



# CAMPBUZZ

## 1.) 56TH CULTURAL YOUTH FESTIVAL 2023-24



The 56th CULTURAL YOUTH FESTIVAL 2023-24 organised by the Department of Students' Development of University of Mumbai was conducted in two phase i.e Zonal Round and Final Round.

35 students got the opportunity to showcase their talents across various events at intercollegiate/District/University level. About 30-35 colleges were competing in each category of events and our students managed to win ranks and qualify in Zonal rounds to Final rounds for multiple events.

The students of Group song and Group dance categories were trained by Professional directors from the industry which served as an opportunity for the students to train under experts.

Our students won in 6 events in the ZONAL rounds and won ranks in 4 events in the FINAL rounds.

It was a remarkable achievement that our students bagged GOLD medal RANK 1 in the events of Poster Making and Installation.

## **2.) SIMPLIFYING INVESTMENTS- MUTUAL FUNDS UNBOXED (DEC 23)**

L. S. Raheja college of Arts and Commerce in association with IQAC, organized a Guest lecture by Mrs. Yukti Gala, Assistant Vice President – CFP vertical at Sykes & Ray Edupro. The lecture was on understanding different avenues of investments. And students also learnt about the approach that will help them to invest fruitfully. The lecture was held on 21.12.2023 in which SFC students were the main audience.



## **3.) UNDERSTAND INDIA'S GROWTH STORY: THE MACRO-ECONOMICS WAY**



L. S. Raheja college of Arts and Commerce in association with IQAC, organized a Guest lecture by Mr. Kirtan Shah, Co-Founder and CEO-FPA Edutech Pvt Ltd. The lecture was all about new policies, Macro-economics of India, Budget, etc. The lecture was held on 19.01.2024.



## 4.) PARALLAX



Nestled in Santacruz, LS Raheja College of Arts and Commerce recently unfolded its annual gala, Parallax 2024, on January 11th, 12th and 13th. More than just a fest, it was a lively celebration, maintaining the tradition of sheer enjoyment that the event embodies with each passing year. The theme for 2024 was set as “Beyond the Veil of Reality” suggests an exploration of realms and experiences that transcend ordinary perception. With a spirited organizing committee of over 150 members, the fest became a kaleidoscope of creativity, laughter, and shared moments. Students from different departments—BMS, BAF, BBI, BFM, and BSC IT took part in it volunteering over 28 different events, because of which. The campus buzzed with lively excitement, highlighting the skills and vibrant spirit of the participants.

## 5.) INDUSTRIAL VISIT



BAF, BFM and BAMMC students visited Patanjali Yogpeeth, Haridwar and Forest Research Institute, Dehradun during their Industrial Visit to Haridwar-Rishikesh-Dehradun-Musoorie between 3rd February 2024 to 10th February 2024. The learning tour was a recreative affair that culminated into ever-lasting impression and fond memories.

## 6.) UNMESH



Unmesh is the Inter-collegiate fest of the Aided section of LS Raheja college of Arts & Commerce. This year Unmesh was conducted among great fanfare and enthusiasm on the 15th & 16th of January 2024. A good number of students from different colleges had participated in the events. The fest concluded with the PDC and various prizes were declared successfully.

## 7.) DIVERGENT THINKING HUB (DTH)

The department of Commerce had organised a creative competition called the DIVERGENT THINKING HUB (DTH) for students of Fybcom & Sybcom, in order to exhibit their creative skills & present creative ideas for encouraging entrepreneurial abilities among students. It was conducted on the 20th of January, 2024, Friday with great success & vigour.





## 8.) TECHMANIA



SES LS Raheja College of Arts and Commerce, organised a competition, TECHMANIA 2k24 on 17th Feb 2024. Numerous students of various colleges participated to showcase their innovative working projects on real world applications.

Registrations were received from 12 colleges and a total of 27 students participated in the event.

The lighting of the lamp by our respected principal sir and judge of the event Mr. Chirag Raul, marked the auspicious beginning of the event. The winner of the competition was Thakur college, who impressed the judges with their app-based project "FarmEz." This innovative solution aims to empower farmers, and their dedication earned them a well-deserved cash prize of ₹7,000. Securing the second place was Chetana college, who presented their "ECHOBEAM PROXIMITY ILLUMINATOR" project. This ingenious invention garnered them a cash prize of ₹5,000.

The competition served as a springboard, propelling students to unleash their competitive spirit and explore their creative potential. The competition was held under the esteemed guidance of BscIT coordinator of LS Raheja College, Ms Prajakta Joshi, assistant professor Ms. Sayali Parab and was judged by Mr Chirag Raul.

## 9.) NSS UNIT B-09: ROAD SAFETY AWARENESS PROGRAMME WITH MUMBAI TRAFFIC POLICE



Sadhana Education Society's L. S. Raheja College Organizes Road Safety Awareness Session with Mumbai Traffic Police

Mumbai, February 9, 2024: In a move to promote road safety awareness among students, the NSS Unit B-09 of Sadhana Education Society's L. S. Raheja College of Arts and Commerce, in association with its Business Law Department and under the aegis of the Department of Commerce, organized a special session today. The session, held on Friday, February 9th, 2024, aimed to educate students on traffic rules, regulations, and safety measures.

