



SADHANA EDUCATION SOCIETY'S

(Registered under society's act of 1860 & Bombay Public Trust Act 1950)
Linguistic (Gujarati) Minority

L. S. RAHEJA COLLEGE OF ARTS & COMMERCE

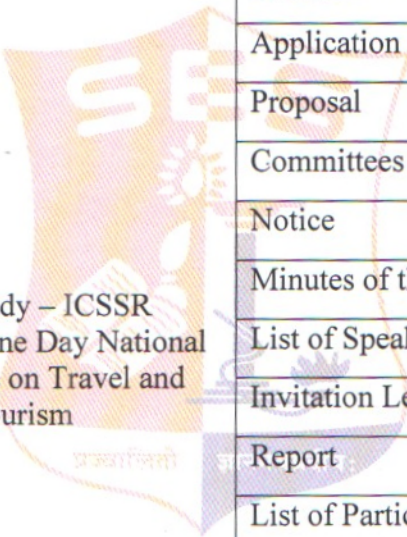
Estd : 1980

Relief Road, Santacruz (W), Mumbai - 400 054.

Tel.: 2660 9320 / 2661 4101 | E-mail: degree.office@lsraheja.org / principal@lsraheja.org

Website : www.lsraheja.org

6.1.2 The effective leadership is visible in various institutional practices such as decentralization and participative management

Sr. No.	Particulars	Page No	
1.	Committees' list	1	
2.	 Case Study – ICSSR Sponsored One Day National Conference on Travel and Tourism	Title	2 – 3
		Permission Letter	4
		Application	5 – 8
		Proposal	9 – 14
		Committees	15 – 16
		Notice	17 – 19
		Minutes of the meeting	20 – 21
		List of Speakers	22
		Invitation Letters	23 – 28
		Report	29 – 33
		List of Participants	34 – 35
		List of Research Papers	36 – 38
		Feedback Analysis	39 – 41
		Letter from ICSSR (WRC)	42 – 43
Photos	44 – 50		



Dr. Debajit N. Sarkar
(Principal)

Programmes Offered : Aided : F.Y.J.C. & S.Y.J.C.- Arts and Commerce, B.A. & B.Com.

Self Finance : B.M.S., B.A.F., B.B.I., B.Sc. IT., B.F.M., B.A.M.M.C. & M.Com. Research Centre For Commerce (Business Policy & Administration)



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6.1.2 The effective leadership is visible in various institutional practices such as decentralization and participative management

Sr. No.	Particulars	Reference link
1.	Committees' list	https://www.lsraheja.org/wp-content/uploads/2022/01/Committees-Complete-Signed.pdf

Principal



Session I

8.00 a.m. – Registration and Breakfast
9.30 a.m. – Inauguration
9.50 a.m. – Address by the Principal
10.00 a.m. – Introduction and Felicitation of the
Chief Guest – **Mr. Aashutosh Rathod,**
Jt. MD, MTDC, Govt. of Maharashtra ;
& Panelists.

10.10 a.m. – Keynote Address
by the Chief Guest.
10.45 a.m. – Vote of
Thanks

Programme

Session II

11.00 a.m. – Panel Discussion with
the following personalities:

- **Mr. Pramod Dalvi,**
(VP, Kesari Tours)

- **Mr. Ruchit Jangid,**
(VP-E-Commerce, SOTC Travel)

- **Dr. Savitsmita V. Chawan,**
(HoD Geography, University of
Mumbai)

(Moderator :
Ms. Dhvani Rathod)

Lunch :
1.00 p.m. to 2.00 p.m.

Session III

2.00 p.m. – Presentation of Research Papers
4.00 p.m. – Valedictory Address and Certificate
Distribution
4.30 p.m. – Vote of Thanks

Important Dates

Last Date to Send Complete Research Paper – 16.03.19
Notification of Acceptance of Research Paper – 20.03.19
Last Date for Registration – 20.03.19

Registration Details

Registration form and copyright
form should be filled separately by
each author. Registration fee to be
paid per author per paper.
Registration fee is
non – refundable.

Registration Fees:

₹1,400/- per author per paper.

₹1,000/- per participant.

Details for Online / NEFT Payment

Account Name : SES LS RC DEGREE

Bank Name : HDFC BANK

Account Number : 50200031441094

IFSC Code : HDFC0001800

For assistance , contact :

Dr. Akshata Kulkarni – 9869577132

Ms. Dhvani Rathod - 8975149836



SADHANA EDUCATION SOCIETY'S
**L.S. RAHEJA COLLEGE OF
ARTS AND COMMERCE**

Department of Commerce & IQAC
organises

I. C. S. S. R. (W.R.C.) sponsored
**National Interdisciplinary
Conference**

on



**Emerging Trends in Travel &
Tourism: Global Perspectives,
Issues and Challenges**

Date : 30th March 2019

Venue : **L. S. Raheja College of Arts and
Commerce, Relief Road, Santacruz (West).**

Patrons

Shri. Vishwas Dhumal, Chairperson, CDC
Shri. Mohan Almal, Gen. Secretary, SES
Shri. Bhavesh Dixit, Hon. Treasurer, SES

Organising Committee

Dr. Debajit Sarkar
(Chairperson, Principal)

Dr. Akshata Kulkarni
(Convenor)

Ms. Dhvani Rathod
(Organising Secretary)

Dr. Samya Shinde
(Co – Convenor)

Ms. Kavita Makhija
(Co – Convenor)

CA. Mahesh Sathe
(Vice – Principal)

Dr. Anupama Nerurkar
(HoD – Commerce)

Dr. Chitra Munshi
(IQAC Co – Ordinator)

Dr. M. Z. Farooqui
Dr. Preeti Vaswani

Mrs. Laila Patel
Mr. Mehul Barai
Ms. Neha Nikam

Principal



About Sadhana Education Society

Sadhana Education Society has been a remarkable and highly acclaimed name for nearly four decades in the field of education. It has a chain of educational institutions from Pre-primary to Ph.D. in various faculties such as Arts, Commerce, and Education. The President of the Society is Shri C.L. Raheja, a renowned entrepreneur in the country.

About the Institution

SES's L.S. Raheja College of Arts and Commerce occupies a prime position in Juhu, Mumbai and is affiliated to the University of Mumbai. It offers courses in the faculties of Arts and Commerce at the undergraduate level (two aided programs and seven unaided programs) and in Commerce at the Post-graduate level and Research Centre (PhD.). In a national survey conducted by India Today published in the 4th June 2018 release, L.S. Raheja College ranks 7th among the top Commerce colleges in Mumbai, ranks 9th among the top Arts colleges in Mumbai, ranks 4th in Intake Quality and Governance, ranks 5th in Personality and Leadership Development, ranks 6th in Career Progression and Placement, and ranks 5th in Infrastructure and Living Experience.



Principal



Theme of the Conference

Emerging Trends in Travel & Tourism: Global Perspectives, Issues and Challenges

Sub-themes

- Global Tourism: World and India
- Cross-cultural aspects and perspectives in tourism
- Socio-political factors shaping modern day tourism
 - Innovations in vacation planning and tourist experiences
 - Tourism as a commercially growing industry
 - Commodification, Culture and Tourism
- Impact of Travel and Tourism on the Indian Economy
 - Marketing Strategies in the Tourism Industry
- Career Options in the Travel and Tourism Industry
 - Sustainable Tourism
 - Educational Tourism

We cordially invite authors to submit original, unpublished papers related to the above sub-themes or related themes to lsrsrc.conference2019@lsraheja.org

All the accepted papers will be published online in UGC Listed - International Journal of Advance & Innovative Research (2394-7780)

Impact Factor: 7.36
(UGC Journal no: 63571).

