



SADHANA EDUCATION SOCIETY'S  
(Registered under society's act of 1860 & Bombay Public Trust Act 1950)  
Linguistic (Gujarati) Minority  
**L. S. RAHEJA COLLEGE OF ARTS & COMMERCE**  
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15/6/2022

**B.A.M.M.C. DEPARTMENT 2022-23 ODD SEMESTER TIMETABLE**

**T.Y.B.A.M.M.C. (ADVERTISING) (Sem V)**

TIME	MON	TUES	WED	THURS	FRI	SAT
7:00 - 8:36	Direct Marketing and E-Commerce Radhika Lagate	Advertising and Marketing Research Kavita Makhija	Consumer Behaviour Sana Dhanani	Consumer Behaviour Sana Dhanani	Globalization and International Advertising Vinita Khedwal	Globalization and International Advertising Vinita Khedwal
8:36 - 10:12	Agency Management Rubina Khan	Copywriting Saloni Khanderia	Agency Management Rubina Khan	Copywriting Saloni Khanderia	Advertising and Marketing Research Kavita Makhija	Direct Marketing and E-Commerce Radhika Lagate

**T.Y.B.A.M.M.C. (JOURNALISM) (Sem V)**

TIME	MON	TUES	WED	THURS	FRI	SAT
11:30 - 2:42	News Media Management Vinod Menon	Investigative Journalism Renu Nauriyal	Reporting Radhika Lagate	Business and Financial Journalism Raju Korti	Global Media and Conflict Resolution Renu Nauriyal	Mobile Journalism and News Media Narsi Benwal

*Kavita*  
Ms. Kavita Makhija  
Coordinator - BAMMC

*Anurkar*  
Dr. Anupama Nerurkar  
Time table Committee  
Convener

*D. Sarkar*  
Dr. Debajit N. Sarkar  
Principal

