

# SADHANA EDUCATION SOCIETY'S

(Registered under society's act of 1860 & Bombay Public Trust Act 1950)

Linguistic (Gujarati) Minority

# L. S. RAHEJA COLLEGE OF ARTS & COMMERCE

Estd : 1900

NAAC ACCREDIDATED B++ (3" Cycle)

Relief Road, Santacruz (W), Mumbai - 400 054, Email: registrar@israheja.org Tel.: 2660 9320 / 2661 4101, Website : www.lsraheja.org

LSRC/EXAM/BAMMC/ATKT/SEM I FH 24/2023-24/2355

Date: 26.02.2024

### TIME TABLE OF SEMESTER I ATKT MARCH 2024

# PROGRAMME- BACHELOR OF ARTS IN MULTIMEDIA & MASS COMMUNICATION

DAY AND DATE	TIME	PAPER
MONDAY, 11 <sup>TH</sup> MARCH 2024	9.15 AM TO 11.45 AM	FOUNDATION COURSE - I
TÜESDAY, 12 <sup>TH</sup> MARCH 2024	9.15 AM TO 11.45 AM	FUNDAMENTALS OF MASS COMMUNICATION
WEDNESDAY, 13 <sup>TH</sup> MARCH 2024	9.15 AM TO 11.45 AM	EFFECTIVE COMMUNICATION - I
THURSDAY, 14 <sup>TH</sup> MARCH 2024	9.15 AM TO 11.45 AM	VISUAL COMMUNICATION
FRIDAY, 15 <sup>TH</sup> MARCH 2024	9.15 AM TO 11.45 AM	HISTORY OF MEDIA
MONDAY, 18 <sup>ST</sup> MARCH 2024	9.15 AM TO 11.45 AM	CURRENT AFFAIRS

#### **IMPORTANT NOTES:**

- 1. Examinations will be conducted offline.
- 2. The candidates appearing for the examination should be report 30 minutes prior to commencement of examination.
- 3. ID card and Hall Ticket is compulsory.

(MS. KAVITA MAKHIJA) **BAMMC COORDINATOR** 

(DR. SEEMA UKIDVE) CHAIRPERSON OF EXAMINATION ... (DR. DEBAJIT SARKAR) PRINCIPAL

