

Sadhana Education Society's

Registered under Society's Act of 1860 & Bombay Public Trust Act 1950 (Linguistic (Gujarati) Minority Institution

L. S. RAHEJA COLLEGE OF ARTS & COMMERCE (AUTONOMOUS)

NAAC Accredidated B++ (3rd Cycle) | ISO Certified 9001:2015 & 21001:2018

LSRC/EXAM/ADD.INT REG/BMS SEM IV & VI FH 2025/2024-25/4457

Date: 27/02/2025

ADDITIONAL INTERNAL EXAMINATION - SYBMS DEPARTMENT EVEN SEM-IV

(MARKETING AND FINANCE)

| TIME | 06.03.2025 | 07.03.2025 | 08.03.2025 |
|----------------------|------------------------------|--|--|
| 08.30 am to 09:10 am | BUSINESS ECONOMICS – II | INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT – II | INTEGRATED MARKETING COMMUNICATION / STRATEGIC COST MANAGEMENT |
| 09:10 am to 09:50 am | BUSINESS RESEARCH METHODS | PRODUCTION AND TOTAL QUALITY MANAGEMENT | RURAL MARKETING / FINANCIAL INSTITUTIONS AND MARKETS |

ADDITIONAL INTERNAL EXAMINATION - TYBMS DEPARTMENT EVEN SEM-VI

| TIME | 06.03.2025 | 07.03.2025 | 08.03.2025 |
|----------------------|--|--|--|
| 08.30 am to 09:10 am | OPERATIONS RESEARCH | INTERNATIONAL MARKETING / INTERNATIONAL FINANCE | RETAIL MANAGEMENT / PROJECT MANAGEMENT |
| 09:10 am to 09:50 am | BRAND MANAGEMENT / INNOVATIVE FINANCIAL SERVICES | MEDIA PLANNING AND MANAGEMENT / STRATEGIC FINANCIAL MANAGEMENT | |

(MS. SUVARNA RAIKAR) BMS COORDINATOR (DR. SEEMA UKIDVE)
CONVENOR
BOARD OF EXAMINATION AND EVALUATION

(DR. DEBÄJIT SARKAR)
PRINCIPAL

