative Financial services	To orient the students with the basics of financial services and its mechanism, management and securitization, consumer finance & credit rating.	

Business Communication – II	FYBAF	II	Business Communication	To help students understand and demonstrate effective business communication skills.	
Foundation Course – II	FYBAF	II	Foundation Course – II	To familiarize the students with concepts of globalization & Indian society, human rights, ecology, understanding and managing stress & conflict.	
Business Law (Business Regulatory Framework) – I	FYBAF	II	Business Law (Business Regulatory Framework) – I	To familiarize the students with the concept, various Industrial laws and its application.	
Business Mathematics	FYBAF	II	Business Mathematics	Course designed to introduce basic concepts of mathematics and statistics.	
Financial Accounting (Special Accounting Areas) – III	SYBAF	III	Financial Accounting (Special Accounting Areas) – III	To acquaint the students with various concepts of partnership firm business accounting & conversion of firm into a company and foreign currency transactions	
Cost Accounting (Methods of Costing) – II	SYBAF	III	Cost Accounting (Methods of Costing) – II	To Provide advance knowledge of cost accounting concepts like classification of costs, reconciliation, contract and process costing.	
Taxation – II (Direct Taxes Paper- II)	SYBAF	III	Taxation – II (Direct Taxes Paper- II)	To introduce the basics of Income Tax in India.	

Information Technology in Accountancy – I	SYBAF	III	Information Technology in Accountancy – I	To study and demonstrate basic concepts of Information Technology,	
Business Economics – II	SYBAF	III	Business Economics – II	To understand concepts of macro-economic theories in business decision making, money & inflation, Public finance, expenditure, debt.	
Foundation Course in Commerce (Financial Market Operations) – II	SYBAF	III	Foundation Course in Commerce (Financial Market Operations) – II	To Provide knowledge about financial system, markets, instruments and services.	
Business Law (Business Regulatory Framework) – II	SYBAF	III	Business Law (Business Regulatory Framework) – II	To familiarize the students with the concept, various Industrial laws and its application.	
Information Technology in Accountancy – II	SYBAF	IV	Information Technology in Accountancy – II	To study and demonstrate basic concepts of Information Technology,	
Management Accounting (Introduction to Management Accounting) – I	SYBAF	IV	Management Accounting (Introduction to Management Accounting) – I	To acquaint the students with the concepts and formats of management accounting in business decision making.	
Business Law (Company Law) – III	SYBAF	IV	Business Law (Company Law) – III	To familiarize the students with the concept, various securities and capital laws and its application.	
Research Methodology in Accounting and Finance	SYBAF	IV	Research Methodology in Accounting and Finance	To acquaint the students with research work and methods and about data, design and report of research work.	

Financial Accounting (Special Accounting Areas) – IV	SYBAF	IV	Financial Accounting (Special Accounting Areas) – IV	To orient the students with the concepts of company accounts, Redemption of Preference shares & Debentures, Foreign Branch and Profit prior to incorporation	
Taxation – III (Direct Taxes- III)	SYBAF	IV	Taxation – III (Direct Taxes- III)	To acquaint the students with Computation and Filing of tax return under Income Tax Act.	
Management (Introduction to Management) – I	SYBAF	IV	Management (Introduction to Management) – I	To introduce students to management concept and functions of it like planning, organizing, staffing, directing and controlling	
Cost Accounting – III	TYBAF	V	Cost Accounting –III	Course designed to Provide advance knowledge of Cost accounting	
Financial Management – II	TYBAF	V	Financial Management – II	To acquaint the students with concepts like capital budgeting, capital structuring and dividend decisions, mutual fund and bond valuation, credit management	
Taxation – IV (Indirect Taxes- II)	TYBAF	V	Taxation – IV (Indirect Taxes- II)	To introduce the basics of Goods and Services Tax in India	
Management – II (Management Applications)	TYBAF	V	Management – II (Management Applications)	Course designed to teach students about Management in marketing, production, human resource, finance.	

Financial Accounting – V	TYBAF	V	Financial Accounting – V	Course designed to introduce financial treatments about underwriting, buy-back, merger, acquisition, reconstruction and liquidation of companies.	
Financial Accounting – VI	TYBAF	V	Financial Accounting – VI	To give knowledge of about NBFC, Valuation, finalization of banking, insurance companies and Limited Liability Partnership.	
Financial Accounting – VII	TYBAF	VI	Financial Accounting – VII	To acquaint the students with concept of AS-13, mutual fund, IFRS and finalization of banking companies & co-operative societies.	
Cost Accounting – IV	TYBAF	VI	Cost Accounting – IV	To acquaint the students with various techniques of costing used for different business.	
Financial Management – III	TYBAF	VI	Financial Management – III	To give knowledge of various concepts like business valuation, mergers & acquisitions, restructuring & takeovers, lease & hire purchase, and capital financing	
Taxation – V (Indirect Taxes- III)	TYBAF	VI	Taxation – V (Indirect Taxes- III)	To introduce the concept of Payment & Refund, Accounts, Audit under GST Act and Basics Customs Act and FTP.	
Economics Paper – III (Indian Economy)	TYBAF	VI	Economics Paper – III (Indian Economy)	To understand concepts of Economics about Agricultural, Industrial, Service, External sector and about money & banking.	

