

ISSUE Highlights

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CURRENT AFFAIRS

-Dhruvi Bharatwala

1. UNIQUE CODE ‘DXN’ AWARDED TO NOIDA INTERNATIONAL AIRPORT
- 2.GOVERNMENT ACTION AGAINST EXOTIC INVASIVE PLANT SPECIES
- 3.INDIA GETS ITS 54TH TIGER RESERVE “VEERANGANA DURGAVATI TIGER RESERVE” IN MP
- 4.NASA ASTRONAUT FRANK RUBIO RETURNS AFTER RECORD-BREAKING 371 DAYS IN SPACE
- 5.INDIA TO OBSERVE 10 OCT AS GOOD MANUFACTURING PRACTICE DAY OCTOBER 9, 2023.
- 6.PM MODI INAUGURATED THE COUNTRY’S FIRST HIGH-TECH SPORTS TRAINING CENTER OCTOBER 6, 2023.
- 7.SWACHHATA HI SEVA’ CAMPAIGN: HIGHLIGHTS OF A GARBAGE-FREE INDIA
- 8.DELHI CM ARVIND KEJRIWAL UNVEILS 15-POINT WINTER ACTION PLAN TO COMBAT AIR POLLUTION
- 9.INDIA’S POWER DEMAND SURGES TO FIVE-YEAR HIGH IN SEPTEMBER: CRISIL REPORT
10. INDIA GETS ITS FIRST GREEN HYDROGEN-RUN BUS THAT EMITS JUST WATER



DURGA PUJA

-Hrishita Biswas



MAYER AGOMON IS THE ARRIVAL OF OUR HOLY MOTHER, MAA DURGA. DURGA PUJA, ALSO KNOWN AS SHARODOTSAB I.E, THE FESTIVAL OF AUTUMN IS WHAT CELEBRATED AS NAVRATRI ALL OVER INDIA. BENGALI CULTURE IS AN INTEGRAL PART OF THIS FESTIVAL. IT IS A 10 DAY FESTIVAL CELEBRATING THE VICTORY OF “MAA“ OVER THE DEMON “MAHISHASUR“. OUR MYTHOLOGY ALSO SAYS THAT, WHEN OTHER DEITIES WERE UNABLE TO DEFEAT ‘MAHISHASUR‘ THEY SOUGHT THE HELP OF THE DIVINE FEMININE ENERGY, RESULTING IN CREATION OF MAA DURGA. SHE IS DEPICTED RIDING A LION, AND ARMED WITH 9 WEAPONS IN HER “DOSHOBUJA“ I.E, 10 HANDS. THE 9 DAYS BATTLE STARTS ON THE DAY OF MAHALAYA & ENDS WITH THE VICTORY OF MAA DURGA ON THE 10TH DAY OF “BIJOJA DOSHOMI“.

LOOKING AT THE BENGALI CULTURE, WHERE WE FIND THE ROOTS OF THIS CELEBRATION — FOR BENGALIS IT’S NOT JUST WORSHIPPING OF THE FEMININE ENERGY FOR HER VICTORY. PEOPLE HERE BELIEVE DURGA TO BE THEIR VERY OWN DAUGHTER WHO EVERY YEAR COMES TO HER PATERNAL HOUSE ALONG WITH HER 4 CHILDREN – KARTIK, SARASWATI, LAKSHMI AND GANESH, AND AFTER THESE 10 DAYS SHE RETURNS TO KAILASH WHERE MAHADEV AWAITS.

DUNGA PUJO IS NOT JUST A RELIGIOUS CELEBRATION, IT’S A CULTURAL EXTRAVAGANZA, INCLUDING CULTURAL PERFORMANCES DHUNUCHI NACH, DHAAK ER TAAL. PANDAL HOPPING IS AN INTEGRAL PART OF THIS FESTIVAL, WHERE PEOPLE VISIT THE ELABORATE PANDALS, TEMPORARY STRUCTURES WITH INNOVATIVE THEME, SHOWCASING ARTISTIC AND CULTURAL DIVERSITY.