Best Research Paper and Best Research Paper Presenter will be awarded.

Paper Submission Guidelines

- The research paper should preferably not exceed 8 – 10 pages in all.
- Book review must contain the name of the author and the book reviewed, the place of publication and publisher, date of publication, number of pages and price.
- Research Papers should be typed in 12 font-size, Times New Roman, single spaced with 1" margin on a standard A4 size paper.
- Research Papers should be organized in the following order: title, name(s) of author(s) and his/her (their) complete affiliation(s) including zip code(s), Abstract (not exceeding 350 words), Introduction, Main body of paper, Conclusion and References.
- The title of the paper should be in capital letters, bold, size 16" and centered at the top of the first page.
- The author(s) and affiliations(s) should be centered, bold, size 14" and single-spaced, beginning from the second line below the title.
- The abstract, along with five key words, should summarize the context, content and conclusions of the paper in less than 350 words in 12 point italic Times New Roman.
- The abstract should have about five key words in alphabetical order (separated by comma) of 12 point italic Times New Roman.
- Figures and tables should be centered, separately numbered, self explained.
- The authors should ensure that tables and figures are referred to from the main text.
- The submission implies that the work has not been published earlier elsewhere and is not under consideration to be published anywhere else if selected for publication.
- Decision of the Editorial Board regarding selection/rejection of the articles will be final.

To,

The Principal,

L.S.Raheja College of Arts and Commerce,

Santacruz, West,

Mumbai -400054.

Date :20.12.2018

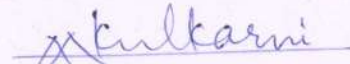
Subject: Asking permission to host the National Tourism Conference on 30.3.2019.

Respected Sir,

We, at the Department of Commerce are thinking of organising a National Conference with the sponsorship from ICSSR on 30.3.2019. I request you to give the permission to organise the conference on the due date.

With kind regards,

Yours sincerely,


Dr. Akshata Kulkarni

(Department of Commerce)

permitted



PRINCIPAL,
Sadhana Education Society's
L. S. RAHEJA COLLEGE OF ARTS & COMM
Juhu Road, Santacruz (W).
Mumbai-400 054



Ref.No.LSRC/ICSSR/Seminar/18-19/1222

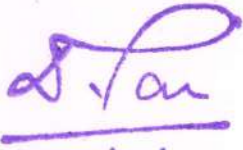
December 20, 2018

The Honorary Director
Indian Council of Social Science Research (ICSSR)
Western Regional Centre
Ministry of Human Resource Development, Govt. of India
Vidyanagari, Santacruz West,
Mumbai 400 098.

Sir,

The SES's **L. S. Raheja College of Arts and Commerce** forwards application of **Dr. Akshata A. Kulkarni** for the financial assistance for organizing one day conference on the theme – **“Travel & Tourism : Its Global perspectives, Issues and Challenges”** with an undertaking that this organization agrees to administer and manage the ICSSR-SRC Seminar Grant and provide basic infrastructural facilities for the above-mentioned seminar. The institution shall be responsible for submitting the audited statement of accounts and utilization certificate for the grant received by it, for this purpose.

Yours faithfully,



(DR. DEBAJIT N. SARKAR)
PRINCIPAL.

Place: Santacruz (West)





**Indian Council of Social Science Research
Southern Regional Centre**
(Ministry of Human Resource Development, Govt. of India)
University of Mumbai, Mumbai – 400 098.

APPLICATION FORM
**Partial Financial Assistance to Organise
Seminars/Conferences in Western Region**

**Applicants should read the Aforementioned Guidelines
before completing the Application Form**

Name of the Convener/Director	
Present position and Institutional Address Dr.Ms. AKSHATA KULKARNI Associate Professor SES's L.S.RAHEJA COLLEGE OF ARTS AND COMMERCE Relief Road, Santacruz (West), Mumbai 400054.	Convener's Mobile : 9869577132 Convener's Telephone: 022- 26609365 E-mail: akshata.kulkarni@lsraheja.org iamakshata9@gmail.com
Whether Permanent Faculty or not (Please tick any one)	Permanent
Type :College SES's L.S.RAHEJA COLLEGE OF ARTS AND COMMERCE Relief Road, Santacruz West, Mumbai 400054.	1. a government funded college recognized by the UGC
Mailing Address of the Convener SES's L.S.RAHEJA COLLEGE OF ARTS AND COMMERCE Relief Road, Santacruz West, Mumbai 400054.	
Gender (Tick)	Female



S. Par

Indicate whether convener belongs to (Tick one or more boxes, as applicable . Enclose relevant certificates)	NIL
Theme of the Conference/Seminar/Workshop/symposium "EMERGING TRENDS IN TOURISM: CURRENT ISSUES AND CHALLENGES."	
Sub-Themes: 1. TOURISM; PAST AND PRESENT 2. EMERGING TRENDS 3. GLOBAL TOURISM: WORLD AND INDIA 4. TOURISM:ISSUES AND CHALLENGES	Proposed Dates: 23/03/2019 Venue: College Seminar Hall
Number of Participants: 45-50	

Funding Details(Grant Required from ICSSR-SRC) under the admissible expenditure heads

Detailed Budget Indicating Amount to be incurred on TA/DA, Hospitality, Transport, Stationery, Secretarial Assistance, Typing and xeroxing work and other contingent expenditure etc.

S.No.	Items	Amount
1.	Domestic Travel	40,000.00
2.	Accommodation to Participants	20,000.00
3.	Food Expenses for Participants	60,000.00
4.	Honorarium to paper writers	10,000.00
5.	Organizational Expenses (Including Venue Bookings, Transport, Stationary, Xeroxing, Secretarial assistance, contingency)	30,000.00
	TOTAL	1,60,000.00

Amount expected from the ICSSR-WRC	₹100,000.00

S. Pan



Institutional Funding		
Own Contribution	Amount sought	Amount sanctioned by the institution
₹60,000.00*	₹100,000.00	

Funding from other sources: Participants Registration Fee*

Name of organization	Amount sought	Amount sanctioned
NIL	NIL	NIL

I hereby certify that the above information is correct to the best of my knowledge and any of the information supplied by me is proved to be incorrect the seminar grant may be cancelled and I shall abide by the Terms & Conditions as laid down in the guidelines of the Scheme.

Kulkarni

Signature of the Applicant

Date: 22/12/2018

Name Dr.Ms. AKSHATA KULKARNI
Designation: Associate Professor

Signature of the Head of the Institution

Date: 22/12/2018

Dr. Deba

Name Dr.DEBAJIT SARKAR

Designation: PRINCIPAL

Address: SES's L. S. Raheja College of Arts and Commerce, Juhu Road, Santacruz (West), Mumbai - 400 054.



CONFERENCE PROPOSAL

ANNEXURE – III A

ONE DAY INTERDISCIPLINARY NATIONAL CONFERENCE

ON

“TRAVEL & TOURISM: ITS GLOBAL PERSPECTIVES, ISSUES and
CHALLENGES”

Proposed Date: Saturday, 23rd March 2019.