Project work	TYBAF	VI	Project work	To cultivate skill of research and analysis among students.	
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Programme Outcome, Programme Specific Outcome & Course Outcome

Department :

FACULTY/ PROGRAMME :

BCOM IN BANKING & INSURANCE

PROGRAMME OUTCOME:

- To provide basic theoretical understanding and practical approach in the field of banking and insurance sector.
- To train students and equip them with skills for their future corporate image using modern technology under the guidance of specialized faculties.
- To provide an exposure of the corporate arena thus, inculcating confidence in them to grab upcoming opportunities in the field of banking and insurance sector.
- It also imparts them information about rules and regulation governing the sectors and also make them aware about the new changes and innovations of the sector.

COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for FYBBI
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Environment and Management of Financial Services	FYBBI	I	Environment and Management of Financial Services	To introduce students with the concept of financial systems and different financial services. To make students aware of the scope of banking and insurance sector, their origin, purpose and objectives, functions, working, the overall role of banking and insurance sector in development of the nation and also and the risks in administration. To make students aware about the regulatory and supervisory bodies.	-NA-
Principles of Management	FYBBI	I	Principles of Management	To introduce the students with the concept of management. To make students aware with the various management process, practices, functions and organizational structure, and different leadership traits and styles existing in banking and insurance sector.	-NA-
Financial Accounting-I	FYBBI	I	Financial Accounting-I	To introduce students with accounting system, the issues of Shares and make them Stock Valuation & Hire Purchase. To make the students aware about the basic fundamentals of Incomes and Expenses and Accounting Standards and make understand the preparation of Final Accounts.	-NA-
Business Communication-I	FYBBI	I	Business Communication-I	To enhance the soft skills of the students, the students were introduced with the concept, process & importance of Communication in personal, social as well as professional life. To make aware the students with the importance of the skills of Reading, Writing, Speaking & Listening and obstacles in Business world, Theory of Business Letter Writing and Personal	-NA-

				Correspondence.	
Business Economics-I	FYBBI	I	Business Economics-I	To introduce the meaning, scope and importance of Business Economics. To make students aware of the application of various microeconomic theories in business decision making. The make students aware of the market structure in pricing and production decisions.	-NA-
Quantitative Methods-I	FYBBI	I	Quantitative Methods-I	To introduce the students with various statistical tools in making business decision in banking and insurance industry. To equip students with variety of technical and analytical skill that can be use in financial and managerial decision-making process including project planning.	-NA-
Foundation Course-I	FYBBI	I	Foundation Course-I	To make students aware with various aspects of the Indian Society. To make students aware of the Indian Constitution. To make students understand the significance of political processes.	-NA-
Principles and Practices of Banking & Insurance	FYBBI	II	Principles and Practices of Banking & Insurance	To introduce the learners with the origin of banking and insurance sector, scope and its functioning. To make the students aware about the prevailing Banking and Insurance scenario in India.	-NA-
Business Law	FYBBI	II	Business Law	To introduce the concept of Law. To make students aware with Indian Constitution, Contract Act, Special Contract, Negotiable Instrument Act and Information Technology	-NA-

				Act	
Financial Accounting-II	FYBBI	II	Financial Accounting-II	To understand the process of issuing shares and debentures, the process of buyback of equity shares, the process of redemption of preference shares and the process of redemption of debentures.	-NA-
Business Communication-II	FYBBI	II	Business Communication-II	To develop communicative competence and business etiquette in students by making the students aware of presentation skills, group discussion. To aid them in learning the proper usage of modern technology for effective communication	-NA-
Organisational Behaviuor	FYBBI	II	Organisational Behaviour	To introduce the concept of organizational behaviour. To make students understand the behaviors of people in an organisation, the impact of individual behavior on the group, impact of change in environment on Organisational culture.	-NA-
Quantitative Methods-II	FYBBI	II	Quantitative Methods-II	To make students understand scientific approach for determination of the most efficient use of limited resources required for financial and managerial decision-making process including project planning.	-NA-
Foundation Course-II	FYBBI	II	Foundation Course-II	To make students aware of Globalisation and Indian Society, Human Rights, Ecology. To make students understand the concept of stress and conflict in individuals and society and managing stress	-NA-

				and conflict in Contemporary Society.	
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for SYBBI
Financial Management-I	SYBBI	III	Financial Management-I	To introduce the concept of Finance and Financial management. To make students aware of the concept of Goal setting and Time value of Money. To make students understand the process of Investment Decisions and Financial Decisions	-NA-
Management Accounting	SYBBI	III	Management Accounting	To introduce students to basics of management related accounting techniques, Financial statement analysis, working capital and profit and Dividend policy.	-NA-
Risk Management	SYBBI	III	Risk Management	To make students aware the concept of Risk management, Capital and credit markets risk management. To make students understand the various estimates of risk management.	-NA-
Information Technology in Banking & Insurance-I	SYBBI	III	Information Technology in Banking & Insurance-I	To introduce the students to Electronic Commerce, E-Banking, MS-Office. To make students aware of the Cyber Law and Cyber Security	-NA-