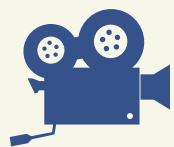
THE LAST DAY OF DURGA PUJA IS THE DAY WHEN WE BID GOOD BYE TO HER AND SAY “AASCHE BOCHOR ABAR HOBE“ I.E, NEXT YEAR SHE WILL VIST US AGAIN. ANOTHER REMARKABLE EVENT OF DOSHOMI IS “SINDUR KHELA“, WHERE ALL THE MARRIED WOMEN SMEAR EACH OTHER WITH SINDOOR (VERMILLION), IT SYMBOLIZES THE POWER OF WOMANHOOD IN PROTECTING HER FAMILY. THIS BRINGS PEOPLE TOGETHER TO CELEBRATE THE GOOD OVER EVIL AND ALSO FOSTERS A SENSE OF COMMUNITY AND TOGETHERNESS. THESE 10 DAYS THE AIR IS FILLED WITH LOVE AND LAUGHTER

ASIAN GAMES 2022

-Akshat Patil

THE 19TH EDITION OF ASIAN GAMES HAS KICKED OFF WITH A BANG IN HANGZHOU. THE LATEST EDITION PROMISED TOP NOTCH SPORTS ACTION FROM THE ASIAN POWERHOUSES. THE PREVIOUS EDITION WAS HOSTED BY INDONESIA IN 2018.

ASIAN GAMES IS TYPICALLY DOMINATED BY NATIONS LIKE CHINA, REPUBLIC OF KOREA OR JAPAN. THE COUNTRIES MANAGE TO SURPASS THE 100 MEDALS MARK QUICKLY WITH HIGH QUALITY SPORTING AND PARTICIPATION. HOWEVER, INDIA WAS NEVER AFFECTED BY THE COMPETITORS MEDAL AND ALWAYS BROUGHT GLORY FOR THEIR FANS. THIS YEAR, INDIA AIMS TO REGISTER THE MOST HISTORIC STUNT AT THE ASIAN GAMES. INDIA RECORDED THEIR HIGHEST MEDALS IN THE PREVIOUS EDITION HOSTED BY INDONESIA. INTERESTINGLY, THE ADDITION OF CRICKET AND A DRAMATIC ENTRY OF FOOTBALL HAS ATTRACTED A HUGE FANBASE TO THE TOURNAMENT. INDIA LOOKS FORWARD TO CONTINUE ITS DOMINANCE IN HOCKEY, BADMINTON, WRESTLING, KABADDI, SQUASH AND ATHLETICS TOO.



NATIONAL CINEMA DAY

-Fatema Bharmal

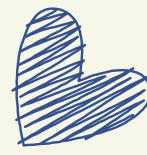
NATIONAL CINEMA DAY IS RETURNING THIS YEAR WITH ANOTHER MAJOR PRICE DROP. ON FRIDAY, OCTOBER 13, MOVIE TICKETS ACROSS THE COUNTRY WILL COST JUST RS. 99 PER ADMISSION, IN CELEBRATION OF THE NUMEROUS BOX OFFICE SUCCESSES WE'VE SO FAR IN 2023 AND TO BOOST THEATRE ATTENDANCE. THE EVENT WILL BE SPREAD OUT ACROSS OVER 4,000 PARTICIPATING CINEMA HALLS, INCLUDING POPULAR CHAINS LIKE PVR INOX, CINEPOLIS, MOVIE TIME, CITY PRIDE, AND MORE.