ABOUT SADHANA EDUCATION SOCIETY

Sadhana Education Society has been since long in the field of education. It has a chain of educational institutions from Pre-primary to Post-graduation belonging to various faculties such as Arts, Commerce, and Education. The President of the Society is Mr C.L. Raheja who is well known entrepreneur in the country.

ABOUT L.S.RAHEJA COLLEGE OF ARTS & COMMERCE

Sadhana Education Society's L.S. Raheja College of Arts and Commerce is located at a vantage point in Juhu and has virtually become the cornerstone for academic excellence. It is permanently affiliated to the University of Mumbai, and imparts education in the faculties of Arts and Commerce at the undergraduate level and in Commerce at the Post- graduate level and Research, and Self-financing Courses. The College pays undivided attention to curricular and extra-curricular development of the students which is reflected through their participation at the state and national level in events such as RD Parade, Sports Tournaments, Gymnastics Championships, Cultural festivals, and bring laurels to the institution. The College has holistic approach for overall development of the concerned and hence the college works towards academic excellence by conducting seminars, conferences, and workshops. Last year 2017-18 the college has successfully organised a national level interdisciplinary conference sponsored by the ICSSR. The proposed One Day Interdisciplinary National



S. Law

CONFERENCE PROPOSAL

Conference on “**TRAVEL & TOURISM: ITS GLOBAL PERSPECTIVES, ISSUES and CHALLENGES**” is another such event in that direction.

ABOUT THE CONFERENCE

Tourism is an important sector that has an impact on development of economy of any country. It is a 83 trillion USD industry. The prime benefits of tourism are income generator, employment generator, foreign exchange earner, hence, act as a multiplier effect on economy. For many countries, tourism is the main stay of the economy. The ability of the national economy to benefit from tourism depends on the availability of investment to develop the necessary infrastructure and on its ability to supply the needs of tourists.

Undoubtedly, tourism has lots of economic and social values for a country. It directly connects and impacts many industries and many more indirectly through tourism spend. It is one of the major sources of foreign earnings for a country.

EMERGING TRENDS

Travel giant *Airbnb* made a lot of changes in 2017 to make travellers feel less like tourists and more like locals. As tourists, people are only able to see what is available as common knowledge, and not experience a new location as a local would. They introduced a new experience, which is a way for travellers to be shown around a new city by a local. This enables travellers to have a more authentic experience in a new location, and likely triggers a fond feeling of traveling, which will incentivize them to travel more in the future.

To popularise tourism /places, digitally is another trend setting challenge, in view of *Digital Nomads*’ in tourism activities. Likewise there are many challenges to tourism of new age.



CONFERENCE PROPOSAL

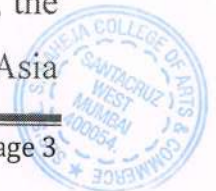
Tourism in India has bright future. Number of foreign tourists has increased in many folds from 4.45 million in 2006 to 10 million in 2017.

Tourism sector accounts for about 6.3% of the country's GDP in the year 2015 and it supports 37 million jobs, which makes for about 9% of the total employment. Having many advantages like diverse topography, diverse climate, biodiversity hotspots, varied cultures, rich history and heritage sites in the country, India is one of the most lucrative options for tourists all over the globe.

India was ranked 7th among 184 countries in terms of travel & tourism's total contribution to GDP in 2017. Travel and tourism is the third largest foreign exchange earner for India. Besides this, tourism promotes national integration, cultural activities and the travel point or axis.' Tourism is not same as travel.

The travel and tourism industry is one of the world's largest industries with a global economic contribution (direct, indirect and induced) of over 7.6 trillion U.S. dollars in 2016. The direct economic impact of the industry, including accommodation, transportation, entertainment and attractions, was approximately 2.3 trillion U.S. dollars that year. A number of countries, such as France and the United States, are consistently popular tourism destinations, but other, less well-known countries are quickly emerging in order to reap the economic benefits of the industry.

Worldwide, the tourism industry has experienced steady growth almost every year. International tourist arrivals increased from 528 million in 2005 to 1.19 billion in 2015. Figures were forecasted to exceed 1.8 billion by 2030. Each year, Europe receives the most international tourist arrivals. It also produces the most travellers: with approximately 607 million outbound tourists in 2015, the region had more than double that of the second largest tourist origin, the Asia



CONFERENCE PROPOSAL

Pacificregion.

In 2015, global international tourism revenue reached approximately 1.26 trillion U.S. dollars, having almost doubled since 2005. That year, China had the largest international tourism expenditure, followed by the United States and Germany. The leading city in international visitor spending was Dubai, where tourists spent more than 31.3 billion U.S. dollars in 2016.

India's travel and tourism sector ranks 7th in the world in terms of its total contribution to the country's GDP, according to a new report of the World Travel and Tourism Council (WTTC).

According to data, the travel and tourism sector generated Rs. 14.1 trillion (USD208.9 billion) in 2016, which is world's 7th largest in terms of absolute size; the sum is equivalent to 9.6% of India's GDP.

Additionally, the sector created 40.3 million jobs in 2016, which ranks India 2nd in the world in terms of total employment generated. The sector accounts for 9.3% of the country's total jobs.

India's Travel and Tourism sector was also the fastest growing amongst the G20 countries, growing by 8.5% in 2016. A further of 6.7% growth is forecast for coming years.

WTTC said India's figures are predominantly generated by domestic travel, which accounts for 88% of the sector's contribution to GDP in 2016.

Visitor exports, money spent by foreign travellers in India, only represents 12% of tourism revenues and in 2016 totalled Rs. 1.5 trillion (USD22.8bn). This is



A handwritten signature in black ink, likely belonging to S. Ramesh, is located at the bottom right of the page.

CONFERENCE PROPOSAL

5.4% of the country's total exports, compared to a global average of 6.6%. Data from the UN World Tourism Organisation (UNWTO) shows that India received only 9 million international arrivals in 2016, placing it at 40th place in the world; a tenth of those received by top-ranking France.

However, there is a lot of potential for India to grow their visitor exports. Over the past few months India has already starting to address this gap and made significant changes to visa facilitation, which will help to boost international arrivals. WTTC data suggests that visitor exports had grown by 5.4% in 2017.

David Scowsill, President and CEO, WTTC, said: "India is a tremendous Travel and Tourism economy and I am pleased to see the sector GDP is growing. However, we believe that these numbers could be even higher, and that the positive impact of our sector could be more wide-ranging. India has a huge potential to increase its international visitors and, in doing so, it can create more jobs and drive economic growth.

OBJECTIVES OF THE CONFERENCE

1. The Conference aims at understanding the broad issues of global and Indian Tourism and its challenges.
2. Understanding issues and challenges of economic, social and historical aspects of tourism.
3. Highlighting the multi-pronged approach to tourism development.
4. Exploring the new dimensions of development in the 21st century.
5. Attempt to develop a policy perspective in the light of development discourse.



A handwritten signature in black ink, appearing to read 'S. Rajesh', located at the bottom right of the page.

CONFERENCE PROPOSAL

SUB-THEMES OF THE CONFERENCE

1. Tourism : past and present
2. Emerging trends in tourism
3. Global Tourism : World and India
4. Tourism : Issues and Challenges

Globalization has many meanings depending on the context and on the person who is talking about. Though the precise definition of globalization is still unavailable a few definitions are worth viewing.

The Conference will provide an opportunity of industry academia interface to interact along with professionals and policy makers.





