

# **SES's L. S. RAHEJA COLLEGE OF ARTS AND COMMERCE**

**(AUTONOMOUS)**



**Syllabus of Introduction to Photography under NEP 2020 vertical (OE) with effect from 2024-25**

**DEPARTMENT OF / BOARD OF STUDIES: MEDIA AND MASS COMMUNICATION**

**HoD / Sr. Person of the Department: Ms. KAVITA MAKHIJA**

**Date of approval by the BoS: 26<sup>th</sup> APRIL 2024**

**Approved by the Academic Council: 29<sup>th</sup> APRIL 2024**

**Ratified by the Governing Body: 6<sup>th</sup> May 2024**



<b>Programme: Bachelor of Commerce (Management Studies)</b>			<b>Semester : I</b>		
<b>Course : Introduction to Photography</b>			<b>Code: UGBMSIOE324</b>		
<b>Academic Year: 2024-2025      Batch: 2024-2027</b>					
Teaching Scheme			Evaluation Scheme		
Lectures	Practical	Tutorials	Credits	Internal Continuous Assessment (ICA) (weightage)	Term End Examinations (TEE) (weightage)
30	Nil	Nil	02	20 marks/40% of the total marks	30 marks/60% of the total marks

Particulars	%
Class tests / Assignment / Project / Quiz etc. (three components- to be conducted at different instants of time)	40
Class test, Quiz/presentation/Viva-Voce (OR)	10+5+5=20 Marks
Assignment/Project, Quiz and presentation/Viva-Voce	10+5+5=20 Marks

<b>Learning Objectives :</b>	<ul style="list-style-type: none"> <li>To identify and illustrate the basics of photography principles and its technical requirements</li> <li>To identify portrait, landscape, documentary, and still life photography</li> <li>To implement visual design principles to develop a unique style and effectively communicate ideas and emotions through photographs.</li> </ul>
<b>Learning Outcomes :</b>	<ul style="list-style-type: none"> <li>Learners will demonstrate proficiency in camera operation, including understanding and adjusting camera settings, exposure, and lighting techniques</li> <li>Learners will acquire basic know how to consistently capture well-exposed and visually compelling photographs.</li> <li>Learners will develop the ability to use composition, lighting and subject selection to communicate ideas, messages, or emotions through their photographs.</li> </ul>
<b>Pedagogy:</b>	<ul style="list-style-type: none"> <li>Lecture</li> <li>Presentations</li> <li>Hands on training</li> <li>Demonstration</li> </ul>

Each lecture session would be of one hour duration (30 sessions).

Module	Module Content	Module Wise Pedagogy Used	Module Wise Duration/ Lectures
I	Understanding the Basics: <ul style="list-style-type: none"> <li>• Camera types and their features</li> <li>• Modes and Filters</li> <li>• Lighting and Exposure</li> </ul>	Lecture / Presentations	15
II	Key Elements for Different Types of Photography <ul style="list-style-type: none"> <li>• Tools for Photography</li> <li>• Composition and Framing</li> <li>• Developing Your Style and Portfolio</li> </ul>	Lecture /Hands on training activities	15

## REFERENCE BOOKS

1. Wells, L. (2015). *Photography: a critical introduction*. Routledge.
2. Bate, D. (2020). *Photography: the key concepts*. Routledge.
3. Altenburg, M. (2016). Understanding Exposure: How to Shoot Great Photographs with Any Camera. *PSA Journal*, 82(11), 7-8.
4. Freeman, M. (2007). *The photographer's eye: composition and design for better digital photos*. Routledge.
5. Hunter, F., Biver, S., Fuqua, P., & Reid, R. (2021). *Light—science & magic: An introduction to photographic lighting*. Routledge.
6. Kelby, S. (2020). *The digital photography book* (Vol. 1). Rocky Nook, Inc.

### Internal Continuous Assessment (ICA) Pattern

Sr No.	Examination Method	Marks
1	Project / Assignment	10
2	Viva / Presentation	5
3	Class Participation	5
	<b>TOTAL</b>	<b>20</b>

### Term End Examinations (TEE)

#### Question Paper Pattern

Question No.	Description	Total Marks
1	Concept Based / Case Study	6
2	A. Full Length Theory Question <b>OR</b> B. Full Length Theory Question	12
3	Short Notes (3 out of 4)	12
	<b>TOTAL</b>	<b>30</b>