Foundation-III (An Overview of Banking Sector)	SYBBI	III	Foundation-III (An Overview of Banking Sector)	To give students an overview of Banking Industry. To make students aware of Commercial Banks and Customers Relationship, universal banking & technology in banking sector and microfinance and Financial inclusion.	-NA-
Financial Markets	SYBBI	III	Financial Markets	To introduce the students The Indian Financial System. To make students aware of Financial Markets (Money market, capital market , stock markets, debt market) in India, Commodity Market and Derivative Market	-NA-
Direct Taxation	SYBBI	III	Direct Taxation	To make students understand the concept of Residual Status and calculation and computation of taxation on Salary and Capital Gains, Total Income & Taxable income.	-NA-
Financial management-II	SYBBI	IV	Financial management-II	To make students aware of the concept of Working Capital Management, Management of components of Working Capital, Financial Planning & Policy and concepts related to Corporate Strategy.	-NA-
Cost Accounting	SYBBI	IV	Cost Accounting	To orient the students to the concept of Cost accounting, Standard Costing and Marginal Costing. To make students aware with the Classification of Cost and Cost Sheet.	-NA-

Wealth Mangement	SYBBI	IV	Wealth Mangement	To introduce the students to the concept of Wealth Management and its Strategy. To make students understand Financial Planning and measurement related to Financial planning, retirement planning, estate planning and insurance planning.	-NA-
Information Technology in Banking & Insurance-II	SYBBI	IV	Information Technology in Banking & Insurance-II	To make students understand the concept of E-banking Business Models, Induction of Techno-Management. To make students aware of the various IT applications in Banking sectors.	-NA-
Foundation-IV (An Overview of Insurance Sector)	SYBBI	IV	Foundation-IV (An Overview of Insurance Sector)	To orient the students to Life Insurance, Health Insurance, Home and Motor Insurance. To make students aware of the role of Insurance in Logistics.	-NA-
Corporate & Security Law	SYBBI	IV	Corporate & Security Law	To introduce students to the concept of Company Law. To make students aware with the Regulatory Framework Governing Stock Exchanges as per Securities Contracts Regulation Act 1966, SEBI and the Depository Act 1966.	-NA-
Business Economics-II	SYBBI	IV	Business Economics-II	To introduce the various concepts related Macroeconomic theory, Money, Inflation. To make students aware of the concept of monetary and fiscal policy. To make students understand the theory and Issues related to International Trade.	-NA-

COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for TYBBI
International Banking & Finance	TYBBI	V	International Banking & Finance	To make students aware of the fundamentals of International Finance, International Capital markets and Foreign Exchange Markets. To make students understand Risk Management in Financial sector and International Banking Operations.	-NA-
Research Methodology	TYBBI	V	Research Methodology	To introduce the concept of research. To make students aware of the various aspects of data collection, processing, interpretation and usage of various advance statistical techniques and preparation of research report.	-NA-
Financial Reporting & Analysis	TYBBI	V	Financial Reporting & Analysis	To make student aware of the statutory requirements regarding preparation and presentation of financial statements of banking, insurance companies and public and private Ltd. Companies.	-NA-
Auditing-I	TYBBI	V	Auditing-I	To introduce the concept of Auditing. To make students understand the preparation Audit Plan, Audit procedures and Audit documentation. To make students aware of Auditing Techniques- Vouching & Verification	-NA-

Strategic Management	TYBBI	V	Strategic Management	To orient the students about levels and process of Strategic Management. To make students aware of strategy, its implementation, evaluation and control.	-NA-
Business ethics & Corporate Governance	TYBBI	V	Business ethics & Corporate Governance	To introduce students with the concept of Business Ethics and Corporate Governance . To make students aware of the application of Ethical theories in Business.	-NA-
Security Analysis & Portfolio Mangement	TYBBI	VI	Security Analysis & Portfolio Mangement	To make students aware of the process of Portfolio Management and its valuation. To make students understand the Fundamental and Technical Analysis of Securities.	-NA-
Auditing-II	TYBBI	VI	Auditing-II	To make students aware of the role of an Auditor related to Audit of Banking Companies, Insurance Companies and Public & Private Ltd. Companies. The students are made aware of the professional ethics and misconduct of an Auditor.	-NA-
Human Research Management	TYBBI	VI	Human Research Management	To make students understand the fundamentals of Human Resource Management, Procurement process, HR Planning, recruitment, Training, Development and Compensation	-NA-
Marketing in Banking & Insurance	TYBBI	VI	Marketing in Banking & Insurance	To orient the students to Marketing and service marketing in Banking and insurance sector. To make students aware of Consumer behaviuor, rural marketing and E-	-NA-

				marketing	
Central Banking	TYBBI	VI	Central Banking	To make students aware of evolution of Central Banking of other countries and RBI, its role and functions. To make students understand the role of Central Banking in Cyber world	-NA-
Project Work	TYBBI	VI	Project Work	To help students relate theoretical concepts with practical knowledge application and give hands on experience and learning through research.	-NA-