“THIS SPECIAL OCCASION BRINGS AUDIENCES OF ALL AGES TOGETHER FOR A DAY OF CINEMATIC BLISS, CELEBRATING THE INCREDIBLE SUCCESS OF MULTIPLE FILMS AT THE BOX OFFICE THIS YEAR,” MAI SAID IN A PREPARED STATEMENT. “IT’S A HEARTFELT ‘THANK YOU’ TO ALL THE MOVIEGOERS WHO CONTRIBUTED TO THIS SUCCESS AND AN OPEN INVITATION TO THOSE WHO HAVEN’T RETURNED TO THEIR LOCAL CINEMA.” NATIONAL CINEMA DAY KICKED OFF GLOBALLY, LAST YEAR, MAKING HEADLINES FOR SLASHING TICKET PRICES. INDIA’S BIGGEST MOVIE CHAIN PVR INOX REPORTED A BIG JUMP IN REVENUE AS JULY CAME BLASTING IN WITH THREE HOLLYWOOD BLOCKBUSTERS — BARBIE, OPPENHEIMER, AND MISSION: IMPOSSIBLE: DEAD RECKONING – PART ONE WE MIGHT SEE A SIMILAR BUMP THIS MONTH, AS THE AKSHAY KUMAR STARRER MISSION RANIGANJ: THE GREAT BHARAT RESCUE DEBUTS ON OCTOBER 6 AND REAPS BENEFITS GOING INTO THE SECOND WEEK. THE AFOREMENTIONED THEATRE CHAINS HAVE YET TO UPDATE THEIR WEBSITES AND SO, FURTHER INFORMATION ON THE EVENT WILL BE REVEALED CLOSER TO OCTOBER 13.

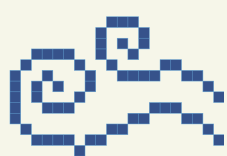


M&DIASTAA

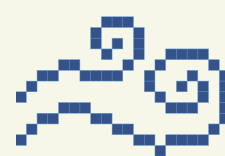


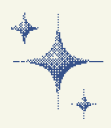
-Dhristhi Sutaria

FESTS ARE ALWAYS FUN AND MEMORABLE, AREN'T THEY? SO WAS OUR BAMMC DEPARTMENT'S FEST MEDIASTAA! MEDIASTAA IS THE INTRA-COLLEGIATE FEST OF OUR COLLEGE WHICH ALWAYS MAKES SURE TO LEAVE A MARK IN OUR HEARTS. AS THIS WAS OUR FIRST TIME EXPERIENCING IT, WE WERE EXTREMELY EXCITED. WE KICK STARTED OUR FEST WITH AN INCREDIBLE CL MEET WHERE VARIOUS PR ACTIVITIES WERE HELD BY OUR PR HEADS ESHIKA MAKHWANA AND BILAL SHAIKH WITH SOME COMMENDABLE CHANTS BY OUR CONTINGENT LEADERS. WE PROCEEDED WITH OUR THEME REVEAL WHICH WAS "CONQUEST OF THE JESTERS" AND THE MAIN HIGHLIGHT OF THE MEET WAS THE AUCTION WHERE ALL CL'S AND ACL'S CHOOSE THEIR CONTINGENTS CODES. THE CONTINGENT CODES WERE ACCORDING TO THE FAMOUS HINDI SITCOMS: 'BHABI JI GHAR PAR HAI', 'KHICHADI', 'BHAKARWADI', 'F.I.R', 'LAPATAGANJ', 'HUM PAANCH', 'CHIDIYA GHAR'. CONTINGENT CODES WERE CHOSEN AND SOCIAL MEDIA PAGES WERE MAINTAINED WHICH WERE OUTSTANDING. FINALLY THE WAIT WAS OVER AND 6TH SEPTEMBER, 2023 ARRIVED THE-DAY! WE WERE MIXED WITH EXCITEMENT AND NERVOUSNESS. OUR SENIORS AND VOLUNTEERS WERE HANDLING THE EVENT VERY ENERGETICALLY AND MINDFULLY. THE FEST HAD A GREAT START WITH PR RALLIES. ALL OTHER DEPARTMENTS SHOWED GREAT ENTHUSIASM THROUGH AMAZING POSTERS, CHANTINGS AND CREATIVITY. WE SAW MANY MASCOTS ACCORDING TO THEIR CONTINGENTS. SOME OF THEM DANCED, PREPARED SMALL ACTS WHICH WERE FUN TO WATCH. THEN THE EVENTS BEGIN WITH GREAT ENTHUSIASM. THE VERY 1ST EVENT WAS ANDHA KANUN, IT WAS A TEACHER AND STUDENT EVENT WHICH HAD A VERY INTERESTING AND A BRAIN TEASER GAME, TEACHERS AND STUDENTS COORDINATED AND GAVE THEIR BEST. OUR OTHER EVENTS KHABAR PAKKI HAI , JO DIKHTA HAI VOH BIKTA HAI, BHAIYA JI SMILE, SUFFER-NAMA BEGAN WITH A BANG TOO. THE PARTICIPANTS SHOWCASED THEIR EXCEPTIONAL TALENTS AND BLEW OUR MINDS. IT WAS FABULOUS, FULL OF FUN AND ENTERTAINING FEST. WE ENDED THE FEST WITH CAPTURING THESE LIFETIME MEMORIES, OUR BIG SMILES AND THE CONTENT OF COMPLETING YET ANOTHER SUCCESSFUL FEST. WITH JOY IN OUR HEARTS THIS FEST CAME TO AN AMAZING END ONLY BECAUSE OF ALL THE HARDWORKING PEOPLE BEHIND THE SCREENS. IT WAS AN UNFORGETTABLE EXPERIENCE WHICH WE WILL CHERISH FOR A LONG TIME.