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Following Are the Committees formed for the Planning & Execution of the National Conference:

Marketing Committee

1. Dr. Debajit Sarkar Principal
2. Dr. Anupamanerurkar- Hod, Commerce
3. Dr. Akshata Kulkarni – CONVENER
4. Dhvani Rathod- Organising – Secretary
5. Laxmi Singh- Student
6. Deepak Gupta- Student

Public Relations Committee

- 1) Dhvani Rathod – Organising Secretary
- 2) Laila Patel – Techer Member
- 3) Dr. Akshata Kulkarni – Convenor
- 4) Mayur Jain
- 5) Susheela Yadav
- 6) Mahesh Gani

Publication and Review Committee

- 1) Dr. Akshata Kulkarni- Convenor
- 2) Dhvani Rathod – Organising Secreatary
- 3) Pritesh Tambe – Student
- 4) Laxmi Jha – Student
- 5) Chintu Sharma – Student

Finance Committee

1. Dr. Akshata Kulkarni – Convenor
2. Laila Patel – Teacher
3. Rupal Kore – Superintendant
4. Prajat Solanki – Student
5. Sheetal Sharma – Student



A. Kulkarni

S. Par

Hospitality and Refreshment Committee

- 1) Dr. Akshata Kulkarni - Convenor
- 2) Dhvani Rathod – Organising Secretary
- 3) Bhaskar Anna- Canteen Manager
- 4) Laxmi Jha -Student
- 5) Deepak Gupta - Student
- 6) Rupal Kore - Superintendant

Registration and Certificates Committee

- 1) Dr. Akshata Kulkarni – Convenor
- 2) Laila Patel – Teacher
- 3) Prajat Solanki – Student
- 4) Laxmi Jha - Student

Akshata Kulkarni

J. Patil



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LINGUISTIC MINORITY (GUJARATI) INSTITUTION



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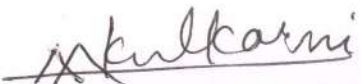
Ref.No.LSRC/National Conference/18-19/96

March 29, 2019

NOTICE

TEACHING AND NON TEACHING STAFF – AIDED AND UNAIDED

All Teaching and Non teaching Staff members – Aided and Unaided are required to be present for the inauguration of the National Conference on “Emerging Trends in Travel and Tourism – Global Perspectives Issues and Challenges” to be held on March 30, 2019 at 9.00 a.m. in S – 8


(DR. AKSHATA KULKARNI)
CONVENER – NATIONAL CONFERENCE


(DR. DEBAJIT N. SARKAR)
PRINCIPAL



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LINGUISTIC MINORITY (GUJARATI) INSTITUTION



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Telephone : 2660 9320 E-mail : contactus@lsraheja.org Website : www.lsraheja.org

Ref.No.LSRC/National Conference/18-19/36

March 29, 2019

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(DR. AKSHATA KULKARNI)
CONVENER – NATIONAL CONFERENCE

(DR. DEBAJIT N. SARKAR)
PRINCIPAL





Ref.No.LSRC/National Conf/Tourism/ICSSR/18-91/

January 25, 2019.

NOTICE

Committee of the following teachers is constituted to organize a National Conference on Tourism to be held in March, 2019.

Organizing Committee

Dr. Debajit N. Sarkar – Conference Chairperson

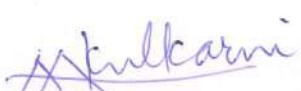
Dr. Akshata A. Kulkarni – Conference Convenor


Co-Convenors

1. Dr. Samya P. Shinde
2. Ms. Kavita Makhija

Organizing Members

1. CA Mr. Mahesh S. Sathe – Vice Principal
2. Dr. Anupama N. Nerurkar – Head, Department of Commerce
3. Mrs. Laila A. Patel
4. Dr. Preeti S. Vaswani
5. Mr. Mehul Barai
6. Ms. Dhvani Rathod


Dr. A. A. Kulkarni
Convenor


Dr. D. N. Sarkar
Principal.



National Tourism Conference

Minutes of the meeting held on 26-03-2109.

Following members were present in the meeting.

1. Principal Dr Sarkar.
2. Dr. Nerurkar- IQAC co-ordinator.
3. Dr. Akshata kulkarni- convenor.
4. Dr. Samya Shinde- co-convenor.
5. Dr. G.N.Devnani- member.
6. Dhvani Rathod- organising secretary.
7. Dr.Preeti Vaswani- member.
8. Laila patel- member.
9. Mehul Barai- member.
10. Kavita Makhija- member.
11. Neha Nikam- member.

First verification of duty chart was done by principal.

- 1) 10 copies of folder for us.
- 2) 100 copies of the brochures have come 90 will have to be given to Mohini for dispatching.
- 3) Brochure content is done.
- 4) Publication-
In all 39 papers received till now.
Total authors 48 and others are awaited.
- 5) Comparative charts of quotations with signature should be done by Dhvani only.
- 6) Venue finalisation should be done by Dr.A Kulkarni and Dhvani Rathod.
- 7) Laila will be doing the content of the banner.
- 8) The fee receipt should be printed.
- 9) Washroom should be cleaned on the day of event.
- 10) On the spot registration is also allowed.
- 11) For internal college staff pre-registration notice should be given.
- 12) A file having the name of conference printed on the top to be prepared for panel containing writing pad with pen, one magazine.
- 13) The next meeting for refreshment and dias decoration will be held on 27-03-2019.



S. Sarkar

A. Kulkarni

Minutes of the meeting of Refreshment Committee, 26.3.2019

A meeting of the Refreshment Committee for the ICSSR NATIONAL Tourism Conference was held on 26.3.2019 in Principal Sir's cabin at 1.30 pm.

Following members were present.

1. Dr. D.N.Sarkar, Principal
2. Dr. Anupama Nerurkar-IQAC Chairperson
3. Dr. Akshata Kulkarni- Convenor
4. Dhvani Rathod –Organising Secretary
5. Mr. Bhaskar- Canteen Manager

The convenor, Dr. Akshata Kulkarni introduced Mr. Bhaskar to other members of Conference committee and then she requested Mr. Bhaskar, the canteen manager to Keep the canteen clean and maintain hygienic conditions in the canteen on 30.3.2019 , i.e. on the day of conference. He was told to give 3 meals

- 1) Breakfast and Tea in the morning,
- 2) Lunch in the afternoon and
- 3) Special Snacks with tea and biscuits.
- 4) Then the menu was decided, and the price was fixed.

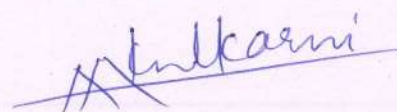
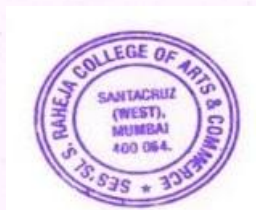
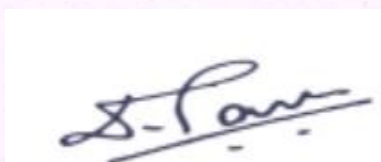
Breakfast: Tea, coffee, small idly, small vada, quarter piece of cheese sandwich (Total 4 pieces)

Lunch: Jeera Rice, Dal Tadka, Matar-Panner Sabjee, Puri/ Roti, Aloo ka sukha bhaji, Shrikhand, Achar

Snacks: High Tea , pani puri

Mr. Bhaskar was told to keep 2 bottles of Sanitizer on the counter. There should be small waterbottles.