Programme Outcome, Programme Specific Outcome & Course Outcome

Department :

Bachelor of Commerce (Financial Markets)

FACULTY/ PROGRAMME : Bachelor of Commerce (Financial Markets)

COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for FYBFM)
Financial Accounting-I	FYBFM	I	Financial Accounting-I	This course aims to provide the foundational framework of financial accounting, so that a student can progress to a major study of the discipline by ensuring the student has an integrated understanding of fundamental accounting systems and the accounting cycle that can be applied to various entities. Students will experience and apply a variety of accounting processes influenced by the accounting standards and conceptual framework and be exposed to some of the fundamental theoretical and conceptual issues surrounding the practice of financial accounting.	-NA-
Introduction to Financial System	FYBFM	I	Introduction to Financial System	Financial systems operate at national and global levels. They consist of complex, closely related services, markets, and institutions intended to provide an efficient and regular linkage between investors and depositors. Money, credit, and finance are used as medium of exchange in financial systems.	-NA-

Business Mathematics	FYBFM	I	Business Mathematics	Understanding economics or running a business requires math skills. By using math to figure out things like the company's total revenue, we gain a better understanding of quantity relationships. Understanding this will also help in making more informed business decisions. Although the use of simple math is beneficial, complicated math is just as beneficial for businesses to use. Business math introductory courses help in laying groundwork for using mathematics in business. Basic	-NA
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				relationships between quantities are learned, as well data interpretation, which will help in making business decisions.	
Business Communication-I	FYBFM	I	Business Communication-I	Business Communication combines business education, management, and communication. Students learn communication and management skills that are valuable in the business world	-NA
Business Environment	FYBFM	I	Business Environment	Concept and Importance of business environment, Inter- relationship between Business and Environment. Constituents of Business Environment: Internal and External Environment, Educational Environment and its impact, International Environment – Current Trends in the World, International Trading Environment – WTO and Trading Blocs and their impact on Indian Business.	-NA
Business Economics-I	FYBFM	I	Business Economics-I	Business Economics, also called Managerial Economics, is the application of economic theory and methodology to business. Business involves decision-making. Decision making means the process of selecting one out of two or more alternative courses of action. The question of choice arises because the basic resources such as capital, land, labour and management are limited and can be employed in alternative uses. The decision-making function thus becomes one of making choice and taking decisions that will provide the most efficient means of attaining a desired end,	-NA

				say, profit maximation	
Foundation Course I	FYBFM	I	Foundation Course I	This course aims to provide information about Indian society and culture. Creates sensitivity on various issues like the concept of disparity, gender equality, communalism, regionalism. It informs about the political systems in India and the Constitution of India.	-NA
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for FYBFM)
Financial Accounting-II	FYBFM	II	Financial Accounting-II	To enable students to understand the corporate reporting environment and apply financial accounting and reporting requirements for companies.	-NA
Principle of Management	FYBFM	II	Principle of Management	The function of management is nothing but to put them to optimum use or avoid wastage of resources. And it is possible only when a manager makes use of the principles of management	-NA
Business Statistics	FYBFM	II	Business Statistics	Statistics is the science of data. It involves collecting, classifying, summarizing, organizing, analysing, and interpreting data. The main objective of Business Statistics is to make inferences about certain characteristics of a population in the business domain whether the population is people, objects, or collections of information. A population is an entire set of data and any	-NA

				real-life sample is normally only a subset of data contained in the population. The condition for randomness is essential to make sure the sample is representative of the population when it is used to make predictions or decisions about the population. Therefore, Business Statistics is the science of intelligent decision making in the face of uncertainty and is used in many disciplines, such as financial analysis, econometrics, auditing, production and operations, and marketing research. It provides knowledge and skills to interpret and use statistical techniques in a variety of business applications.	
Business Communication-II	FYBFM	II	Business Communication-II	This is continuation to business communication 1 where students will learn how to write report writing, make their own CV, develop soft skills and learn verbal and non-verbal communication	-NA
Environmental Science	FYBFM	II	Environmental Science	Environmental science studies incorporates more of the social sciences for understanding human relationships, perceptions and policies towards the environment. Environmental engineering focuses on design and technology for improving environmental quality in every aspect.	-NA
Computer Skills-I	FYBFM	II	Computer Skills-I	The most important aspect of computer science is problem solving, an essential skill for life. Students study the design, development and analysis of software and hardware used to solve problems in a	-NA