Experts from the Santacruz Traffic Police graced the occasion, enlightening the students on crucial aspects of road safety. They clarified the difference between Traffic Police and RTO, ensuring students have a clear understanding of their roles and responsibilities. This session proved invaluable in dispelling any confusion and providing students with accurate information.



## 10.) CONGRATULATIONS, NARENDRA CHUNDAWAT!

We are proud to announce Narendra's appointment as Sub President of Mumbai in the YIN Leadership Development Program 2024! His dedication and leadership, shown as an NSS volunteer, have earned him this remarkable role! Narendra represents the best of our youth, leading and inspiring through his work in NSS and now in YIN.



## 11.) ALUMNI LECTURE

A guest lecture by Alumni was on 20th January 2024, for the students of all departments to facilitate interaction with Alumni and to orient students on demand for financial technologies. Mr. Lavit Dighe, Co-founder and CEO at Credmudra was invited as the speaker to address the students on the topic, Fintech- A new paradigm of growth. The session facilitated exchange of insights on advancements in financial technologies, insights on lucrative career options available in the field of digital finance and interaction with Alumni on career road-map after graduation.



## 12.) INDUSTRIAL VISIT



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## 13.) GUEST LECTURE IN VIEW ON SUSTAINABLE DEVELOPMENT GOALS OF UN



A Guest lecture was conducted on 20th February, 2024, for the students of all departments, with a view to inculcate importance of maintaining a healthy lifestyle at all ages, to encourage development of healthy habits and to create awareness of the Sustainable Development Goals of the United Nations. Ms. Rishika Cerejo, Food Technologist – The Food Details and a member of AFST(I) was invited for delivering the lecture. The lecture enabled exchange of insights on significance of developing healthy habits. It facilitated discussion on myths around lifestyle and healthy eating. There was interaction with students regarding study and life balance. There was emphasis on significance of Sustainable development and initiatives by UN for the same.



## 14.) ORISSA VISIT



Department of Economics along with Department of History and Psychology organised Educational Trip to Orissa from 16th to 22nd December, 2023 for TYBA students. Where deep understanding of the spiritual and cultural significance of Jagannath Puri Temple acted as a major pilgrimage site. Students appreciated the architectural and artistic marvels of Konark Temple, reflecting historical and cultural richness and moreover explored Raghurajpur Village's traditional art and craft heritage, including Pattachitra paintings, palm leaf engravings. The notable and important aspect of trip covered a research study on role of tourism in promoting these historical and cultural sites. Considering the economics behind trip to Odisha involves understanding how the tourism-related activities contribute to the financial well-being of the local communities as the money spent by tourists on accommodations, transportation, food, and attractions contributes directly to the local economy. Tourist spending often extends to local businesses, including souvenir shops, markets, and small enterprises. This supports local entrepreneurship and sustains the livelihoods of those involved in the retail sector. As tourist students as well as teachers we too purchased local products, crafts and artwork, providing income to local artisans and promoted the unique cultural offerings of the region.

## 15.) EMPLOYABILITY WEEK



Department of Economics in association of College IQAC under Praya Club organised one week series of workshops and seminars under the title - ‘Employability Week’ from 4th to 11th December, 2023. The event, spanning five days, was designed to provide students with valuable insights, skills, and resources to enhance their employability prospects. Throughout the week, students had the opportunity to engage in workshops, seminars, and discussions featuring industry experts, alumni, and faculty members. These sessions covered a wide range of topics, including interview skills, networking strategies, and current trends in the job market.

Day 1 was graced by our notable alumni Mr. Yash Pawar who is Analyst at Deloitte, Ms. Oindrilla Seal, Financial Consultant at Ersnt & Young and Mr. Nitesh Sharma, Associate Regional Manager at Motilal Oswal. The event was a great success as it provided encouragement to students, to know about the job market and has proved to be eye opener for student that how actual job market seems to be.

Day 2 was adored by Dr. Preeti Vaswani, Assistant Professor at L.S.Raheja College of Arts and Commerce. The event was a success as it provided students to know about the Communication skills required for job readiness and how to be interview ready.

On day 3 we had Mr. Aditya Shastri who is Manager with Ed Tech Partnership with IIDE, the event proved to be successful as it provided to encourage students to know about the how Artificial Intelligence tools can help to groom themselves for career.

Day 4 was all about providing guidance and encouragement to students to know about the Investment Banking as career and what are the skills required for entering into this field by Mr. Mitul Mewada, Chief Operating Officer at Imarticus Learning.

On day 5 we had Ms. Lourdes Miranda, Assistant Vice President at Imarticus Learning where students came to know about skills for growth to enter into Investment Banking.

Day 6 we had Dr. Zarin Sethna who is Clinical Psychologist, Associate Professor and Retd. Head of Department of Psychology in which awareness about Bullying Behaviour at Workplace, how to deal with it and how to manage Impression at Employment setting.