Mr. Bhaskar was told that there would be total 80 participants including our students. He promised that he would be charging minimum like 220 Rs/ person. It was agreed and the meeting ended.



ANNEXURE – IV

LIST OF PROPOSED NATIONAL SPEAKERS

1. **Shri V. K.Gautam - Principal Secretary, Tourism and Cultural Affairs Department, Government of Maharashtra**
2. **Abhishek Chakraborty-Editor, Maxposure Media group Pvt. Ltd.**
3. **Dr. Ms. Mala Potdar- Associate Professor, Shivaji University, Kolhapur**
4. **Mr. Vikas Suri – Managing Director, SOTC**
5. **Mr. Santosh Kesari – Managing Director, Kesari Travels**

S. Law





Relief Road, Santacruz (West), Mumbai - 400 054.

Telephone : 2660 9320 / 2661 4101 E-mail : degree.office@lsraheja.org / principal@lsraheja.org

Website : www.lsraheja.org

Ref.No.LSRC/Degree/National Conf/18-19/1711 (a)

30th March 2019

To,

Dr. Savitsmita Chawan

Professor and Head,

Department of Geography,

University of Mumbai

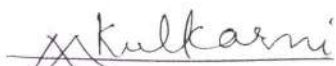
**Subject: Panelist for I.C.S.S.R.(W.R.C.) sponsored National Interdisciplinary
Conference on Emerging Trends in Travel & Tourism: Global Perspectives, Issues and
Challenges on Saturday, 30th March 2019.**

Dear Sir,

L.S. Raheja College of Arts and Commerce, Department of Commerce and IQAC committee
would like to thank you for accepting our invitation and gracing the occasion.

We look forward to your associations with our College in future.
Thanking you.

Yours sincerely,



Dr. Akshata Kulkarni

Convenor of the Conference



Dr. D.N. Sarkar

Principal

*Received with Thanks
S. Chawan*





Relief Road, Santacruz (West), Mumbai - 400 054.
Telephone : 2660 9320 / 2661 4101 E-mail : degree.office@lsraheja.org / principal@lsraheja.org
Website : www.lsraheja.org

Ref.No.LSRC/Degree/National Conf/18-19/1171 (b)

30th March 2019

To,

Mr. Pramod Dalvi,

Vice-President, Kesari Tours


**Subject: Panelist for I.C.S.S.R.(W.R.C.) sponsored National Interdisciplinary
Conference on Emerging Trends in Travel & Tourism: Global Perspectives, Issues and
Challenges on Saturday, 30th March 2019.**

Dear Sir,


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We look forward to your associations with our Collegé in future.
Thanking you.

Yours sincerely,


Dr. Akshata Kulkarni

Convenor of the Conference


Dr. D.N. Sarkar

Principal







Ref.No.LSRC/Degree/ National Conf/18-19/1711

30th March 2019.

Mr. Ruchit Jangid

Vice President, E-Commerce, SOTC Travel

**Subject: Panelist for I.C.S.S.R.(W.R.C.) sponsored National Interdisciplinary
Conference on Emerging Trends in Travel & Tourism: Global Perspectives, Issues and
Challenges on Saturday, 30th March 2019.**

Dear Sir,

L.S. Raheja College of Arts and Commerce, Department of Commerce and IQAC committee
would like to thank you for accepting our invitation and gracing the occasion.

We look forward to your associations with our College in future.
Thanking you.

Yours sincerely,

Dr. Akshata Kulkarni

Convenor of the Conference

Dr. D.N. Sarkar

Principal



With thanks



Ref.No.LSRC/Degree/National Conf/18-19/1711(c)

30th March 2019

To,

Mr. Aashutosh Rathod,

Joint Managing Director, M.T.D.C.

Government of Maharashtra

**Subject: Chief Guest for I.C.S.S.R.(W.R.C.) sponsored National Interdisciplinary
Conference on Emerging Trends in Travel & Tourism: Global Perspectives, Issues and
Challenges on Saturday, 30th March 2019.**

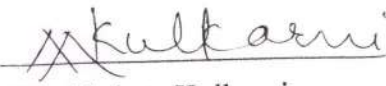
Dear Sir,

L.S. Raheja College of Arts and Commerce, Department of Commerce and IQAC committee
would like to thank you for accepting our invitation and gracing the occasion.

We look forward to your associations with our College in future.

Thanking you.

Yours sincerely,



Dr. Akshata Kulkarni

Convenor of the Conference



Dr. D.N. Sarkar

Principal

Received







Relief Road, Santacruz (West), Mumbai - 400 054.
Telephone : 2660 9320 / 2661 4101 E-mail : degree.office@lsraheja.org / principal@lsraheja.org
Website : www.lsraheja.org

LSRC/Tourism National/Conference Invitation/1658 Date:- 20th March 2019

To,
Mr. Aashutosh Rathod,
Joint Managing Director,
M.T.D.C. Mumbai.

Respected Sir,

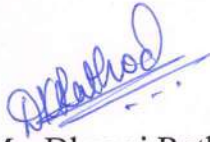
Sub.:- Invitation As "Chief Guest and Keynote Speaker" for National
Interdisciplinary Conference on Tourism.

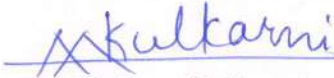
We, invite you as a Chief Guest and Keynote Speaker for the "National
Conference on Travel and Tourism" to be held on 30.03.2019.


We will be highly obliged if you confirm your acceptance and share your
expertise on the subject of Tourism and allied areas on the day of the
conference. Looking forward to your august presence.

With warm regards,

Yours sincerely,


Ms. Dhvani Rathod
Organising Secretary


Dr. Akshata Kulkarni
Conference Convener


Dr. D. N. Sarkar
Principal




26/3/19



**SADHANA EDUCATION SOCIETY'S
L. S. RAHEJA COLLEGE OF ARTS AND COMMERCE**

I.C.S.S.R. (W.R.C.) Sponsored

**National Interdisciplinary Conference
on**

**Emerging Trends in Travel & Tourism:
Global Perspectives, Issues and Challenges**

Date : 30th March 2019

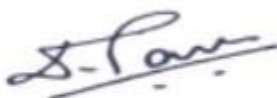
Principal



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Index

Sr. No.	Particulars	Page Number
1	List of Committees	3
2	Session Flow	4
3	List of Participants	5
4	Report and selected photographs of the Interdisciplinary Conference	7
5	Brochure	15
6	Sample copy of Certificate	16
7	Index of the Journal.	17



Principal



✓

SADHANA EDUCATION SOCIETY'S
L. S. RAHEJA COLLEGE OF ARTS AND COMMERCE

I.C.S.S.R. (W.R.C.) Sponsored

National Interdisciplinary Conference
on

**Emerging Trends in Travel & Tourism:
Global Perspectives, Issues and Challenges**

Date : 30th March 2019

Advisory Committee

- Shri. Vishwas Dhumal, Chairperson, CDC
- Shri. Mohan Almal, Gen. Secretary, SES
- Shri. Bhavesh Dixit, Hon. Treasurer, SES

Organising Committee

- Dr. Debajit N. Sarkar – Principal : Conference Chairperson
- Dr. Akshata Kulkarni – Associate Professor, Department of Commerce : Conference Convenor
- Ms. Dhvani Rathod – Assistant Professor, Department of Commerce : Organising Secretary
- Dr. Samya Shinde – Assistant Professor, Department of Sociology : Co – Convenor
- Ms. Kavita Makhija – BMM Co-ordinator : Co – Convenor

Organising Members

- Shri. C.A. Mahesh Sathe – Vice Principal
- Dr. Anupama Nerurkar – HoD Commerce
- Dr. Chitra Munshi - IQAC Co – Ordinator
- Dr. M.Z. Farooqui
- Dr. Preeti Vaswani – Assistant Professor
- Mrs. Laila Patel – Assistant Professor
- Mr. Mehul Barai – Assistant Professor
- Ms. Neha Nikam – Assistant Professor

S. Patil



Session Flow

Session I

8.00 a.m. – Registration and Breakfast

9.30 a.m. – Inauguration

9.50 a.m. – Address by the Principal

10.00 a.m. - Introduction and Felicitation of the Chief Guest – ‘Mr. Aashutosh Rathod, Jt. MD, MTDC, Govt. of Maharashtra’;

10.10 a.m. - Keynote Address by the Chief Guest.