				variety of business, scientific and social contexts	
Foundation Course II	FYBFM	II	Foundation Course II	The course aims to provide understanding on topics like globalisation and Indian society, Importance of Human rights, understanding stress and conflict and ways to managing it in contemporary society.	-NA-
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for SYBFM)
Debt Markets-I	SYBFM	III	Debt Markets-I	Debt market, the market for securities, where companies and governments can raise long-term funds is an important element of any vibrant economy. Selling shares and bonds are two ways to generate capital and long-term funds. Thus, bond markets and stock markets are considered capital markets	-NA-
Equity Markets-I	SYBFM	III	Equity Markets-I	Studying the habits of investing pros, learn the lingo of the stock market and identify up-trending markets	-NA-
Portfolio Management	SYBFM	III	Portfolio Management	The course aims to teach that the assets in the portfolio should be selected in such a manner that the risk-return paradigm for the investor gets maximized. This art and science of making decisions about selecting the investment mix and the policy, matching investments to objectives, asset allocation for individuals	-NA-

				and institutions, and balancing risk with performance is known as Portfolio Management.	
Computer Skills-II	SYBFM	III	Computer Skills-II	Computer Skills-II deals into System Softwares, Emerging Technologies in IT, Powerpoint 2013 and Outlook 2013.	-NA-
Management Accounting	SYBFM	III	Management Accounting	Management Accounting has emerged as an exciting area, both for the students and for the managers. It deals and encompasses planning, control and decision-making process involved in an organization. Management Accounting focuses on the analysis of accounting information for internal uses. The practice of management accounting is greatly influenced by the competitive environment in which the managers have to operate and perform. In order to face the challenges of growth and competition, the managers have to plan their operations, have to control their performance and have to take right decision at the right time	-NA-
Business Law-I	SYBFM	III	Business Law-I	Business Law module seeks to discuss the concept of Business Law & their application in the organisation. An attempt has been made to relate theory to practice to make it understandable easily for students. To give insights to various Business and corporate Law so that the students are able to interpret the provisions of some of the important laws	-NA-

				and apply the same in commercial and industrial enterprises.	
Foundation Course-III Money Market	SYBFM	III	Foundation Course-III Money Market	The money markets are an important element of the debt capital markets, and are defined traditionally as being the market in traded debt securities of up to one year's maturity from date of issue. Money market instruments are used by all users and suppliers of short-term capital, and the market is the vital conduit through which the participants are brought together. This book is a succinct and hopefully clear review of the main money market securities, both cash and off-balance sheet, traded around the world	-NA-
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for SYBFM)
Debt Markets II	SYBFM	IV	Debt Markets II	These are extraordinary times. The equity market has rallied without earnings entirely coming on-board with hope that there would be an economic revival. The debt market on the other hand, appears to be factoring an interest rate hike, as if there is sound economic growth underway; that can force a rate hike. The equity market is optimistic and the debt market, writ with pessimism. But we prefer the pessimism in the debt market for the simple reason, that there is more	-NA-

				opportunity in pessimism.	
Equity Markets II	SYBFM	IV	Equity Markets II	Stock market is today described as the barometer of the state of health of a nation's economy. Indian capital market is broadly divided into primary market and secondary market, the former deals in fresh shares whereas the latter deals in already listed shares. Shares are floated in these markets by the companies with a view to raise long term funds. Hence, the stock market has dual functions of raising of new capital and providing liquidity to existing securities. Today there are 20 recognised stock exchanges in India, including the Over the Counter Exchange of India (OTCEI) for small and new companies, the Bombay Stock Exchange (BSE), the oldest stock exchange in Asia and the National Stock Exchange (NSE), set up as a model exchange in order to provide national level services to the investors alike.	-NA-
Personal Financial Planning	SYBFM	IV	Personal Financial Planning	Individual use a variety of investment, risk management, and tax planning strategies to meet their financial goals. Those goals change over a person's life-time, and a flexible financial plan can be modified as circumstances change	-NA-

Business Economics II	SYBFM	IV	Business Economics II	The basic purpose of Business Economics II is attempted to present the complex principles of economics in a simple and easy to understand manner. The concepts, principles and techniques of economics are to be dealt with, in a manner so that the students find them useful in their fields of activities.	-NA-
Corporate Finance	SYBFM	IV	Corporate Finance	Financial analysis is part of corporate finance. Emphasis is placed on concepts, intended to give you an understanding of situations, rather than on techniques, which tend to shift and change over time	-NA-
Business Law II	SYBFM	IV	Business Law II	In creating a business and deciding what kind of a business to venture in; sole proprietor, partnership or corporation, legal issues need to be addressed. The decision on which type of the business to be open will be your decision, therefore it is important that you look at all the types along with their benefits and liabilities to make a social decision. Different type of business will have different legal obligations	-NA-
Foundation Course-IV (FEM)	SYBFM	IV	Foundation Course-IV (FEM)	The Foreign Exchange (FX) markets is one of the major components of business finance and economics. It is a challenging task of corporate managers across the world. The exchange rates of various currencies evolved over a period of time taking a cue from barter trading system for commodities. Gold, British Pound Sterling (GBP) and US Dollar (USD) have emerged as reference rates in the FX	-NA-

