



Sadhana Education Society's
**L. S. Raheja College of
Arts & Commerce**
Gujarati Linguistic Minority Institute

BOOKLET

DEPARTMENT OF COMMERCE

FROM 2016 TO 2022



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INTRODUCTION:

- The Department offers Under-graduate, Post-graduate, and Ph.D. programmes.
- The Department of Commerce was established in 1982, during the inception of the college.
- The M. Com program was introduced in the year 2002 as a part of the L. S. Raheja College of Arts and Commerce.
- Ph.D. centre in the subject of commerce (Business Policy and Administration) was recognised from the year 2018-19

MEMBERS OF DEPARTMENT:

NAME OF FACULTY	ACADEMIC QUALIFICATION	TEACHING EXPERIENCE (IN YEARS)	DESIGNATION
Dr. Anupama Nerurkar	M.Com. Ph.D.	36	Associate professor, HOD
Dr. Debajit Sarkar	M.A. Ph.D.	36	Principal, Faculty of Geography
Dr. Akshata Kulkarni	M.A., M.Phil. BMC, Ph.D.	25	Associate professor, Faculty of Geography
Dr. Gordhan Devnani	LLM, Ph.D.	25	Associate professor, Faculty of Business Law
Ms. Laila Patel	M.Com. SET, M.Phil.	12	Assistant Professor
Dr. Preeti Vaswani	M.A., Ph.D. SLET	11	Assistant Professor, Faculty of English
Ms. Sajitha Kumar	UGC-NET, M. Com, B.Ed.	10	Assistant Professor

COURSES OFFERED BY THE DEPARTMENT (PAPERS TAUGHT)

FYBCOM	Commerce I-Introduction to Business Commerce II-Introduction to Service Sector Environmental Studies Foundation Course I Business Communication
SYBCOM	Commerce III: Management: Functions & Challenges Commerce IV: Production Planning & Finance Advertising Business Law Foundation Course II
TYBCOM	Commerce V-Marketing Commerce VI-Human Resource Management Export Marketing Business Management I-Management and Organisation Development Management II -Financial Management
FYBA	Commerce I-Introduction to Business Commerce II--Introduction to Service Sector Foundation Course I Communication Skills I
SYBA	Commerce III & V- Financial Management Commerce IV & VI-Introduction To Marketing Advertising Foundation Course II
TYBA	Commerce VII& X-Introduction to Management Commerce VIII&XI- Human Resource Management Commerce IX & XII-Export Management
M.COM	Accountancy Management Banking And Finance
Ph.D.	Business Policy & Administration

PROGRAM OUTCOMES:

1. Speak, read, write and listen clearly in person and through electronic media in English through Business communication and communication skills.
 2. Recognize different value systems including professional ethics in Business.
 3. Understand the issues of environmental contexts and sustainable development through Environment Studies and Foundation course
- PSO1: Understand the nature and basic concepts of commerce like marketing, finance, production and Human Resource Management
- PSO2: Understand the applications of Management principles

LIST OF STUDENTS:

YEAR	COURSEFYBCOM	COURSESYBCOM	COURSETYBCOM	COURSEMCOM
2016-2017	386	360	323	292
2017-2018	336	200	332	219
2018-2019	360	306	189	193
2019-2020	355	307	264	181
2020-2021	393	301	331	167
2021-2022	395	362	276	Not Available