10.45 a.m. – Vote of Thanks

Session II

11.00 a.m – Panel Discussion followed by Questions & Answers with the following personalities:

- **Mr. Pramod Dalvi**, (*VP, Kesari Tours*)
- **Mr. Ruchit Jangid**, (*VP-E-Commerce, SOTC Travel*)
- **Dr. Savitsmita V. Chawan**,(*Professor and HoD Geography, University of Mumbai*)
- Moderator : Ms. Dhvani Rathod

Lunch : 1.00 p.m. to 2.00 p.m.

Session III

2.00 p.m. – Presentation of Research Papers

4.00 p.m. - Valedictory Address and Certificate Distribution

4.30 p.m. – Vote of Thanks

S. Parv



Report on the National Interdisciplinary Conference 2019

The Department of Commerce and IQAC organised One Day National Interdisciplinary Conference on 30th March 2019. The theme for this I.C.S.S.R. (W.R.C.) sponsored conference was 'Emerging Trends in Travel and Tourism: Global Perspectives, Issues and Challenges'.

The conference consisted of three sessions. The first session was the Inauguration session from 10.00 am onwards. The Chief Guest was Mr. Mr. Aashutosh Rathod, Jr. MD, MTDC, Govt. of Maharashtra; Dr. Debajit Sarkar, Principal; Mr. Shripad Tamhane, CAO Sadhana Education Society; Dr. Akshata Kulkarni, Conference Convenor were present on the dais. The session commenced with the introductory address by Ms. Dhvani Rathod, Organising Secretary which was followed by the felicitation of the Chief Guest. Selected 37 papers by the publisher were published in the special issue of UGC listed 'International Journal of Advance and Innovative Research' (Impact Factor 7.36). This journal was released by the dignitaries on the stage. The theme was introduced by Dr. Debajit Sarkar as he stressed the need to address the emerging aspects of travel and tourism industry. The Keynote Address was delivered by Mr. Aashutosh Rathod. He mentioned how domestic tourism can be at par with international tourism and also brought to light varied facts about the industry. The session concluded with the Vote of Thanks by Dr. Akshata Kulkarni.

The second session commenced at 11.00 am. It was a panel discussion. The Panelists were Mr. Pramod Dalvi, (Vice President, Kesari Tours), Mr. Ruchit Jangid, (Vice President E-Commerce, SOTC Travel), Dr. Savitsmita V Chawan, (Professor and HoD Geography, University of Mumbai). The moderator for the session was Ms. Dhvani Rathod. After the felicitation of the Panellists, the moderator opened the theme for the discussion. A holistic discussion was witnessed by the participants as a wide array of topics from the past of the travel and tourism industry to the future of the travel and tourism were discussed. Each of the panellist brought to light their experience in the industry. Questions from the participants were answered by the Panellists and the session concluded by the Vote of Thanks by the moderator.

The third session commenced at 2.00 p.m. after the lunch. This session was on the Research Paper Presentation by the authors. The Chairperson for the session was Dr. Samya Shinde, Department of Sociology. A total of fifteen papers were presented. At the end after the Chairperson's address, the Best Paper Presenter was awarded to Ms. Neetu Sharma and the Best Research Paper was awarded to Mr. Rajendra Vare in the Valedictory Session by Dr. Debajit Sarkar and Dr. Samya Shinde. The session and the conference successfully concluded with the Vote of Thanks.



Principal





Relief Road, Santacruz (West), Mumbai - 400 054.
Telephone : 2660 9320 / 2661 4101 E-mail : degree.office@lsraheja.org / principal@lsraheja.org
Website : www.lsraheja.org

Ref : LSRC/ICSSR/Conf.Report/19-20/134

30th April 2019

To,
Dr. Sunny Dolly,
Director, ICSSR (WRC),
Vidyanagari, Kalina,
Mumbai - 400098

Reg: Submission of Conference Reports

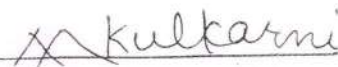
Madam,

We are happy to place on record that the I.C.S.S.R.(W.R.C.) sponsored National Interdisciplinary Conference on "Emerging Trends in Travel & Tourism : Global Perspectives, Issues and Challenges" was successfully organised by us on 30th March 2019. We are grateful to the I.C.S.S.R. (W.R.C.) for sponsoring the conference by sanctioning Rs.35,000/- (Rupees Thirty Five Thousand Only).

We are submitting the report of the conference and will submit Income & Expenditure Statement along with Utilisation of Amount Certificate very soon.

With warm regards.

Yours faithfully,



Dr. Akshata Kulkarni

Conference Convenor





Dr. Debajit Sarkar

Principal

List of Participants

Sr. No.	Name
1	Dr. A. Mahesh Kumar
2	Mr. Rajendra B. Vare
3	Mrs. Archana K. Prabhudesai
4	Namrata Murugesan
5	Dr. Piyush G. Anam
6	Jyoti Nitin Pawar
7	Ms. Neetu Sharma
8	Dr. Savitsmita Vilasrao Chawan
9	Shri Ramsagar Yadav
10	Dr. Moushumi Datta
11	Vrushali Kadam
12	Samruddhi V Chawan
13	Ms Shubhi Soral
14	Kirti N. Ranjane
15	Manjusha Patwardhan
16	Nusrat Sayed
17	Kunal Wade
18	CS. Swapnil Shenvi
19	Sanjeev Sharma
20	Priya R. Parkar



Principal



21	Dr. Anupama Nerurkar
22	Sanjay G Mishra
23	Simran P Vyas
24	Sohil Pirani
25	Ms. Prajakta Ameya Joshi
26	Laila Ahmed Patel
27	Dr. Gordhan N Devnani
28	Henna Punjabi
29	Mehul Barai
30	Ms. Samiksha Jadhav
31	Dr. Sangeeta Makkad
32	Yashashree Mhatre
33	Vineetha Nair
34	Amrita Gokhale
35	Mohit Agarwal
36	Dr. Mahesh Lavate