				market. As the countries depend on imports and exports for economic success and development, fluctuation of its local currency against major currencies has a direct impact on the profit and loss of the government, companies and firms which have FX exposure	
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for TYBFM)
Marketing in Financial Service	TYBFM	V	Marketing in Financial Service	The objective of this course is to introduce students to the marketing of financial services. All financial institutions, including consumer banks and corporate finance services, practice some form of marketing. Some firms market themselves better than others, as evidenced in the competitive value of their brands. This course will demonstrate to students the benefits of using an analytical approach to marketing in the financial services industry, and will show students how to undertake that analysis.	-NA-
Technical Analysis	TYBFM	V	Technical Analysis	The study is an attempt to evaluate the feasibility of technical analysis as predictive tool in Indian stock market. The study specifically concentrates on technical analysis and the implications of technical indicators in identifying the trend in the market.	-NA-

Corporate Accounting	TYBFM	V	Corporate Accounting	Investors and other stakeholders of an enterprise rely heavily on the information provided in financial statements to understand and evaluate its performance. For right understanding of financial statements, it would be important to first learn how they are prepared in light of the accounting standards issued by the regulatory bodies. The main objective of is to help you learn and understand the tenets encompassing preparation, use and analysis of financial statements supplemented with real life examples and scenarios in a concise, simple and comprehensive manner.	-NA-
Equity Research	TYBFM	V	Equity Research	Savings and Investments form an integral part of one's life. Investments refer to the employment of funds with an objective of earning a favourable return on it. In other words, investment is a process, where money is being utilized with a hope of making more money. Investment is the commitment of money that have been saved by deferring the consumption and purchasing an asset, either real or financial with an expectation that it could yield some positive future returns. The Indian economy is growing at a faster pace, which has resulted in higher disposable income level and a plethora of investment avenues. Government savings deposits, banks, financial institutions and mutual fund houses are vying for a share in the saving of investors. Investors now	-NA-

				have varied options for making investments like debt instruments, stocks, mutual funds, gold etc	
Financial Derivatives	TYBFM	V	Financial Derivatives	Derivatives have changed the world of finance as the internet has changed communications .Well they are everywhere nowadays. The most significant event in finance during the past decade has been the extraordinary development and expansion of financial derivatives. These instruments enhance the ability to differentiate risk and allocate it to those investors who are most able and willing to take it a process that has undoubtedly improved national productivity growth and standards of living. Derivatives products provide certain important economic benefits such as risk management or redistribution of risk away from risk averse investors towards those more willing and able to bear risk. Derivatives also help price discovery i.e. the process of determining the price level for any asset based on supply and demand	-NA-
Business Ethics & Corporate Governance	TYBFM	V	Business Ethics & Corporate Governance	The focus on governance towards the end of the last century has widened the scope of corporate governance today. Now we talk of business sustainability encompassing corporate governance, business ethics and CSR. While corporate governance is a system by which power is exercised over the corporate entities,	-NA-

				corporations should be run ethically for creating long-term value to all of the stakeholders. This is how corporate governance, business ethics and CSR may be synthesised. Discusses different approaches to moral reasoning, code of ethics and board of directors and board committee	
COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for TYBFM)
Venture Capital and Private Equity	TYBFM	VI	Venture Capital and Private Equity	It is intended for advanced in business, economics, law, and management. It is also directed at practitioners with an interest in the venture capital and private equity industries, and it covers several different countries. The definitions of the terms venture capital and private equity may differ among countries, however, so in the book we define venture capital as risk capital for small private entrepreneurial firms and private equity as encompassing a broader array of investors, entrepreneurial firms, and transactions, including later-stage investments, turnaround investments, and buyout transactions	-NA-
Mutual Fund Management	TYBFM	VI	Mutual Fund Management	Small investors face a lot of problems in the share market such as limited resources, lack of professional advice, lack of information etc. Mutual funds have come as a much needed help to these investors. It is a special type of	-NA-

				institutional device or an investment vehicle through which the investors pool their savings which are to be invested under the guidance of a team of experts in wide variety of portfolios of corporate securities in such a way, so as to minimize risk, while ensuring safety and steady return on investment. It forms an important part of the capital market, providing the benefits of a diversified portfolio and expert fund management to a large number, particularly small investors	
Organisational Behaviour	TYBFM	VI	Organisational Behaviour	It is written in the context of these emerging workplace realities. This edition explains how emotions guide employee motivation, attitudes, and decisions; how self-concept influences employee motivation and behaviour, team cohesion, and leadership; how social networks are gaining importance as a source of personal power and organizational effectiveness; and how appreciative inquiry has become an important strategy for changing organizations. This also presents the new reality that organizational behaviour is not just for managers; it is relevant and useful to anyone who works in and around organizations	-NA-
Corporate Restructuring	TYBFM	VI	Corporate Restructuring	The main objective of any company is profitable growth of enterprise to maximize the wealth of its shareholders. Further, to achieve profitable growth of	-NA-

