

SADHANA EDUCATION SOCIETY'S

(Registered under society's act of 1860 & Bombay Public Trust Act 1950) Linguistic (Gujarati) Minority

L. S. RAHEJA COLLEGE OF ARTS & COMMERCE

NAAC ACCREDIDATED B++ (3" Cycle)
Relief Road, Santacruz (W), Mumbai - 400 054, Email: registrar@lsraheja.org Tel.: 2660 9320 / 2661 4101, Website: www.lsraheja.org

LSRC/EXAM/BAMMC SEM III ATKT FH24/2023-24/2280-E

Date: 17/02/2024

TIME TABLE OF SEMESTER III ATKT MARCH 2024

PROGRAMME- BACHELOR OF ARTS IN MULTIMEDIA AND MASS COMMUNICATION

| DAY AND DATE | TIME | PAPER/SUBJECT |
|--|---------------------|------------------------|
| FRIDAY, 01 ST MARCH 2024 | 9.15 AM TO 11.45 AM | COMPUTERS AND |
| | | MULTIMEDIA - I |
| SATURDAY, 02 ND MARCH 2024 | 9.15 AM TO 11.45 AM | FILM COMMUNICATION - I |
| MONDAY, 04 [™] MARCH 2024 | 9.15 AM TO 11.45 AM | CORPORATE |
| | | COMMUNICATION AND |
| | | PUBLIC RELATIONS |
| TUESDAY, 05 TH MARCH 2024 | 9.15 AM TO 11.45 AM | INTRODUCTION TO |
| | | PHOTOGRAPHY |
| WEDNESDAY, 06 TH MARCH 2024 | 9.15 AM TO 11.45 AM | ELECTRONIC MEDIA – I |
| THURSDAY, 07 TH MARCH 2024 | 9.15 AM TO 11.45 AM | MEDIA STUDIES |

IMPORTANT NOTES:

- 1. Examinations will be conducted offline.
- 2. The candidates appearing for the examination should be report 30 minutes prior to commencement of examination.

3. ID card is compulsory.

(MS) KAVITA MAKHIJA) **BAMMC COORDINATOR**

(DR. SEEMA UKIDVE) **CHAIRPERSON OF EXAMINATION** (DR. DEBAJIT SARKAR) **PRINCIPAL**