S. Lavate

Principal



CONTENTS

Research Papers

TOURISM INDUSTRY IN MAHARASHTRA – AN UNTAPPED AREA	1 – 4
Dr. Amita Koli- Patkar and Amrita Jadhav	
TRANSPORT INFRASTRUCTURE IN KANYAKUMARI DISTRICT AND ITS IMPACT ON TOURISM DEVELOPMENT	5 – 9
Dr. A. Mahesh Kumar	
SUSTAINABLE TOURISM	10 – 14
Jeevan Mangesh Ayare	
A STUDY ON ROLE OF TASTE TOURISM IN ATTRACTING TOURISTS IN SINDHUDURG DISTRICT	15 – 19
Prof. Archana K. Prabhudesai	
FUNDAMENTALS OF TOURISM AND ITS BENEFITS	20 – 22
Dr. Vijaylaxmi Pawar	
AN OVERVIEW OF THE NEW TRENDS IN THE TOURISM INDUSTRY WITH RESPECT TO TOURIST EXPERIENCE	23 – 26
Prof. Shraddha Singh & Dhruvil Shah	
TOURISM AS A COMMERCIALY GROWING INDUSTRY	27 – 32
Namrata Murugesan	
STUDY OF MOTIVES AND TOURISM BEHAVIOUR OF WORKING PERSONS IN MUMBAI	33 – 37
Sachin Bhandarkar and Dr. Deelip Palsapure	
CAREER OPTIONS IN TOURISM INDUSTRY-A THRIVER OF ECONOMY	38 – 42
Dr. Piyush G. Anam	
A STUDY ON TOURISM SCHEME WITH SPECIAL REFERENCE TO BED AND BREAKFAST SCHEME IN MAHARASHTRA	43 – 45
Jyoti Nitin Pawar	
SUSTAINABLE TOURISM: A CASE STUDY OF ANDHRA PRADESH	46 – 49
Dr. G. Vijayeshwari Rao	
A STUDY ON THE EFFECTS OF TERRORISM ON INDIAN HOSPITALITY AND TOURISM INDUSTRY	50 – 55
Ramsagar Yadav	



Principal



ASSESSMENT OF POTENTIAL OF AGRITOURISM DEVELOPMENT ALONG RIVER NIRA	56 – 61
Prof. Dr. Moushumi Datta and Vrushali Kadam	
PSYCHOLOGY OF TOURISM	62 – 64
Dr. Preeti Vaswani	
REDEFINING THE PARADIGMS FOR TOURISM PLANNING AND MANAGEMENT IN MUMBAI METROPOLITAN REGION - A DEMOGRAPHIC AND BEHAVIOURAL PERSPECTIVE FOR DOMESTIC TOURISM	65 – 72
Samruddhi V Chawan	
IMPACT OF TRAVEL AND TOURISM ON INDIAN ECONOMY	73 – 77
Shubhi Soral	
TOURISM DEVELOPMENT: A TOOL FOR WOMEN EMPOWERMENT	78 – 81
Manjusha Patwardhan	
INDIAN TOURISM INDUSTRY: A TECHNO ECONOMIC CORRIDOR OF INDIAN ECONOMY	82 – 86
Samita Sengupta	
A STUDY ON 'RELIGIOUS TOURISM' WITH REFERENCE TO ARBAEEN IN IRAQ	87 – 91
Nusrat Sayed	
A STUDY OF APPROACH OF THE YOUNG TOURISTS USING DIGITAL PLATFORMS AND ITS ROLE IN INDIAN TOURISM	92 – 95
Kunal Wade and CS Swapnil Shenvi	
RELIGIOUS TOURISM: ECONOMIC TOOL FOR INTERNAL GROWTH	96 – 98
Sanjeev Sharma	
AGRITOURISM- AN EDUCATION TOURISM FOR THE STUDENTS OF ENVIRONMENTAL STUDIES	99 – 102
Priya R. Parkar and Dr. Savitsmita V. Chawan	
NIHM -A CATALYST FOR DEVELOPING TOURISM EDUCATION AND EMPLOYABILITY FOR INDIA	103 – 109
Dr. Malathi Iyer	
CAREER OPTIONS IN TRAVEL AND TOURISM	110 – 115
Sanjay G Mishra and Simran P Vyas	
E-TICKETING THE NEW TREND IN TRAVEL & TOURISM PIRANI SOHIL ALTAF RESEARCH STUDENT BAMU UNIVERSITY	116 – 120
Chawre Mohammed Najeeb	
GILBERT HILL: A NEGLECTED WORLD HERITAGE SITE IN MUMBAI SUBURBAN DISTRICT	121 – 125
Dr. Akshata Arun Kulkarni	

S. P. Pawar

Principal



INFORMATION TECHNOLOGY IN TOURISM	126 – 128
Prajakta Ameya Joshi	
POST TESTING OF TOURISM ADVERTISEMENT IN INDIA WITH SPECIAL REFERENCE TO MUMBAI CITY	129 – 132
Laila Ahmed Patel	
IMPACT OF TAXES ON TRAVEL AND TOURISM	133 – 137
Dr. Gordhan N Devnani	
A STUDY ON ECOTOURISM IN INDIA W.S.R.T. TOWN AUROVILLE	138 – 142
Henna Punjabi	
EDUCATIONAL TOURISM - NEED OF AN HOUR	143 – 150
Mehul Barai	
SUSTAINABLE TOURISM: A CASE STUDY OF KONKAN	151 – 153
Samiksha Jadhav	
ROLE OF VARIOUS ATTRIBUTES FOR GROWTH OF ONLINE TOURISM AGENCIES	154 – 157
Dr. Sangeeta Makkad	
IMPACT OF MARKETING STRATEGIES OF TOURISM INDUSTRY ON THE SATISFACTION OF TOURISTS IN MUMBAI	158 – 163
Rajendra B. Vare	
OVERVIEW OF MEDICAL TOURISM IN INDIA	164 – 167
Dr. Anupama Nerurkar	
INNOVATIONS IN TOURISM: A CASE STUDY OF SINDHUDURG DISTRICT TOURISM	168 – 173
Kirti N. Ranjane	
APPRAISAL OF GOVERNMENT TOURISM SCHEME: CASE OF DISTRICT KANGRA IN HIMACHAL PRADESH	174 – 178
Neetu Sharma and Dr. Savitsmita Vilasrao Chawan	

S. Pawar

Principal



Report of survey of National Tourism conference, held on 30th March 2019.

An interdisciplinary National Conference on the theme of “Emerging Trends in Travel and Tourism” was held on 30th March 2019 in the auditorium of L.S.Raheja college of Arts and Commerce, Santacruz, West. Total 82 people belonging to the teaching, non-teaching staff along with the students attended the conference. There were total 42 participants who presented papers and responded to the written survey conducted for the conference. They were asked to judge the performance of the speakers with 5 parameters and also were asked to give suggestions on the overall conduct of the conference. Following is the result of the survey.

There were total 4 speakers including the Keynote speaker 1) Mr. Aashutosh Rathod, the Joint Managing Director of MTDC, Govt. of Maharashtra; 2) Mr. Pramod Dalvi, Vice President, Kesari Tours; 3) Mr. Ruchit Jangid, Vice President-Ecommerce, SOTC and Professor and 4) HOD of Department of Geography, Dr. S.V. Chavan.

Amongst the abovementioned 4 speakers, two speakers namely Mr. Pramod Dalvi from Kesari Tours and Mr. Ruchit Jangid, from SOTC, were adjudged as the best speakers and communicators as 83% responded positively for them.

While judging the preparedness and knowledge of the speakers, Dr. S.V. Chavan was selected as having the best knowledge of the subject by 78.57 % respondents followed by Mr. Ruchit Jangid (73.8%), Pramod Dalvi (71.43 %), and Mr. Aashutosh Rathod (59.53%).