				business it is necessary for any company to limit competition, to gain economies of large scale and increase in Income with proportionally less investment, to access foreign market, to achieve diversification and utilize underutilized market opportunities. In order to achieve goals, business needs to remain competitive and work towards its long term sustainability. Corporate restructuring has facilitated thousands of companies to re-establish their competitive advantage and respond more quickly and effectively to new opportunities and unexpected challenges.	
Risk Management	TYBFM	VI	Risk Management	Financial risk such as credit risk and market risk, construction risk management, supply chain risks, energy risk assessment, environmental risk analysis, risk management and sustainable development. Most financial risk models assume that the future will look like the past. They don't have to. This sketches a more flexible risk-modelling approach that more fully recognizes our uncertainty about the future. Uncertainty about the future stems from our limited ability to specify risk models, estimate their parameters from data, and be assured of the continuity between today's markets and tomorrow's markets. Ignoring any of these dimensions of model risk creates an illusion of mastery and fosters erroneous decision making. It is typical for financial	-NA-

				<p>firms to ignore all of these sources of uncertainty. Because they measure too little risk, they take on too much risk. The core concern of risk management is to present and justify alternative tools to measure financial risk without assuming that time-invariant stochastic processes drive financial phenomena</p>	
Project Work II	TYBFM	VI	Project Work II	<p>Inclusion of project work in the course curriculum of the B.Com. (Financial Markets) programme is one of the ambitious aspects in the programme structure. The main objective of inclusion of project work is to inculcate the element of research analyse and scientific temperament challenging the potential of learner as regards to his/ her eager to enquire and ability to interpret particular aspect of the study. It is expected that the guiding teacher should undertake the counselling sessions and make the awareness among the learners about the methodology of formulation, preparation and evaluation pattern of the project work.</p>	-NA-

Programme Outcome, Programme Specific Outcome & Course Outcome

FACULTY/ PROGRAMME : MASTER OF COMMERCE

PROGRAMME OUTCOME:

- Impart the students with higher level knowledge and understanding of contemporary trends in accounts, finance, audit, tax and commerce.
- Equip the students to evaluate environmental factors that influence business operation with the conceptual requirements and skills on preparation and interpretation of financial statements.
- Facilitate the students to apply capital budgeting techniques for investment decisions.
- Prepare students to appraise the structure and operations of banking system.
- Prepare the students for an in depth analysis of investment, portfolio management, investment banking and liquidation of investments.
- Develop competency in the students about the laws and regulations of Company Act, Insurance Act, Banking Act etc. and roles of commercial, government and central banks in controlling money market and inflation.
- Impart the students the concept of risk mitigation in financial sectors and their role in investment decisions of individuals and business enterprises.
- Provide guidance to students to plan and undertake independent research in a chosen discipline.

COURSES& Paper No.	CLASS	Semester	Title of the Paper	Course Outcome (According to objectives prescribed in syllabus document)	Programme Specific Outcome for MCOM
Strategic Management	M. COM	I	Strategic Management	To orient the students about levels and process of Strategic Management. To make students aware of strategy, its implementation, evaluation and control.	-NA-

Economics for Business Decisions	M. COM	I	Economics for Business Decisions	To introduce the meaning, scope and importance of Business Economics. To make students aware of the application of various microeconomic theories in business decision making. The make students aware of the market structure in pricing and production decisions.	-NA-
Cost and Management Accounting	M. COM	I	Cost and Management Accounting	To orient the students to the concept of Marginal Costing, Absorption Costing, Standard Costing and Operating Costing. To make students aware the concept of Budgetary control.	-NA-
Business Ethics & Corporate Social Responsibility	M. COM	I	Business Ethics & Corporate Social Responsibility	To introduce students with the concept of Business Ethics and Corporate Social Responsibility . To make students aware of the application of Ethical theories in Business.	-NA-
Research Methodology for Business	M. COM	II	Research Methodology	To introduce the concept of research. To make students aware of the various aspects of data collection, processing, interpretation and usage of various advance statistical techniques and preparation of research report.	-NA-
Macro Economics Concepts and Applications	M. COM	II	Macro Economics Concepts and Applications	To introduce the various concepts related Macroeconomic theory, Money, Inflation. To make students aware of the concept of monetary and fiscal policy. To make students understand the theory and Issues related to International Trade.	-NA-

Corporate Finance	M. COM	II	Corporate Finance	To introduce the concept of Finance and Financial management. To make students aware of the concept of Time value of Money and Application of Ratio Analysis in Financial Decision Making. To make students understand the process of Investment Decisions	-NA-
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				and Financial Decisions	
E-Commerce	M. COM	II	E-Commerce	To introduce the concept of Electronic Commerce, its evolution and Models. To make students aware of the concept of World Wide Web, E-enterprise, E-marketing and Electronic Payment System. To make students understand the issues of E-commerce pertaining to Legal, Regulatory and Security.	-NA-
Advanced Financial Accounting	M. COM	III	Advanced Financial Accounting	To introduce the concept of Foreign Currency Conversion. To make student aware of the statutory requirements regarding preparation and presentation of financial statements of banking companies, insurance companies, public and private Ltd. Companies and Co-operative Societies.	-NA-