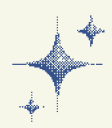


TEAM M&DIASTAA





EVENTS : FASHION SHOW

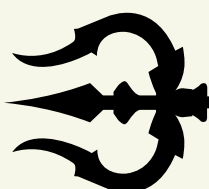
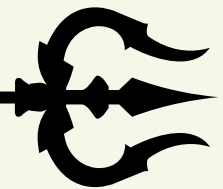


TRENDS 2023

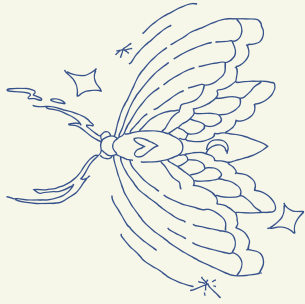


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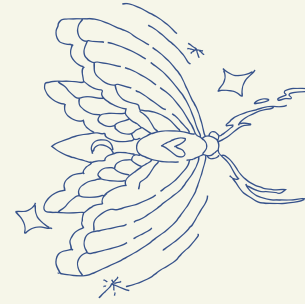
TECHNIKA



2023



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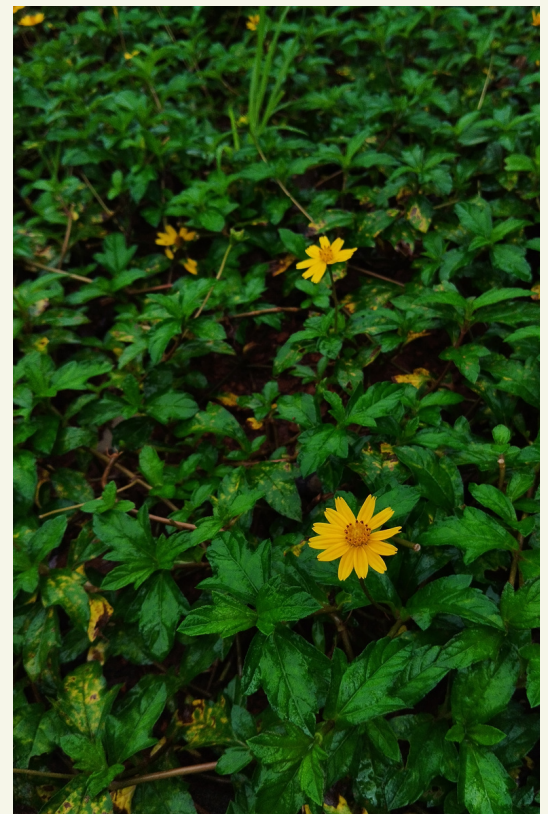
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