Only three candidates were judged for the question associated with Responsiveness to the questions asked by participants as Mr. Aashutosh Rathod was a keynote speaker. Amongst the three speakers total 73.80 % respondents chose Mr. Pramod Dalvi as giving Excellent response to questions asked by candidates followed by Mr. Ruchit Jangid (66.66%) and Dr. S.V. Chavan (52.38%).

Dr. S.V. Chavan was amongst the top of all speakers while showcasing the usefulness of the topic of the National Tourism conference who was selected by 78.57 % participants followed by Mr. Ruchit Jangid (66.66% responses), Mr. Pramod Dalvi (64.29%), and Mr. Aashutosh Rathod (57.14%).

When asked for the overall evaluation of the conference, then 61.90 % stated for excellent Hospitality, while 28% responses were received for Above

average hospitality and only below 10% stated that the hospitality was average.

When asked for the overall arrangements for the conference then 47.62 % responses were received for excellent arrangement, 33.33% responses were for above average arrangement, while only 16.66 % of respondents stated that the arrangements were average and only 2.38 % respondents were not happy with the arrangements as he considered it to be below average.

So the conference went on well , we will take into consideration the points and will work on it in the next conference.

Dr. Akshata Kulkarni

Convener of the Conference



Principal



ICSSR SPONSORED NATIONAL TOURISM CONFERENCE

ANALYSIS OF THE SURVEY CONDUCTED ON 30.3.2019

A survey was conducted by distributing the survey sheets to all the participants for knowing the overall conduct of the National Conference.

There were total 4 speakers who were the invited guests for the conference. Amongst them the best communicator was found to be Mr. Pramod Dalavi from Kesari Tours followed by Mr. Ruchit Jangid from SOTC Travel and HOD of Geography, University of Mumbai Dr. S.V.Chavan and Mr. Aashutosh Rathod, M.D., MTDC.

It was seen that the speakers were fully prepared and had knowledge of the topic. Dr.S.V.Chawan , HOD , Department of Geography , University of Mumbai was selected as the most prepared speaker followed by Mr. Ruchit Jangid, from SOCT, Mr. Pramod Dalvi from Kesari Tours and Mr. Aashutosh Rathod from MTDC.

The keynote speaker was not supposed to give any response to questions. So all the questions were solved by Mr. Pramod Dalavi (73.80%), Mr. Ruchit Jangid (66.66%), and Dr. S.V.Chawan (52.38%).

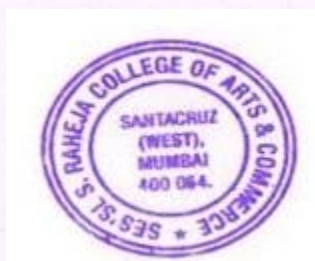
Amongst speakers, the most creative speaker found was Mr. Pramod Dalvi from Kesari Tours followed by Ruchit Jangid from SOTC, Dr.S.V.Chavan from University of Mumbai and Mr. Aashutosh Rathod from MTDC.

The participants selected Dr. S.V.Chavan as amongst the top of all 4 speakers while giving/showcasing the usefulness of topic – Tourism followed by Mr. Ruchit Jangid, from SOTC, Pramod Dalvi from Kesari Tours and Aashutosh Rathod from MTDC.

In the conference, the hospitality and food was praised by majority of the people i.e. 61.90% (by giving 5 points), 28.57% (by 4 points and 9.52% (by 3 points). The overall arrangements were also praised by majority of the participants (47.62%).

Kulkarni

S. P. ...



पश्चिम विभागीय केंद्र
भारतीय सामाजिक विज्ञान अनुसंधान परिषद
जे.पी.नाईक भवन, विद्यानगरी,
मुंबई-४०० ०९८.
दूरध्वनी : २६५३ ०२०९ (कार्यालय)
२६५४ १५६७ (वसतीगृह)



Western Regional Centre
Indian Council of Social Science Research
J. P. Naik Bhavan, Vidyanagari,
Mumbai - 400 098.
Tel. : 2653 0209 Fax : 2653 0210
ICSSR Hostel : 2654 1567 / 2654 3437
E-mail : icssrwrcc@yahoo.co.in / wrccmumbai@gmail.com
icssrguesthouse@gmail.com
(for guest house booking)

Professor Dolly Sunny
Hon. Director

Speed Post

P-51/288/19

14th October, 2019

Principal
L S Raheja College
Juhu Road, Santacruz (W)
Mumbai 400 054

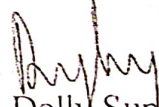
SES'S College	
Inn	646
Date	30/10/19
Clerk	Principal

Dear Sir,

I am sending herewith a cheque no. 048162 dated 28.09.2019 drawn on Allahabad Bank, Kalina Branch for Rs 35,000/- (Rs Thirty Five Thousand only) towards full & final installment of grant sanctioned by the Centre for the National Conference on "Travel & tourism: Its Global Perspectives, Issues and Challenges".

Kindly acknowledge receipt.

Yours faithfully,


(Dr. Dolly Sunny)
Hon. Director

Encl: cheque



STATEMENT OF INCOME & EXPENDITURE
NATIONAL INTERDISCIPLINARY CONFERENCE ON
"TRAVEL & TOURISM: ITS GLOBAL PERSPECTIVES, ISSUES AND
CHALLENGES"

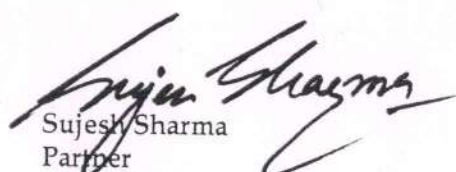
ORGANISED BY

SES'S L.S. RAHEJA COLLEGE OF ARTS & COMMERCE

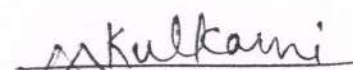
JUHU ROAD, SANTACRUZ (W), MUMBAI - 400054

INCOME	AMOUNT (in Rs.)	EXPENDITURE	AMOUNT (in Rs.)
To Opening balance	-	By Stage and Carpet	14,207
To Grant in Aid	35,000	By Sound and Light	9,000
To Registration Fee	64,600	By Publication	12,750
To Sponsorship	5,000	By Honorarium	8,000
		By Hospitality	22,531
		By Stationery	37,152
		By Miscellaneous	7,426
Loan from L.S. Raheja College	6,905	By Conveyance	439
Total	111,505	Total	111,505

For Parekh Sharma & Associates
Chartered Accountants


Sujesh Sharma
Partner

Membership No. : 118944
ICAI Firm Regd. No. : 129301W
Certificate No. : PS 029
Place : Mumbai
Date : 21st May, 2019


Convener of the Conference


Principal





Sadhana Education Society's
L. S. Raheja College of Arts & Commerce
Relief Road, Juhu, Santacruz (West), Mumbai - 400054

3/9

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National Interdisciplinary Conference
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e-Travel & Tourism
Issues & Challenges
March 2019



S. Law

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National Interdisciplinary Conference
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Emerging Trends in Travel & Tourism:
Global perspectives, Issues & Challenges

30th May

6/9

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institutions strong
to nurture a
brighter tomorrow



Emerging Trends in Travel & Tourism:
Global perspectives, Issues & Challenges

30th May



S. P. Saw

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S. Pav

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S. P. ...

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Emerging Global Trends in Education





Principal





5/9



S. Pawar

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