



Sadhana Education Society's

Registered under Society's Act of 1860 & Bombay Public Trust Act 1950 | Linguistic (Gujarati) Minority Institution

**L. S. RAHEJA COLLEGE OF ARTS & COMMERCE (AUTONOMOUS)**

NAAC Accredited B++ (3rd Cycle) | ISO Certified 9001:2015 & 21001:2018

LSRC/EXAM/BAMMC/ATKT/SEM I FH 25 NON-NEP/2024-25/4354

Date: 18.02.2025

## REVISED TIME TABLE OF SEMESTER I ATKT FEBRUARY 2025 (NON-NEP)

### PROGRAMME- BACHELOR OF ARTS IN MULTIMEDIA & MASS COMMUNICATION

| DAY AND DATE                             | TIME                 | PAPER                              |
|--|----------------------|------------------------------------|
| FRIDAY, 21 <sup>ST</sup> FEBRUARY 2025   | 07.30 AM TO 10.00 AM | FUNDAMENTALS OF MASS COMMUNICATION |
| SATURDAY, 22 <sup>ND</sup> FEBRUARY 2025 | 07.30 AM TO 10.00 AM | EFFECTIVE COMMUNICATION - I        |
| MONDAY, 24 <sup>TH</sup> FEBRUARY 2025   | 07.30 AM TO 10.00 AM | VISUAL COMMUNICATION               |
| TUESDAY, 25 <sup>TH</sup> FEBRUARY 2025  | 07.30 AM TO 10.00 AM | CURRENT AFFAIRS                    |
| THURSDAY, 27 <sup>TH</sup> FEBRUARY 2025 | 07.30 AM TO 10.00 AM | HISTORY OF MEDIA                   |
| MONDAY, 3 <sup>RD</sup> MARCH 2025       | 07.30 AM TO 10.00 AM | FOUNDATION COURSE - I              |

#### IMPORTANT NOTES:

1. The candidates appearing for the examination should be report 30 minutes prior to commencement of examination.
2. ID card and Hall Ticket is compulsory.

(MS. KAVITA MAKHIJA)  
BAMMC COORDINATOR

  
for (DR. SEEMA UKIDVE)  
CONVENOR  
for (DR. DEBAJIT SARKAR)  
PRINCIPAL

BOARD OF EXAMINATION AND EVALUATION