Direct Tax	M. COM	III	Direct Tax	To make students understand the concept of Residual Status and computation of taxation under different heads of income viz. Salary, Income from House Property, Profits and Gains of Business or Profession, Capital Gains and Income from other Sources. To make students aware of Total Income & Taxable income.	-NA-
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Advanced Cost Accounting	M. COM	III	Advanced Cost Accounting	To orient the students to the concept of Cost accounting, Standard Costing and Marginal Costing. To make students aware with the Classification of Cost and Cost Sheet.	-NA-
Project Work I	M. COM	III	Project Work I	To help students relate theoretical concepts with practical knowledge application and give hands on experience and learning through research.	-NA-
Human Resource Management	M. COM	III	Human Resource Management	To make students understand the fundamentals of Human Resource Management, Procurement process, HR Planning, recruitment, Training, Development and Compensation	-NA-
Marketing Strategies and Practices	M. COM	III	Marketing Strategies and Practices	To introduce the concept of Marketing Strategies, Developing Marketing Strategies & Plans. To make students aware of Market Environmental Trends & Building Customer Value and Recent Trends in Marketing Strategies.	-NA-

Organizational Behaviour	M. COM	III	Organizational Behaviour	To introduce the concept of organizational behaviour. To make students understand the behaviors of people in an organisation, the impact of individual behavior on the group, impact of change in environment on Organisational culture.	-NA-
Project Work I	M. COM	III	Project Work I	To help students relate theoretical concepts with practical knowledge application and give hands on experience and learning through	-NA-

				research.	
Commercial Bank Management	M. COM	III	Commercial Bank Management	To give students an overview of Commercial Banking in India. To make students aware of Credit Management in Banks, Human Resources Management in Banks and Evolving Trends in Modern Banking.	-NA-
Financial Markets	M. COM	III	Financial Markets	To introduce the students the Indian Financial System. To make students aware of Financial Markets (Money market, capital market , stock markets, debt market) in India, Commodity Market and Derivative Market	-NA-
Debt Market	M. COM	III	Debt Market	To introduce the students Indian Debt Market. To make students aware of Central Government and State Government Bonds, Corporate Bond Market and Valuation of Bonds.	-NA-

Project Work I	M. COM	III	Project Work I	To help students relate theoretical concepts with practical knowledge application and give hands on experience and learning through research.	-NA-
Corporate Financial Accounting	M. COM	IV	Corporate Financial Accounting	To acquaint the students with various concepts of Corporate Financial Reporting, IFRS & Ind-AS, Valuation of Business for Amalgamation & Merger and	-NA-

				Consolidated Financial Statement.	
Financial Management	M. COM	IV	Financial Management	To acquaint the students with concepts like types of financing, capital budgeting, management of working capital, Financial Planning, Financial Policy and Corporate Strategy.	-NA-
Indirect Tax- Introduction to Goods and Services Tax	M. COM	IV	Indirect Tax- Introduction to Goods and Services Tax	To introduce the basics of Goods and Services Tax in India	-NA-
Project Work II	M. COM	IV	Project Work II	To help students relate theoretical concepts with practical knowledge application and give hands on experience and learning through research.	-NA-
Advertising and Sales Management	M. COM	IV	Advertising and Sales Management	To make students aware of Advertising Fundamentals and Media. To acquaint students with various concepts of Creativity, Social & Regulatory framework of Advertising, Sales Management and Sales Planning & Controlling.	-NA-

Retail Management	M. COM	IV	Retail Management	To introduce the students with the concept of Retail Management. To make students aware of Retail Management Strategy, Retail Location, Layout & Merchandising and Use of Technology & Career Options.	-NA-
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Management of Business Relations	M. COM	IV	Management of Business Relations	To introduce the students with the concept of Management of Business Relations. To orient students with the various concepts of Customer & Channel Relationship Management, Employee Relationship Management. To give knowledge about Supplier, Investors and Community Relationship Management.	-NA-
Project Work II	M. COM	IV	Project Work II	To help students relate theoretical concepts with practical knowledge application and give hands on experience and learning through research.	-NA-
International Finance	M. COM	IV	International Finance	To make students aware of the fundamentals of International Finance, International Capital markets and Foreign Exchange Markets. To make students understand Risk Management in Financial sector.	-NA-
Financial Services	M. COM	IV	Financial Services	To make students aware of Evolution of Financial Services. To acquaint students with various concept of Marketing of Financial Services, Mutual Funds, Merchant Banking and Portfolio Management.	-NA-

Investment Management	M. COM	IV	Investment Management	To make students aware of the process of Portfolio Management and its valuation. To make students understand the Fundamental and Technical Analysis of Securities.	-NA-
Project Work II	M. COM	IV	Project Work II	To help students relate theoretical concepts with practical knowledge application and give hands on experience and learning through research.	-NA-



A handwritten signature in blue ink, appearing to read "S. Parv".

Principal