



ISO Certified 9001-2015

SADHANA EDUCATION SOCIETY'S  
(Registered under society's act of 1860 & Bombay Public Trust Act 1950)  
Linguistic (Gujarati) Minority  
**L. S. RAHEJA COLLEGE OF ARTS & COMMERCE**

Estd: 1988

NAAC ACCREDITED B++ (3<sup>rd</sup> Cycle)

Relief Road, Santacruz (W), Mumbai - 400 054, Email: registrar@lsraheja.org  
Tel.: 2660 9320 / 2661 4101, Website : www.lsrhaheja.org

LSRC/EXAM/BAMMC SEM II/ REG & ATKT FH 2024/2023-24/2807

Date : 14/03/2024

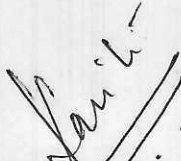
**TIME TABLE OF SEMESTER II REGULAR AND ATKT APRIL 2024**

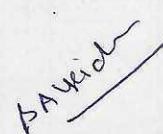
**PROGRAMME- BACHELOR OF ARTS IN MULTIMEDIA AND MASS COMMUNICATION**


DAY AND DATE	TIME	PAPER/SUBJECT
THURSDAY, 04 <sup>TH</sup> APRIL 2024	9.15 AM TO 11.45 AM	INTRODUCTION TO ADVERTISING
FRIDAY, 05 <sup>TH</sup> APRIL 2024	9.15 AM TO 11.45 AM	FOUNDATION COURSE - II
SATURDAY, 06 <sup>TH</sup> APRIL 2024	9.15 AM TO 11.45 AM	MEDIA, GENDER AND CULTURE
MONDAY, 08 <sup>TH</sup> APRIL 2024	9.15 AM TO 11.45 AM	EFFECTIVE COMMUNICATION - II
WEDNESDAY, 10 <sup>TH</sup> APRIL 2024	9.15 AM TO 11.45 AM	INTRODUCTION TO JOURNALISM
FRIDAY, 12 <sup>TH</sup> APRIL 2024	9.15 AM TO 11.45 AM	CONTENT WRITING

**IMPORTANT NOTES:**

1. Examinations will be conducted offline.
2. The candidates appearing for the examination should be report 30 minutes prior to commencement of examination.
3. ID card and Hall Ticket is compulsory.

  
(MS. KAVITA MAKHIJA)  
BAMMC COORDINATOR

  
(DR. SEEMA UKIDVE)  
CHAIRPERSON OF EXAMINATION

  
(DR. DEBAJIT SARKAR)  
PRINCIPAL