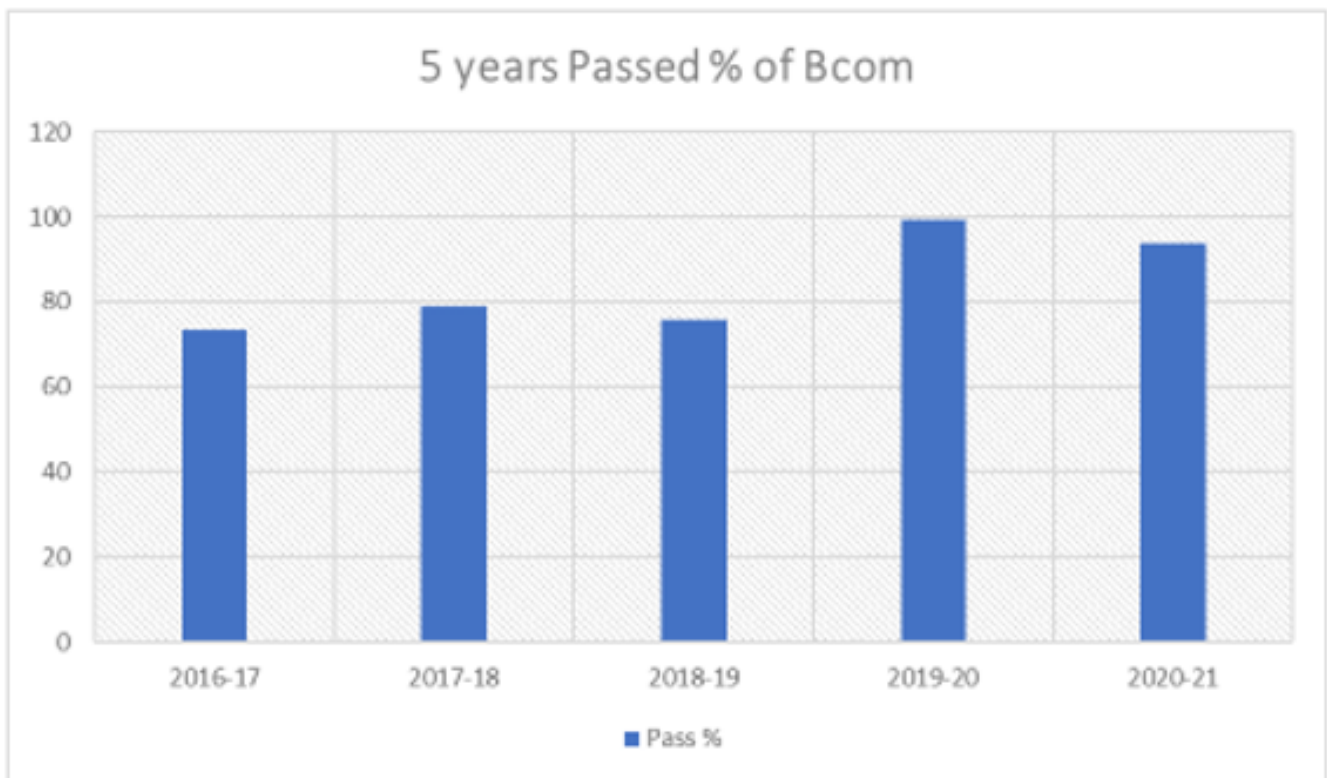
ACTIVITIES CONDUCTED BY THE DEPARTMENT:

Year	Name of the Activity
2016-17	Creative Exhibition
	Essay & Ppt competition
	Visit to Bandra Court
	Visit to Santacruz West Police Station
	Oath taking program
	Quiz competition
2017-18	Commerce quiz15
	Commerce mall
	Brand Mania
	Social Media Marketing Workshop
	Quality Dimension Identifier
	Visit to Santacruz West Police Station
	Visit to Bandra court
	A Socio-Environmental Exhibition
Workshop on Use of Language in Drama	

2017-18	Workshop on Film Criticism and Appreciation
	Workshop on Creative Writing
	FYBA FC Exhibition
	EVS Inauguration
	Visit to Gilbert Hill
	Career scenario in today's time
	Career in modern banking industry
	MOU with MCCA
2018-19	Visit to Santacruz West Police Station.
	Visit to Bandra Court.
	A Socio-Economic Environmental Exhibition.
	A Workshop in Phonetics
	3-month English Speaking Course
	English Speaking Course Batch 2
	Celebration of Geography Day & Makar Sakranti Day
	Map based Competition
	ICSSR Sponsored National conference on 'Travel and Tourism'
2019-20	Visit to Santacruz West Police Station.
	Guest lecture on 'Intellectual Property Rights.'
	Lecture on 'Stress Management'
	Socio Cultural Exhibition.
	English Speaking Course
	Inauguration to Nisarg Club
	Innovative fasts
	Visit to SGNP
	Screening of URI movie
	ICSSR Sponsored National Conference on 'Changing Dynamics of Business in 21 st century.'
2020-21	Online Quiz on Human Rights.
	Awareness program on "Financial Literacy"
	Expert lecture on Counselling techniques
	Rights of Consumers- International and National Perspective".
	Brand Mania
	PPT competition on contemporary business issues
	Webinar on "Intellectual Property Rights"
	Quiz competition

2020-21	Workshop in Inspired Poetry Writing
	E-quiz on English Language Day
	A Workshop in Literary Criticism
	Workshop in Essay Writing
	Slogan writing on Health & Hygiene
2021-22	Brand Mania
	PPT competition on contemporary business issues
	Quiz competition University of Mumbai
	Expert lecture on Business malpractices and Consumer Education
	Visit to Gilbert Hill, Andheri west
	Awareness about Save Soil programme by Isha Foundation

RESULT ANALYSIS:



BEST PRACTICES:

- Conducting competitions on contemporary issues in Commerce
- Promote English speaking course among students
- Instilling entrepreneurship skills among students through Commerce Mall
- Encouraging active student-participation in Research & allied activities.
- Making students alert consumers by spreading awareness about consumer rights and laws
- Empowering students to enhance employability skills.
- Providing placement assistance to post graduation students
- Adopting Student Centric Approach

FUTURE PLANS:

- Quality Research Publications by members of the department
- Innovative teaching & learning methods to be adopted by members of the department
- Organise internship-based programmes for PG students
- Educational and Industrial visits
- International conference

